

Adaptive Stormwater Education Plan

**Year 7 (2014-15) - Richland County,
Arcadia Lakes and Forest Acres**

**Living Document (last revised:
8/5/2014)**

Lead Service Provider	Activity	Target Geography/ Land Use	Target Pollutant(s)										Participation by other Service Providers	Location and Date Delivered
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Debris	Temperature	Other				
General Public														
Richland County Stormwater	Television PSAs on fertilizers, pet waste, litter, sediment	Richland County	x	x	x	x	x	x					Carolina Clear	Summer 2014
Richland County Stormwater	Interview on <i>Richland Review</i> YouTube.com program	Richland County	x										Carolina Clear	
Carolina Clear	RCSC website	Midlands	x											Online, ongoing
All partners	RCSC partner Facebook pages and Twitter feeds	Midlands	x	x	x	x	x	x	x					Online, ongoing
Carolina Clear	SC WaterWays factsheets on HGIC website	Statewide	x	x	x	x	x	x						Online
Richland County Stormwater	Stormwater information featured in <i>Richland Weekly Review</i> Newsletter for County employees	Richland County	x											Ongoing, electronic distribution
Carolina Clear	<i>Watershed Moments</i> e-newsletter	Richland County	x											Monthly, electronic distribution
Gills Creek Watershed Association	Gills Creek Watershed Association newsletter	Richland County	x											Monthly, electronic distribution
Congaree Riverkeeper	Congaree Riverkeeper "River Watch" newsletter	Midlands	x											Monthly, electronic distribution
Clemson Extension	Articles in <i>The State</i> Newspaper	Richland County	x											
Carolina Clear	Pet waste brochures distributed to veterinary offices & pet supply stores	Richland County	x	x				x						Ongoing
Richland County Animal Care	Pet Waste Brochures distributed to with pet registration renewals	Richland County	x	x				x					Carolina Clear	Ongoing
Richland County Stormwater	Storm drain marking volunteer program	Richland County	x	x	x			x	x				Carolina Clear	Spring 2014
Keep the Midlands Beautiful	Adopt-A-Highway program	Midlands								x				Ongoing
Keep the Midlands Beautiful	Adopt-A-Waterway program	Midlands	x								x			Ongoing
Carolina Clear	Promote reporting of sanitary sewer overflows with materials distributed through sewer providers	Richland County	x	x				x					Richland County	
Richland County Stormwater	Outreach on storm sewer system maintenance, drainage, easements and county responsibilities	Richland County	x								x		Carolina Clear	
Congaree Riverkeeper	Fats, Oils, and Grease outreach to apartment residents, including brochure in English and Spanish	Midlands	x	x				x						
Richland County Stormwater	Public presentations on Richland County capital improvement projects	Richland County	x											
Gills Creek Watershed Association	Public presentations on the Gills Creek Watershed	Richland County	x	x	x			x	x	x				
Rocky Branch Watershed Alliance	Public presentations on the Rocky Branch Watershed	Richland County	x	x	x			x	x	x				
Congaree Riverkeeper	Public presentations on the Congaree River watershed													
Richland County Stormwater	Public presentations on the Crane Creek Watershed	Richland County	x	x	x			x	x	x			Carolina Clear	
Gills Creek Watershed Association	Gills Creek Watershed Association annual meeting	Richland County	x											
GCWA, RBWA, Congaree Riverkeeper	Fundraisers building community support of watershed organizations	Midlands	x										Carolina Clear	
Richland Co., City of Columbia, Lexington Co., Carolina Clear	Summer Celebration of Water family festival	Midlands	x	x	x			x	x	x			Many	8/23/14, Riverfront Park

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			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Debris	Temperature	Other					
General Public															
Richland County Stormwater	Display at Blythefest	Richland County	x												9/19/14, Blythewood
Rocky Branch Watershed Alliance	Rocky Branch Bash and Rubber Duck Race	Richland County	x										Many	October 2014, Martin Luther King Jr. Park	
Carolina Clear, GCWA	Display at Rooftop Rhythms festival	Forest Acres	x										Forest Acres	Fall and Spring, Richland Mall	
Congaree Riverkeeper	River Rocks festival	Midlands	x											April 2015, Riverfront Park	
Many	Displays at Sparkleberry Country Fair	Midlands	x											April 2015, Sandhills REC	
Carolina Clear, GCWA, Conservation District	Display at Forest Lake Presbyterian Church Earth Sunday	Forest Acres	x											April 2015, FLPC	
Carolina Clear, GCWA	Display at Big Nosh festival	Forest Acres	x											May 2015, Tree of Life Synagogue	
Richland County Solid Waste	Richland Recycles Day	Richland County	x		x					x				May 2015, State Fair Grounds	
Richland County Solid Waste	Electronics collection and special recycling days	Richland County	x		x					x			Keep the Midlands Beautiful	Multiple events	

Youth / K-12 / Teachers														
Carolina Clear, Conservation District, Richland County	Watershed presentation at Richland County schools	Richland County	x	x	x	x	x	x	x				GCWA	
Carolina Clear	Watershed presentations for after school programs	Richland County	x	x	x	x	x	x	x				Richland County Recreation Commission	
Conservation District	Green Steps Schools rain barrel projects	Richland County	x										Carolina Clear	
Conservation District	Rain barrel workshop for teachers	Midlands	x										Carolina Clear	
Conservation District	Environmental education workshops for teachers	Midlands	x										Carolina Clear	June 2014
Carolina Clear	4-H2O Exploring Lake Murray and Exploring the Congaree Watershed water quality day camps	Midlands	x	x	x	x	x	x	x				Clemson 4-H	June 9-13 and July 7-11, 2014
Carolina Clear, Conservation District	Envirothon training for high school students	Richland County	x	x	x	x	x	x						Spring 2015
Many	SC Envirothon competition	Statewide	x	x	x	x	x	x						May 2015, Sandhills REC
Richland County Solid Waste	Richland Recycles Kids Day	Richland County	x		x					x			Many	May 2015, State Fairgrounds
Richland County Stormwater	National Public Works Week Kids Day	Richland County	x	x	x	x	x	x					Richland County Public Works Divisions	May 2015, RC Public Works

Elected and Appointed Officials and High-Level Staff														
Richland County Stormwater	Presentation for Richland County Council to raise awareness of stormwater issues	Richland County	x										Carolina Clear	
Richland County Stormwater	Presentation at for Richland County Council to retreat	Richland County	x										Carolina Clear	
Carolina Clear	Presentation on Low Impact Development for Richland County Council	Richland County	x		x	x	x							

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Professionals: Contractors, Engineers, Developers														
Clemson University	CEPSCI (Certified Erosion Prevention & Sediment Control Inspector) courses	Statewide	x			x								Multiple trainings, Columbia
Clemson University	CSPR (Certified Stormwater Plan Reviewer) courses	Statewide	x			x								Multiple trainings, Columbia
Carolina Clear	Promote examples of Low Impact Development existing in the Midlands	Midlands	x		x	x	x							
Carolina Clear	LID workshop for developers	Richland County	x		x	x	x			x				
Carolina Clear	Produce and distribute guidance materials on implementing LID practices	Richland County	x		x	x	x			x				
Carolina Clear	Rain garden installation and workshop	Richland County	x		x	x	x						Master Gardeners	Summer 2014, Sandhill REC
Richland County Stormwater, GCWA	Owens Field Park bioretention installation and workshop	Richland County	x		x	x	x						Carolina Clear	Owens Field Park
Gills Creek Watershed Association	Best management practice field day	Richland County	x		x	x	x							Owens Field Park
Carolina Clear, Richland County	Open Space Development Code workshop	Richland County	x		x	x	x			x				
Richland County Stormwater	Spill Prevention Control and Countermeasures / Stormwater Pollution Prevention Plan training workshop for county employees	Richland County	x											Richland County Public Works

Homeowners & Homeowner Associations														
Richland County	"Pick it Up" campaign, including pet waste stations for neighborhoods.	Richland County	x	x			x						Carolina Clear	
Carolina Clear, Richland County	Richland County Neighborhood Council - include articles in electronic newsletter to HOAs across the county	Richland County	x											
Carolina Clear	Display or presentation at Neighborhood Planning Conference	Richland County	x											Fall 2014
Gills Creek Watershed Association	Presentations to homeowner associations on Gills Creek Watershed	Richland County	x											Ongoing
Rocky Branch Watershed Alliance	Programming on Rocky Branch Watershed for Olympia Neighborhood	Richland County	x											
Carolina Clear	Rain barrel workshops	Richland County	x	x	x	x	x	x						Sandhills REC
Richland County, Carolina Clear, KMB, City of Columbia, Conservation District	Rain barrel and compost bin truck sale	Midlands	x											March 2015
Carolina Clear	Presentations on the Carolina Yards recognition program	Richland County	x		x	x	x	x						
Carolina Clear	Carolina Yards Backyard Landscaping presentation series	Richland County	x		x	x	x	x						March 2015
Carolina Clear, Master Gardeners	Carolina Yards demonstration garden installation	Richland County	X		x	x	x						Master Gardeners	Summer 2014, Sandhill REC
Carolina Clear, Master Gardeners	Rain garden installation and workshop	Richland County	X		x	x	x						Master Gardeners	Summer 2014, Sandhill REC
Carolina Clear, Richland County	Shorescaping workshop and installation	Richland County	x	x	x	x	x	x						Spring 2015, RC Public Works
GCWA	Gills Creek Watershed pond conference	Richland County	x	x	x	x	x	x						
Carolina Clear, Richland County	Outreach on stormwater pond management for homeowners and HOAs	Richland County	x	x	x	x	x	x						
Carolina Clear	Presentations on Fats, Oils and Grease (FOGs) for HOA groups	Richland County	x	x										
Carolina Clear	Create and distribute materials on septic tank maintenance	Richland County	x	x									Central Midlands COG	

