

Richland Countywide Stormwater Consortium

Meeting Agenda

Wednesday, May 12, 2010
10 AM – 11:30 AM
Arcadia Lakes Town Hall
6911 N. Trenholm Rd., Suite 2

Type of Meeting: Continuing Development of Stormwater Education Plan and Decision-Making for the Richland Countywide Stormwater Consortium

Meeting Facilitators: Mary Nevins, Clemson Carolina Clear & Keith Anthony, Richland County DPW

10:00-10:10	Welcome & Meeting Purpose	Mary Nevins
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	Introductions	
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10:10-10:30	Outreach Activity Updates	All present
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10:30-10:45	Education Plan Updates & Round Table Discussion of Stormwater Outreach in Richland County	All present
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10:45-11:00	Discussion of the EPA's 2010 <i>MS4 Permit Improvement Guide</i> Requirements for Public Education, Outreach, Participation, and Involvement	Mary Nevins
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11:00-11:25	Review of FY 2009-2010 Education Activities: Target Audiences and Pollutants Addressed	All present
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11:25 – 11:30	Next Steps	Mary Nevins
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Notes from the Meeting

Attendance:

Srinivas Valavala	Richland County Stormwater	Shaun Greenwood	Forest Acres
Keith Anthony	Richland County Stormwater	Christine Murphy	Arcadia Lakes
Carlton Hayden	Richland County Roads & Drainage	Bob Bishop	Arcadia Lakes
Mary Jane Henderson	Richland Co. Conservation District	Geoff Smith	BP Barber
Jessica Artz	Gills Creek Watershed Association	Mary Nevins	Carolina Clear

Minutes:

The meeting began with a summary of recent activities.

- Touch-a-Truck – April 17
- “All Creatures Great and Small” at Forest Lake Presbyterian – April 18
- Earth Day at the State House – April 22
- Sparkleberry Country Fair – April 24
- Nature Fest, Congaree Park – April 24
- GCWA Presentation for Dent Middle School – April 27
- Rooftop Rhythms – Forest Acres, April 29
- Rosewood Crawfish Crawl – May 1
- Gills Creek Clean-up 2010 – May 8
- Spill Prevention (RC internal training) – May 11

Then we reviewed upcoming events

- Councilwoman Kennedy’s Spring Fling Drop-in – May 12, Parklane Adult Activity Center
- Blythefest – May 14-15, Blythewood
- Rain Barrel Workshop – May 15, 10am-3pm, Public Works Facility
- Public Works Week Kids Day – May 18, 9am-1pm, Public Works Facility
- Forest Acres Festival – May 22, 10am-4pm AC Flora High School
- Black Expo – May 22
- Bookman Road ES Rain Garden Workday – June 1, 8:45-11:45am
- Art in the Park – June 5, Quinon Hill Park, Richland-Lexington Cultural Council (tent.)
- 4-H2O Camps: Pontoon Classroom – Lake Murray, June 14-18; 4-H2O Advanced – Harbison State Forest, June 28-July 2
- Pesticides/Herbicides/Fertilizer Conference – June or July? No date has been set for this event.
- Green Steps Teachers Rain Barrel Workshop – July 16, 9am-12pm, SC State Museum
- Presentation at Wheatley Branch Public Library
- Gills Creek on the Mountain (fundraiser) – July 18, Cook’s Mountain, Eastover.
- Summer Celebration of Water festival – Aug. 28, 9am-2pm

Other opportunities

- Forest Acres Farmers Market – Wednesdays, 3-7pm, Rooftop at Richland Mall
- Sandhills Farmers Market – Tuesdays, 2:30-7pm, Sandhills REC
- Rain barrel truck sale with Keep the Midlands Beautiful

Current projects

- Distributing pet waste brochures to veterinary offices.
- Interactive White Board lessons for schools – Carolina Clear is currently developing these lessons and plans to have them ready to share with teachers by the fall semester.
- Watershed Curriculum project – GCWA and Dent Middle School, pending EPA grant
- Social networking sites – Keith will be creating a Facebook page and other pages to make use of social networking for spreading information about stormwater pollution.

- More Programs with Richland Recreation Commission for Fall – Mary is has discussed with the Recreation Commission participating in a program to create an environmental after-school program, pending a grant.
- Storm Drain Marking – should be completed by the end of the summer.

Next we discussed the schedule for developing this year's annual education report and the new education plan. The permit year ends on June 10. Everyone needs to have all of their education activities from June 11, 2009 to June 10, 2010 submitted to Mary by June 30. Mary will complete the first draft of the education report for Srinivas by July 28th. The final draft with all corrections and changes will be finished by August 11, as will the official education report to SCDHEC. Richland County's deadline for their completed stormwater permit report to SCDHEC is September 10, so this schedule should give everyone plenty of time for necessary edits.

The EPA's recently released its 2010 *MS4 Permit Improvement Guide*. We discussed the new requirements for Public Education, Outreach, Participation, and Involvement detailed in the guide. One of the main points made in the guide is that activities need to target specific pollutants. In developing next year's education plan, we need to include more pollutant-specific events. The guide also emphasizes evaluation as part of the education process. We have completed the telephone survey, which will give us a baseline to estimate behavior and attitude change in the future. The survey will be repeated in 5 years, according to the current plan. It was also suggested that we distribute a feedback survey via email, the website, and the new Facebook page. This would not be a scientific survey, but would give information on people's concerns and behaviors nonetheless. It was also suggested that as the pet waste flyers are mailed with the pet registration renewals that pet waste questions be added to registration form.

Last, we looked briefly at the past year's education activities, in preparation for the 2010-2011 education plan. We talked about what activities targeted specific pollutants. Richland County currently considers fecal bacteria its top pollutant, with nutrients, pesticides, and sediment also important:

- Bacteria
 - Pet waste brochure distributed to vet offices and mailed to licensed pet owners
 - All Creatures Great and Small festival booth
 - Pet waste signs at county parks and public buildings
- Sediment
 - CEPSCI course
 - Ordinance language changes
 - Roads & drainage cards
- Trash & Debris
 - Keep the Midlands Beautiful: Adopt-a-Highway, Adopt-a-Waterway, Riversweep
 - Gills Creek cleanups
 - Solid Waste Public Clean Sweep campaigns - Homeowners associations organize clean-ups, and the county helps. Arcadia Lakes will be holding a clean sweep on June 12.
- Toxic Contaminants
 - Recycle Day
 - Lawnmower Exchange
- Nutrients
 - Leaf bagging public meetings
 - Upcoming Pesticide/Herbicide/Fertilizer conference.
- Dissolved Oxygen – this is hard to educate about, and the group feels it is better to target pollutants that contribute to low DO such as pet waste, sediment, and fertilizers instead.

The meeting was concluded. The next meeting will be June 9.