

Richland Countywide Stormwater Consortium

Meeting Agenda

June 9, 2009

1 PM – 3 PM

Columbia Chamber of Commerce

Palmetto Room

930 Richland St, Columbia, SC

Type of Meeting: Development of Stormwater Education Plan and Decision-Making for the Richland Countywide Stormwater Education Consortium

Meeting Facilitator: Katie Giacalone and Mary Nevins, Clemson Carolina Clear, and Keith Anthony, Richland County

1:00-1:10	Welcome & Meeting Purpose Introductions	Katie Giacalone, Clemson's Carolina Clear
1:10-1:30	Outreach Activity Updates	All present
1:30-1:45	Approval of Goals and Objectives	All present
1:45-2:00	Logo Discussion and Feedback	All present
2:00 – 2:20	Education Plan Updates & Round Table Discussion of Stormwater Outreach in Richland County	Katie Giacalone & Keith Anthony, Richland County DPW <i>All should participate!</i>
2:20 – 2:40	Activity Reporting Database	Katie Giacalone
2:40 - 3:00	Business Recognition Program	Mary Nevins, All present
2:50 – 3:00	Mass Media & Next Steps	Katie Giacalone & Srinivas Valavala, Richland County DPW

Note: Parking is available BEHIND the building. Please only utilize spots posted as "Columbia Chamber."

Attendance

Katie Giacalone	Clemson Carolina Clear
Mary Nevins	Clemson Carolina Clear
Keith Anthony	Richland County Stormwater
Srinivas Valavala	Richland County Stormwater
Shaun Greenwood	Forest Acres
Rebecca Spratlin	SCDHEC
Geoff Smith	BP Barber
Joe Kocy	Richland County
Betsy Kaemmerlen	Fuss & O'Neil
Karen Kustafik	Columbia Parks
Jessica Artz	Gills Creek Watershed Association
Pamela Greenlaw	Gills Creek Watershed Association
Kelvin Washington	Richland County Council
Jim Wilson	Richland County Conservation Commission
Heidi Johnson	Keep the Midlands Beautiful

Minutes

- Katie Giacalone called the meeting to order. The meeting began with a discussion of recent and upcoming education activities.
 - On May 9, '09, the Richland County Master Gardeners installed a rain garden at Sandhills REC Children's Garden, with additions planned in the upcoming fall and spring.
 - A potential rain garden installation at Bookman Road Elementary was announced.
 - Joe Kocy announced that the 202 Hampton Street building was installing model stormwater management practices in the lobby garden, including pervious pavers, a rain barrel, and a rain garden. It was clarified that these would not be functional as the lobby is indoors, but educational signage will make this useful as an education site.
 - Keith Anthony announced that Richland County would begin the second phase of its storm drain marking program on June 22, utilizing student interns. The marking program will begin in the northeast section of the county and work southward. 25% of the drains in the county were marked during summer 2008, leaving a total of 7500 drains. RC would like to complete 75% by the end of summer 2009.
 - The possibility of a press event to announce the presence of the RC Stormwater Consortium. It was suggested that this be paired with coverage of the county's storm drain marking program.
 - It was announced that the registration 4H2O Pontoon Classroom, serving Richland and Lexington Counties, was full. The camp will be held June 15-19th on Lake Murray in Lexington County.
 - We discussed the proposed designs for magnets advertising Richland County's stormwater hotline, as well as the purpose of that hotline.
 - Members were asked to suggest possible active construction sites with stormwater ponds for a research project being conducted by Clemson on bacteria in sediment in such ponds.

- We discussed a proposed poster and brochure campaign to reduce pet waste targeting veterinary offices. Gills Creek Watershed Association stated that they were also working on a pet waste campaign in alliance with specific neighborhood associations.
- Mary Nevins announced that the RCSC website was under development, and called for pictures, events, and announcements be submitted so that they could be added to the site.
- The possibility of a permanent Carolina Yards exhibit at the State Fair grounds was discussed
- Karen Kustafik with Columbia Parks announced upcoming whitewater and adventure summer camp opportunities.
- The Consortium reviewed proposed designs for a RCSC logo, and a vote was taken. It was determined that the chosen logo be sent back to the designer with changes to the font and the addition of a rain drop or slanted lines symbolizing rain behind the lettering. The new design will be voted on at the next meeting.
- The Consortium discussed the proposed goal and objectives statements, and revisions were made. One of the most significant changes was that “goal statement” be changed to “mission statement,” and “objectives” be changed to “goals.” Revisions were completed and the new mission and goals statements were approved by the group.
- Katie Giacalone explained the procedure for reporting stormwater education activities to the online Carolina Clear activity database.
- Mary Nevins proposed a community recognition program for businesses, organizations, and volunteers. The group expressed interest, and it was decided that development of such a program would be pursued.
- The meeting was concluded with the call for members to continue to strengthen consortium partnerships and bring new members into the consortium.