

ADAPTIVE Stormwater Education Plan										Year 5 (2012-2013) Sumter Stormwater Solutions										Living Document (last updated 11/20/12)	
Lead Service Provider	Activity	Target Geography/ Land Use	Target Pollutants										Participation by other Service Providers	Location and Date Delivered	Assessment Type						
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Debris	Temperature	Other	General Public										
Clemson Extension	Stormwater awareness television commercial	Sumter County	x												Carolina Clear	Summer 2013					
Clemson Extension	Water quality information on "Making it Grow" TV show	Sumter County	x		x			x						Carolina Clear	Ongoing, weekly						
Sumter County, City of Sumter	Radio commercials featuring stormwater messages on Miller Communication Stations	Sumter County	x	x				x						Carolina Clear							
Clemson Extension	Water Quality article written for <i>The State</i> and the <i>Sumter Item</i> newspapers	Sumter County	x																		
Carolina Clear	Sumter Stormwater Solutions website	Sumter County	x	x	x	x	x	x							Ongoing	Number of page views					
Carolina Clear	Illicit discharge detection and elimination (IDDE) website	Statewide	x	x	x			x							Ongoing	Number of page views					
Carolina Clear	Midlands Stormwater Consortiums Facebook page	Midlands	x	x	x	x	x	x	x						Ongoing	feedback on page					
Santee Riverkeeper	Santee Riverkeeper Facebook page	Statewide	x	x	x	x	x	x	x						Ongoing	feedback on page					
Carolina Clear	Pet waste brochures distributed at veterinarian offices, ASPCA, pet supply stores	Sumter County	x	x				x							Ongoing						
Sumter County	Illicit discharge and illegal dumping brochures distributed during inspections, violations, and events	Sumter County	x		x			x	x						Ongoing						
Carolina Clear, Sumter County, City of Sumter	Storm drain marking volunteer program with accompanying door hanger	Sumter County	x	x	x	x	x	x	x				volunteer groups	Ongoing	drains marked						
Sumter County	Storm drain marking by Sumter County Staff	Sumter County	x		x				x				Carolina Clear	Ongoing	drains marked						
Carolina Clear	Displays at Sustainable Sumter Earth Day Celebration	Sumter County	x	x	x	x	x	x					City of Sumter, Sumter County	April 2013, Swan Lake							
Carolina Clear	Displays at Iris Festival	Sumter County	x										Sumter Master Gardeners	May 2013, Swan Lake							
Sumter County Public Works	Water quality and Carolina Yards & Neighborhoods displays at Sumter County Fair	Sumter County	x	x	x	x	x	x					Carolina Clear, Sumter Master Gardeners	Sept. 2013, Sumter Fair Grounds							
Carolina Clear	Earth Day stream cleanup	Sumter County	x		x				x				Sumter County, City of Sumter		lbs. trash collected						
City of Sumter	Sumter neighborhood cleanups	City of Sumter	x		x				x						lbs. trash collected						
Carolina Clear	Riversweep stream cleanup	City of Sumter	x		x				x				City of Sumter		lbs. trash collected						
Carolina Clear	Volunteer recognition event	Sumter County	x										Sumter County, City of Sumter								
Carolina Clear	Pet waste disposal bags, key chains and other items to promote picking up pet waste	Sumter County	x	x					x												

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<b>Youth / K-12 / Teachers</b>															
Carolina Clear Conservation District	Enviroscape presentations for schools, scouts, 4-H clubs, etc.	Sumter County	x	x	x	x	x	x	x	x					
Carolina Clear, Boy Scouts of America	Soil & Water Conservation merit badge at Boy Scout Hornaday Award Weekend	Statewide	x	x	x	x	x	x						March 2013, Sumter Fairgrounds	
Carolina Clear, Conservation District	Enviroscape presentation at Cherryvale Earth Day festival	Sumter County	x	x	x	x	x	x	x					April 2013, Cherryvale Elementary	
SCDNR	SC Envirothon competition	Statewide	x										Central Carolina Tech, City of Sumter	May 2013, Clemson Sandhill REC	Team scores
Carolina Clear	Rain barrel installation project through Green Steps Schools Program	Sumter County	x										Sonoco Recycling, SC Green Steps	Cherryvale Elementary, ongoing	
Carolina Clear	Watershed interactive whiteboard lessons	Sumter County	x		x									Ongoing	Teacher survey
Carolina Clear	Rain barrel art contest for schools	Sumter County	x											Spring 2013	
Carolina Clear	Student stormwater video contest (investigate strategy for implementation)	Sumter County	x	x	x	x	x	x	x						
<b>Elected and Appointed Officials and High-Level Staff</b>															
Sumter County, City of Sumter	Presentation on stormwater program for county and city councils, administration and department heads	Sumter County	x												
City of Sumter	Presentation on utility rate study to Sumter City Council	Sumter County	x										URS		
Carolina Clear	Participation at SC Association of Counties meetings	Statewide	x												
<b>Professionals: Contractors, Engineers, Developers, Landscape Architects</b>															
Clemson University	CEPSCI (Certified Erosion Prevention and Sediment Control Inspector) course	Midlands	x			x									Exam
City of Sumter	Construction site stabilization factsheet and technical workshop	Sumter County	x			x							Carolina Clear		
Carolina Clear	Low Impact Development presentations (LID)	Sumter County	x		x	x	x		x						
Carolina Clear	Promote examples of LID in the Sumter area	Sumter County	x		x	x	x		x						
<b>Homeowners &amp; Homeowner Associations</b>															
Sumter City-County Planning	"Sumter Connectivity & Greenways Master Plan for Shotpouch Creek" presentations	Sumter County	x		x						x				
Clemson Extension	Master Gardener training class	Sumter County	x		x	x	x					Sumter Master Gardeners	Jan.-May 2013, extension office		
Carolina Clear	Backyard Landscaping Series featuring Carolina Yards and Neighborhoods program	Sumter County	x		x	x	x		x			City of Sumter, Clemson Extension	Spring 2013		
Master Gardeners	Rain Garden volunteer workdays	Sumter County	x						x			Carolina Clear	Fall 2012, Spring 2013		
Carolina Clear	Rain barrel workshop	Sumter County	x			x						Sumter County			

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<b>Commercial Citizens</b>																
Sumter County, City of Sumter	Stormwater presentation for Leadership Sumter environmental day	Sumter County	x												Spring 2013	
Carolina Clear	Grease disposal handouts distributed to food vendors at Sumter County Fair	Sumter County	x												Sept. 2013, Sumter Fairgrounds	
Carolina Clear	Pollution prevention presentations for automotive repair classes	Sumter County	x	x								Central Carolina Tech				
Carolina Clear	Outreach materials for restaurants on Fat, Oil and Grease management	Sumter County	x													
Carolina Clear	Outreach materials for commercial car washes	Sumter County	x	x		x										
Sumter County, City of Sumter	Presentations on stormwater utility credit program to businesses and industry	Sumter County	x									Carolina Clear				