

Sumter Stormwater Solutions

Meeting Agenda

Tuesday, March 16, 2010
10:00 AM – 12:00 PM
North Hope Center
904 North Main St
Sumter, SC 29150

Purpose of Meeting: Continuing Development of Stormwater Education Plan and Decision-Making for Sumter Stormwater Solutions

Meeting Facilitator: Mary Nevins, Clemson Carolina Clear

10:00-10:10	Welcome & Meeting Purpose Introductions	Mary Nevins, Carolina Clear
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10:10-10:20	Outreach Activity Updates	All present
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10:20-10:45	Education Plan Updates & Round Table Discussion of Stormwater Outreach in Sumter County	All Present
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10:45-11:15	Volunteer Storm Drain Marking Program	Mary Nevins
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11:15-11:45	Logo discussion	All Present
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11:45 – 12:00	Next Steps	Mary Nevins
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Meeting Minutes

Attendance:

Teige Elliot	City of Sumter	Claudia Rainey	City/County Planning
Peter Wilson	Sumter County	Pearce Atkinson	Conservation District
Eddie Newman	Sumter County	Mark Bruce	Santee Riverkeeper
Karen Hyatt	Sumter County	Mary Nevins	Carolina Clear
Randy Wright	Sumter County		

Notes from the Meeting

The meeting began with a summary of recent events since the January Solutions meeting.

- Kimberly Arrington with the Conservation District gave an EnviroScape demonstration to students at Cherryvale Elementary School
- Mary Nevins taught two training sessions for high school students preparing for the State Envirothon competition, one on aquatics and one on groundwater protection.

Peter Wilson updated us on County Council's progress towards developing a stormwater utility.

- The staff is ready to draft an ordinance and council will decide on a fee amount with recommendations.
- BP Barber will be giving two presentations. Other presentations are needed for the public. The presentations will convey the importance of the fee towards achieving two goals: addressing the new water quality standards and meeting current needs for maintenance. Current funding is not sufficient for either of those goals.

Next, we reviewed upcoming events

- Master Gardener Training & Rain Barrel Workshop – April 12
- Earth Day Festival at Cherryvale Elementary – April 22
- Sustainable Sumter Earth Day Celebration – April 24
 - Sumter Public works and Stormwater Solutions booth
- Leadership Sumter Environmental – a Wednesday in April, date not set
 - For council, can do short presentation on stormwater.
- FEMA seminar – April, date not set
- State Envirothon – May 7
- Santee Riverkeeper Water Body Rally – May 15
 - More information at waterbody.org
- Lake Marion Cleanups (Santee Riverkeeper) – May 22
 - Working around the lake, in 3 groups
 - Need volunteers to put up flyers in stores in Sumter County.
- Swan Lake Iris Festival – May 27-30
- Rain Barrel Workshop – Friday May 21 (confirmed)

Several new educational handouts are available, and anyone wanting copies of these to hand out are welcome and should let Mary know.

- Post-card style handout on septic systems and water quality
- Post-card style handout on litter and debris
- Tri-fold brochure on pet waste (this will be customized for the Sumter area, featuring logo and county & city specific information).
- Poster on pet waste and water quality, to match tri-fold.

We discussed a new volunteer storm drain marking program for summer 2010.

- Hire an intern to make contacts, recruit volunteers, supervise marking

- City & County will work with intern to identify neighborhoods
- Combine with door hangers with basic water pollution info. If the door hangers feature a “no oil” message, we can use funds from a grant Karen Hyatt has obtained.
- Pearce Atkins suggested adding something into the building ordinances requiring drain marking in new developments. Eddie Newman would like us to see if local companies can produce the drain markers for future orders (although we should go ahead with DAS for the first order).
- \$2.90 each from das Manufacturing. If we order 500 or more will be \$2.31
- UV and abrasion resistant coating (Mary will find out if reflective or glow-in-the-dark coating is available).
- Markers are mounted with adhesive, and need to be installed by high school age and up; younger volunteers can distribute door hangers.
- Santee Riverkeeper would like to order 200 markers at the same time
- Can customize the design, and can have multiple designs per order, no extra charge.
 - We discussed the marker design with the following conclusions
 - Outside circle: “No Dumping, Drains to River”
 - Inside circle: Only Rain, Down the Storm Drain”
 - Inside that: Sumter Solutions logo – still under discussion

This led to a discussion of the Sumter Stormwater Solutions logo.

- Voting on the Survey Monkey poll indicated that design 4 (circle) was the most popular
- Design 1 (faucet) was also popular, but after discussion, we agreed that a faucet might suggest drinking water or groundwater to some people.
- We will send the following revisions on design 4 to the graphic artist:
 - Instead of a single drop, have several or many drops like rain
 - Lower the “water” at the bottom to give more room for rain drops. Also try the “water” with a flat surface rather than a wave (see both ways).
 - The group discussed using a storm drain with rain falling on it rather than abstract water. While several people liked this idea, others did not, and we decided to go with the abstract water.
 - Everyone was satisfied with all other aspects of the logo: font, colors, etc.
- Anyone with additional comments or ideas on the logo design should send them to Mary by Thursday, so she can get them to the artist.

We set a tentative meeting date for April 7 at 10:00 to discuss the logo revisions and make a final decision on the drain marker design. This will allow us to order them in plenty of time for summer. If this is a conflict for anyone, please let Mary know.

With no additional business, this concluded the meeting.