

Sumter Stormwater Solutions

Meeting Agenda

Monday, January 11, 2010
10 AM – 12:00 PM
North Hope Center
904 North Main St
Sumter, SC 29150

Purpose of Meeting: Continuing Development of Stormwater Education Plan and Decision-Making for Sumter Stormwater Solutions

Meeting Facilitator: Mary Nevins, Clemson Carolina Clear

10:00-10:10	Welcome & Meeting Purpose Introductions	Mary Nevins, Carolina Clear
10:10-10:30	Outreach Activity Updates	All present
10:30-10:45	Online Activity Database Instructions	Mary Nevins
10:45-11:00	Education Plan Updates & Round Table Discussion of Stormwater Outreach in Sumter County	All Present
11:00-11:45	Planning and Prioritizing of Upcoming Winter and Spring Projects	All Present
11:45 – 12:00	Next Steps	Mary Nevins

Notes from the Meeting

Attendance:

Teige Elliot	City of Sumter	Kimberly Arrington	Conservation District
Bill Rozier	City of Sumter	Geoff Smith	BP Barber
Peter Wilson	Sumter County	Mary Nevins	Carolina Clear
Gary Mixon	Sumter County	Pearce Atkinson	Conservation District
Eddie Newman	Sumter County	Amanda McNulty	Clemson Extension
Randy Wright	Sumter County	Mark Bruce	Santee Riverkeeper
	Public Works		

Minutes:

The meeting began with a summary of activities since November's meeting:

- Stormwater Basics Workshop – By Conservation District, Dec. 1, Sumter County Public Works, including classroom sessions and field demonstrations
- Presentation at on stormwater permitting to Sumter Area Utility Coordinating Meeting, by Conservation District
- Pervious Pavers Seminar – by Sumter City-County Planning, speaker was Low Country Paver. We will be collaborating with Planning on additional seminars
- Conservation District Annual Report features Carolina Clear partnership

Media updates:

- Impact numbers from Time Warner Cable spots are now available
 - Up to 185,111 cable subscribers(Lexington, Richland, Sumter)
 - “Goldfish” commercial ran 20 times per week over 4 weeks.
 - Palmetto People spot ran 20 times per week from August 3 through December 21.
- Stormwater Billboards are a success in Lexington
 - Location 1: 21, 425 daily views for 2.5 months
 - Location 2: 53, 940 daily views for 4 months
 - Location 3: 35, 971 daily views for 7 months, still up!
 - These are free spots (only cost is for the billboard printing)!
 - Sumter is next to receive billboards, once the logo is finished.

Stormwater Awareness telephone survey preliminary results have been released.

- Background
 - Survey began in August 2009.
 - Residents from 35 zip codes in Richland, Lexington, and Sumter were called.
 - 403 surveys completed.
- Highlights
 - 44.5% are “very concerned” about pollution and environmental quality of local streams and waterways;
 - 74.1% did not believe stormwater to be treated before discharge to local waterbodies. (*Relatively high!*)
 - Fertilizer, leaking vehicles, and industrial sites were listed as having great or some impact by the most respondents.
 - Waste from birds, runoff from washing cars, and pet waste were listed as having little or no impact by the most respondents.
 - 33% correctly defined a watershed.
- The full report will be available soon. Please see attachment for complete list of questions asked.

Mary Nevins gave instructions on using the Online Activity Database.

- This information collected by system is very similar to the paper forms used last year.
- Users will need to obtain a login ID and password from <http://raidp.org> before they may enter data into the database. The data base can be found on the “Regional Communities” page of <http://clemsun.edu/carolinaclear>.
- Please see the attached instructions for obtaining a login and using the database, and feel free to call Mary at 803-760-2534 with any questions.

The remainder of the meeting was spent reviewing the Education Plan and discussing upcoming opportunities. *Dates in the following list are subject to change.

- January:
 - Grinding of the Greens program this Saturday
 - Clemson Extension will be training Master Gardeners. Conservation District and Carolina Clear will be training high school students for the aquatics portion of the State Envirothon competition.
 - Carolina Clear will be working with graphic artist on the logo design.
 - Carolina Clear will be working with Sumter City-County Planning on technical seminar series.
 - Carolina Clear will contact Donna McCullum with Planning about inserts in monthly utility bills.
- February:
 - Conservation District will be giving an Enviroscape presentation at Cherryvale Elementary
 - Conservation District and Carolina Clear will contact Central Carolina Tech and other local technical colleges for potential partnerships and collaborations.
- March 1st: deadline for 319 Grant Submissions.
- April:
 - Bill Rozier will advise the group whether the City of Sumter will be hosting an Earthday festival. Susan Wild is the contact.
 - Carolina Clear and the Conservation District will have activities at Cherryvale Elementary’s Earth Day celebration.
- May
 - Santee Riverkeeper will be hosting a Waterbody Rally, including river clean up
 - Rain Barrel workshop
 - Palmetto Pride cleanup at Manchester State Forest.
- Other projects with no date currently set:
 - MG projects for this year will include a correcting erosion problems in a demonstration bed at Swan Lake and native grass plantings.
 - Floating vegetated islands at Patriots park
 - Cleanups coordinated with local DOT Adopt-a-highway program.
 - Stream mitigation at Dillon Park.
 - Possible partnership with Sumter County Active Lifestyle.
 - Water quality monitoring program
 - Visits to day cares during summer
 - Possible partnership with Fish Eagle Tours.

Thanks to everyone who attended for a very successful meeting. We have a lot of great ideas for 2010! Remember to keep in touch with Carolina Clear and each other about activities you are planning and share information about upcoming programs via the listserv. By working together, we can accomplish much more than we can alone!