

ADAPTIVE Stormwater Education Plan		Year 4 (2011-2012) Sumter Stormwater Solutions										Living Document (last updated 11/9/2011)					
Lead Service Provider	Activity	Target Geography/ Land Use	Target Pollutant(s)										Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assessment Type	
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Debris	Temperature	Other							
General Public																	
Carolina Clear	Radio Public Service Announcements	Sumter County	x	x	x			x	x						Florence & Sumter Counties		
Carolina Clear	Stormwater Billboards	Sumter County	x												Ongoing		
Sumter Extension Service	Water Quality articles written for the Sumter <i>Item</i> and <i>The State</i> newspapers	Sumter County	x		x	x	x								Ongoing		
Carolina Clear	Sumter Stormwater Solutions Website	Statewide	x	x	x	x	x	x							Ongoing		Number of page views
Carolina Clear	IDDE Website	Sumter County	x	x	x			x							Ongoing		Number of page views
Carolina Clear, Sumter County, City of Sumter	Illicit discharge and illegal dumping brochures distributed during inspections, violations, and events	Sumter County	x		x			x	x						Ongoing		Reduction in violations
City of Sumter	Utility bill inserts with stormwater awareness message	City of Sumter	x														
Sumter County	"No Dumping" signage placed along county roads in problem areas	Sumter County	x														Reduction in dumping
Sumter County	Stormwater reporting hotline, and materials promoting this	Sumter County	x	x	x	x	x	x						Carolina Clear			Number of calls
Carolina Clear, Sumter County, City of Sumter	Storm drain marking volunteer program with accompanying door hanger	Sumter County	x	x	x	x	x	x						Volunteer groups	Ongoing		Number of drains marked
Carolina Clear	Pet waste brochures distributed at veterinarian offices, animal control, ASPCA, pet supply stores	Sumter County	x	x				x							Ongoing		
Carolina Clear	Promote greenways at public events	Sumter County	x											Sumter City-County Planning			
Carolina Clear	Display at Sustainable Sumter Earth Day Celebration	Sumter County	x	x	x	x	x	x						City of Sumter	April 2012		
Carolina Clear	Displays at Iris Festival	Sumter County	x	x	x	x	x	x						Sumter Master Gardeners	May 2012		
Sumter County Public Works	Displays at Sumter County Fair	Sumter County	x	x	x	x	x	x						Carolina Clear	September 2012		
City of Sumter, Sumter Extension Service	Sumter Neighborhood Cleanups	City of Sumter	x		x												lbs. trash collected
Santee Riverkeeper	Earth Day Cleanup	Sumter County	x		x									Sumter County, City of Sumter	April 2012		lbs. trash collected
Carolina Clear	Riversweep Stream Cleanup	Sumter County	x		x									Sumter County, City of Sumter	September 2012		lbs. trash collected
Sumter County Public Works	Manchester State Forest Cleanup	Sumter County	x		x									Shaw Air Force Base	March 2012		lbs. trash collected
Youth / K-12 / Teachers																	
Carolina Clear, Conservation District	Enviroscape Presentations for Schools	Sumter County	x	x	x	x	x	x	x								Quiz
Carolina Clear	Enviroscape Presentations for 4-H clubs, Girl Scouts, Boy Scouts, and other youth groups	Sumter County	x	x	x	x	x	x	x								
Carolina Clear	Presentation at Cherryvale Earth Day Festival	Sumter County	x	x	x	x	x	x							April 2012, Cherryvale Elementary		
Carolina Clear	Rain Barrel Project through Green Steps Schools Program	Sumter County	x											Sonoco Recycling	Cherryvale Elementary		Feedback
Carolina Clear	Watershed Interactive Whiteboard Lessons	Sumter County	x		x										Ongoing		Teacher survey

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			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleurom products, pesticides, heavy metals	Sediment	Nutrients	Debris	Temperature	Other						
Elected and Appointed Officials and High-Level Staff																
Sumter County	Presentations for County/City Council on pertinent stormwater-related topics	Sumter County	x										Carolina Clear			Pre- and Post-Survey
Sumter City-County Planning	Educate City/County Council on proposed landscaping ordinance	Sumter County	x		x	x	x			x			Carolina Clear			
Carolina Clear	Low Impact Development presentation for City and County Council	Sumter County	x		x	x	x			x			Sumter City-County Planning			

Professionals: Contractors, Engineers, Developers, Landscape Architects																
Sumter Conservation District	Stormwater Basics Workshop: Erosion control through grass establishment	Sumter County	x				x	x								Post-survey
Clemson Extension	Pond Management Workshop	Sumter County	x		x			x								
Sumter County	Develop guidelines for Stormwater Utility Credits for properties with BMPs and promote this option	Sumter County	x				x	x					Carolina Clear			Number of properties qualifying for credits
Sumter County	Stormwater BMP workshop on techniques qualifying for utility credits	Sumter County	x	x	x		x	x	x	x			Carolina Clear			Pre- and post-surveys
Carolina Clear	Promote examples of LID design through web and printed materials	Sumter County	x				x					x				

Homeowners & Homeowner Associations																
Sumter Extension Service	Master Gardener Training	Sumter County	x		x		x	x					Sumter Master Gardeners	Spring 2012, North Hope Center		
Carolina Clear	Rain Garden maintenance volunteer projects	Sumter County	x										Sumter Master Gardeners			
Sumter County, Carolina Clear	Educational signage for rain garden and stormwater wetlands at Patriot Park	Sumter County	x	x	x		x	x			x		Sumter City-County Planning	Patriot Park		
Sumter Extension Service	Carolina Yards and Neighborhoods workshops	Sumter County	x		x		x	x			x					
Carolina Clear	Rain Barrel Workshop	Sumter County	x	x	x		x	x	x	x						Post-Survey
Carolina Clear	Storm Drain Marking	Sumter County	x		x					x				Ongoing		
Sumter City-County Planning	"Sumter Connectivity & Greenways Master Plan for Shotpouch Creek" presentations	Sumter County	x		x							x				
Sumter Extension Service	Presentations to civic organizations on stormwater topics related to gardening	Sumter County	x		x			x								
Carolina Clear	Presentations to Home Owners Associations	Sumter County	x	x	x		x	x	x	x						Feedback

Commercial Citizens																
Carolina Clear	Presentation for Chamber of Commerce	Sumter County	x													
Carolina Clear	IDDE brochures mailed to high risk businesses	Sumter County	x		x											Follow-up survey
Sumter County	Seminar for businesses and industries on stormwater utility credits	Sumter County	x				x	x								
Carolina Clear, Sumter County	Education on grease disposal for food vendors at Sumter County Fair	Sumter County	x		x									September 2012		Reduction in grease dumping
Carolina Clear	Brochures for new businesses distributed through Business License Bureau	Sumter County	x		x			x								
Sumter County, City of Sumter	Leadership Sumter Environmental Day	Sumter County	x	x	x		x	x	x	x			Carolina Clear	April 2012		