Adaptive Stormwater Education Plan					(2014-15) - lia Lakes a		Living Document (last revised: 8/5/2014)					
Lead Service Provider	Activity	Target Geography/ Land Use	Constant of the second se	Store &	Target P	/				100 - 100 -	Participation by other Service Providers	Location and Date Delivered
Richland County	Television PSAs on fertilizers, pet waste,	G Richland	eneral P	ublic	:	1		1	1			
Stormwater	litter, sediment	County	x	х	х	х	х	х			Carolina Clear	Summer 2014
Richland County	Interview on Richland Review	Richland	x								Carolina Clear	
Stormwater Carolina Clear	YouTube.com program RCSC website	County Midlands	x									Online, ongoing
	RCSC website RCSC partner Facebook pages and											
All partners	Twitter feeds	Midlands	х	х	х	х	х	х	х			Online, ongoing
Carolina Clear	SC WaterWays factsheets on HGIC website	Statewide	x	x	x	x	x	x				Online
Richland County Stormwater	Stormwater information featured in <i>Richland Weekly Review</i> Newsletter for County employees	Richland County	x									Ongoing, electronic distribution
Carolina Clear	Watershed Moments e-newsletter	Richland	x									Monthly, electronic
		County Richland	~									distribution
Gills Creek Watershed Association	Gills Creek Watershed Association newsletter	County	х									Monthly, electronic distribution
Congaree Riverkeeper	Congaree Riverkeeper "River Watch" newsletter	Midlands	x									Monthly, electronic distribution
Clemson Extension	Articles in The State Newspaper	Richland County	х									
Carolina Clear	Pet waste brochures distributed to veterinary offices & pet supply stores	Richland County	x	x			x					Ongoing
Richland County Animal Care	Pet Waste Brochures distributed to with pet registration renewals	Richland County	x	x			x				Carolina Clear	Ongoing
Richland County Stormwater	Storm drain marking volunteer program	Richland County	x	x	х		x	x			Carolina Clear	Spring 2014
Keep the Midlands Beautiful	Adopt-A-Highway program	Midlands						x				Ongoing
Keep the Midlands Beautiful	Adopt-A-Waterway program	Midlands	x					x				Ongoing
Carolina Clear	Promote reporting of sanitary sewer overflows with materials distributed through sewer providers	Richland County	x	x			x				Richland County	
Richland County Stormwater	Outreach on storm sewer system maintenance, drainage, easements and county responsibilities	Richland County	x					x			Carolina Clear	
Congaree Riverkeeper	Fats, Oils, and Grease outreach to apartment residents, including brochure in English and Spanish	Midlands	x	x			x					
Richland County Stormwater	Public presentations on Richland County capital improvement projects	Richland County	x									
Gills Creek Watershed	Public presentations on the Gills Creek	Richland	х	x	x	x	x	x				
Association Rocky Branch	Watershed Public presentations on the Rocky	County Richland	x	x	x	x	x	x				
Watershed Alliance Congaree Riverkeeper	Branch Watershed Public presentations on the Congaree River watershed	County										
Richland County Stormwater	Public presentations on the Crane Creek Watershed	Richland County	x	x	x	x	x	x			Carolina Clear	
Gills Creek Watershed Association	Gills Creek Watershed Association annual meeting	Richland County	x									
GCWA, RBWA, Congaree Riverkeeper	Fundraisers building community support of watershed organizations	Midlands	х								Carolina Clear	
Richland Co., City of Columbia, Lexington Co., Carolina Clear	Summer Celebration of Water family festival	Midlands	x	x	х	x	x	x			Many	8/23/14, Riverfront Park

	Activity				Target Pe	ollut	ant(s	s)	~/	//		Location and
Lead Service Provider		Target Geography/ Land Use	Contraction of the second	ر المراجع					Participation by other Service Providers			
		G	eneral P	ublic	;							
Richland County Stormwater	Display at Blythefest	Richland County	x									9/19/14, Blythewood
Rocky Branch Watershed Alliance	Rocky Branch Bash and Rubber Duck Race	Richland County	x								Many	October 2014, Martin Luther King Jr. Park
Carolina Clear, GCWA	Display at Rooftop Rhythms festival	Forest Acres	x								Forest Acres	Fall and Spring, Richland Mall
Congaree Riverkeeper	River Rocks festival	Midlands	x									April 2015, Riverfront Park
Many	Displays at Sparkleberry Country Fair	Midlands	x									April 2015, Sandhills REC
Carolina Clear, GCWA, Conservation District	Display at Forest Lake Presbyterian Church Earth Sunday	Forest Acres	x									April 2015, FLPC
Carolina Clear, GCWA	Display at Big Nosh festival	Forest Acres	x									May 2015, Tree of Life Synagogue
Richland County Solid Waste	Richland Recycles Day	Richland County	x		x			x				May 2015, State Fair Grounds
Richland County Solid Waste	Electronics collection and special recycling days	Richland County	x		х			x			Keep the Midlands Beautiful	Multiple events
		Youth	/ K-12 /	Tear	hers							
Carolina Clear,			/ 12/	Icau		1	1	1				[
Conservation District, Richland County	Watershed presentation at Richland County schools	Richland County	х	х	х	x	х	х	х		GCWA	
Carolina Clear	Watershed presentations for after school programs	Richland County	x	x	x	x	x	x	x		Richland County Recreation Commission	
Conservation District	Green Steps Schools rain barrel projects	Richland County	x								Carolina Clear	
Conservation District	Rain barrel workshop for teachers	Midlands	x								Carolina Clear	
Conservation District	Environmental education workshops for teachers	Midlands	x								Carolina Clear	June 2014
Carolina Clear	4-H2O Exploring Lake Murray and Exploring the Congaree Watershed water quality day camps	Midlands	x	x	x	x	x	x	x		Clemson 4-H	June 9-13 and July 7-11, 2014
Carolina Clear, Conservation District	Envirothon training for high school students	Richland County	x	х	х	x	x	x				Spring 2015
Many	SC Envirothon competition	Statewide	x	x	х	х	x	x				May 2015, Sandhills REC
Richland County Solid Waste	Richland Recycles Kids Day	Richland County	x		x			x			Many	May 2015, State Fairgrounds
Richland County Stormwater	National Public Works Week Kids Day	Richland County	x	x	х	x	x	x			Richland County Public Works Divisions	May 2015, RC Public Works

	Elected and Appointed Officials and High-Level Staff												
Richland County Stormwater	Presentation for Richland County Council to raise awareness of stormwater issues	Richland County	х								Carolina Clear		
Richland County Stormwater	Presentation at for Richland County Council to retreat	Richland County	х								Carolina Clear		
Carolina Clear	Presentation on Low Impact Development for Richland County Council	Richland County	x		x	x	x						

Lead Service					Target P	ollut						
Provider			· · · · · · · · · · · · · · · · · · ·									
		Torret				in proto		Å	-/		Participation by	
	Activity	Target Geography/			det /	2015	KE N	5/	/	///	other Service	Location and Date Delivered
		Land Use	/	. TOIN		1000	100		/ /	<u> </u> &	Providers	Date Delivered
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			Sec. 1.	»/ ») }			Star Star		
		sionals: Cont	ractors,	Engi	neers, Deve	elope	ers	1				
Clemson University	CEPSCI (Certified Erosion Prevention & Sediment Control Inspector) courses CSPR (Certified Stormwater Plan	Statewide	x			х						Multiple trainings, Columbia Multiple trainings,
Clemson University	Reviewer) courses	Statewide	х			х						Columbia
Carolina Clear	Promote examples of Low Impact Development existing in the Midlands	Midlands	x		х	x	x					
Carolina Clear	LID workshop for developers	Richland County	x		х	х	х		х			
Carolina Clear	Produce and distribute guidance materials on implementing LID practices	Richland County	x		х	x	x		x			0
Carolina Clear	Rain garden installation and workshop	Richland County	x		x	х	х				Master Gardeners	Summer 2014, Sandhill REC
Richland County Stormwater, GCWA	Owens Field Park bioretention installation and workshop	Richland County	x		х	x	x				Carolina Clear	Owens Field Park
Gills Creek Watershed	Best management practice field day	Richland	x		x	x	x					Owens Field Park
Association Carolina Clear,	Open Space Development Code	County Richland	^		~	^	Â					
Richland County	workshop	County	х		х	х	х		х			
Disbland County	Spill Prevention Control and Countermeasures / Stormwater Pollution	Disbland										Disbland County
Richland County Stormwater	Prevention Plan training workshop for	Richland County	x									Richland County Public Works
	county employees											
	На	meowners &	Homeo	vner	Associatio	ns						
Richland County	"Pick it Up" campaign, including pet	Richland	х	х			x				Carolina Clear	
	waste stations for neighborhoods. Richland County Neighborhood Council -	County										
Carolina Clear, Richland County	include articles in electronic newsletter to HOAs across the county	Richland County	х									
Carolina Clear	Display or presentation at Neighborhood Planning Conference	Richland County	x									Fall 2014
Gills Creek Watershed Association	Presentations to homeowner associations on Gills Creek Watershed	Richland	х									Ongoing
Rocky Branch	Programming on Rocky Branch	County Richland										
Watershed Alliance	Watershed for Olympia Neighborhood	County	х									
Carolina Clear	Rain barrel workshops	Richland County	х	х	х	х	х	х				Sandhills REC
Richland County, Carolina Clear, KMB, City of Columbia, Conservation District	Rain barrel and compost bin truck sale	Midlands	x									March 2015
Carolina Clear	Presentations on the Carolina Yards recognition program	Richland County	x		x	x	x	x				
Carolina Clear	Carolina Yards Backyard Landscaping presentation series	Richland County	x		х	x	x	x				March 2015
Carolina Clear, Master Gardeners	Carolina Yards demonstration garden installation	Richland County	х		x	х	x				Master Gardeners	Summer 2014, Sandhill REC
Carolina Clear, Master Gardeners	Rain garden installation and workshop	Richland County	х		х	x	x				Master Gardeners	Summer 2014, Sandhill REC
Carolina Clear, Richland County	Shorescaping workshop and installation	Richland County	x	x	х	x	x	x				Spring 2015, RC Public Works
GCWA	Gills Creek Watershed pond conference	Richland County	x	x	х	x	x	x				
Carolina Clear, Richland County	Outreach on stormwater pond management for homeowners and HOAs	Richland County	x	x	x	x	x	x				
Carolina Clear	Presentations on Fats, Oils and Grease (FOGs) for HOA groups	Richland County	x	x								
Carolina Clear	Create and distribute materials on septic tank maintenance	Richland County	x	x							Central Midlands COG	

Lead Service Provider	Activity	Target Geography/ Land Use	50 10 10 10 10 10 10 10 10 10 10 10 10 10	alen al	Target Pe	<u>-</u>		<u> </u>		Les Contraction of the second	Participation by Other Service Providers	Location and Date Delivered
			mercial (Citiz	ens					-		
Carolina Clear	"Partners for Healthy Watersheds" business recognition program	Richland County	x	x	x	х	х	x	x		Richland County Stormwater	Ongoing
Carolina Clear	"Partners for Healthy Watersheds" presentations for businesses and media releases	Richland County	x	x	х	x	x	x	x		Richland County Stormwater	
Richland County Stormwater, Carolina Clear	Partners for Healthy Watersheds display at Green is Good for Business Conference	Midlands	x								Keep the Midlands Beautiful	September 2014, Columbia Metropolitan Convention Center
Sonoco	Green Congregations workshops	Midlands	х									
Carolina Clear	Carolina Yards presentation at the South Carolina Nursery and Landscape Association Fall Festival	Statewide	x		х	x	x					Fall 2014, State Farmers Market
Richland County Stormwater	Outreach with pesticides, herbicides, and fertilizer (PHF) inspections.	Richland County			х		x					Ongoing
Richland County Stormwater	Pesticide/herbicide/fertilizer training	Richland County	x		х		x				Carolina Clear	January 2015, Midlands Tech Northeast
Conservation District	Workshops and outreach for farmers on pesticide, herbicide and fertilizer use, pasture management, etc.	Midlands	x	x	х	x	x					
Richland County Stormwater	FEMA CRS flooding preparedness workshop for real estate agents	Richland County	х									
Carolina Clear	Outreach materials for auto repair businesses	Richland County	x		х							
Carolina Clear	Outreach materials for restaraunts	Richland County	x		х							