



Sumter Stormwater Solutions Video Contest

The Sumter Stormwater Solutions Video Contest is designed to give the students of Sumter County a creative and productive manner to bring awareness to stormwater. The entrants that produce the most creative, informative, and best quality video will win!

The contest is divided into three categories; elementary school, middle school, and high school. Each category is assigned a specific theme. There will only be one winner from each category. Entrants in the elementary school category must enter as a class. You can enter the contest as a group or an individual for both middle school and high school categories. A middle school or high school group cannot have more than 4 members listed.

All entrants will need to email Jolie Brown at Jolie2@clemson.edu with their name, video title, the category they have entered and a link to their video or bring the video into the Clemson Extension Office in Sumter on a flash drive by **Friday, November 21, 2014**. The email must have **Sumter Stormwater Video Contest Entrant** as the subject. **The video must be in MP4 or MPG format.**

For more information or questions please contact Jolie Brown at Jolie2@clemson.edu or (803) 773-5561.

Here's how it works:

1. **No Purchase is Necessary.** This contest is open to all Sumter County students and is free to enter. The only requirement is the submission of registration form by **October 21, 2014**.
2. **Eligibility.** Entrants must reside in and attend a school in Sumter County, SC (public, private, or homeschool). Entrants must be in kindergarten through 12th grade.
3. **How to enter.** Entrants must return the registration form to the Clemson Extension Office in Sumter County (115 North Harvin Street, Sumter, SC 29150) by mail or in person by October 21, 2014. Entrants must also create a YouTube account and submit a link to their video or bring a flash drive (containing the video) to the Clemson Extension Office in Sumter County by the deadline date (November 21, 2014) to officially be entered into the contest.
4. **Video Viewing.** The video will be open to public viewing on the Midlands Stormwater Consortium Facebook Page after submission. Understand that any and all videos submitted will become property of Clemson Extension. The video may be used in public media including but not limited to websites, social media and television.
5. **Judging Period.** Judging of the videos will begin promptly after the deadline. Judging of the videos will be done by members of Sumter Stormwater Solutions Consortium.
6. **Notification of Winners.** The winner(s) of each category will be notified through mail.

Rules

1. The video must be approximately 30 seconds in length.
2. The video must be original and not used in a prior contest.
3. The video must be based on the theme in your category (See chart below).
4. The video must be suitable for viewing by all ages.
5. The video cannot infringe or insult another's party gender or ethnicity.
6. The video cannot contain any copyrighted music. Music used must either be original or in the public domain.
7. The video cannot advertise a specific company or product. No logos on t-shirts, etc.
8. A group cannot have more than 4 members (middle and high school categories).
9. All members of the group must be in grade levels within the selected category.
Example: A student in high school cannot be in a group with a student in middle school.

Rewards

1. The winners of the elementary school category will receive a pizza party.
2. The winner(s) of the middle school category will receive pizza party for them and up to 30 of their friends.
3. The winner(s) of the high school category will receive a 200 dollar Amazon.com gift card (one gift card per group).
4. The video that received the most likes out of all the videos on our Midland's Stormwater Consortium Facebook page will be featured on SCETV's "Making It Grow" and will be honorably mentioned as the People's Choice.

Category	Elementary school (K-5 th)	Middle school (6 th -8 th)	High school (9 th -12 th)
Theme	We All Live Down Stream	Litter	Fecal Coliforms/Pet Waste
Guidelines	Enter as a class	Enter as group or individual	Enter as group or individual

Judging Criteria

1. Originality/Creativity: The video must be the students' own idea.
2. Quality: The video must demonstrate good audio and visual techniques.
3. Content Message: The video must have a strong overall message.
4. Accuracy: The information in the video must be correct and not misleading.
5. Call to Action: The video must motivate people to help protect streams and rivers.

Resources

Below are sites that you can use to get more information on your theme.

1. <http://www.clemson.edu/public/carolinaclear/>
2. http://www.clemson.edu/public/carolinaclear/water_quality/idde/
3. http://www.clemson.edu/public/carolinaclear/what_you_can_do/pet_owner.html
4. http://www.clemson.edu/public/carolinaclear/what_you_can_do/rest_owner.htm

The Clemson Extension Office is located at:

**115 North Harvin Street
Sumter, SC 29150
5th Floor**

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