

| ADAPTIVE Stormwater Education Plan |   | Year 6 (2013-2014) Sumter Stormwater Solutions |                              |          |  |          |           |        |             |       |  | Living Document (last updated 11/22/13) |  |                                     |                      |
|------------------------------------|---|--|------------------------------|----------|--|----------|-----------|--------|-------------|-------|--|---|--|-------------------------------------|----------------------|
| Lead Service Provider              | Activity  | Target Geography/<br>Land Use                  | Target Pollutants            |          |  |          |           |        |             |       |  |   | Participation by other Service Providers | Location and Date Delivered         | Assessment Type      |
|                                    |   |  | General Stormwater Awareness | Bacteria | Toxic Contaminants, petroleum products, pesticides, heavy metals | Sediment | Nutrients | Debris | Temperature | Other |  |   |  |                                     |                      |
| General Public                     |   |  |                              |          |  |          |           |        |             |       |  |   |  |                                     |                      |
| Clemson Extension                  | Stormwater awareness television commercial  | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   | Carolina Clear                           | Fall 2013 & Spring 2014             |                      |
| Clemson University                 | Water quality segments on <i>Making It Grow</i> television show.  | Statewide                                      | x                            |          | x  | x        | x         |        |             |       |  |   | Carolina Clear                           |                                     |                      |
| Clemson University                 | Water quality segments on <i>Your Day</i> radio program   | Statewide                                      | x                            | x        |  | x        | x         | x      |             |       |  |   | Carolina Clear                           |                                     | Telephone/web survey |
| Sumter County, City of Sumter      | Radio commercials featuring stormwater messages on Miller Communication Stations                            | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   | Carolina Clear                           |                                     |                      |
| Clemson Extension                  | Water Quality articles written for <i>The State</i> newspaper   | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   |  |                                     |                      |
| Clemson Extension                  | Water Quality article written for the "Keeping Sumter Beautiful" column in the <i>Sumter Item</i> newspaper | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   |  |                                     |                      |
| Carolina Clear                     | Bi-monthly column on stormwater in the Lakeside Magazine  | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   |  | Every two months                    |                      |
| Carolina Clear                     | Sumter Stormwater Solutions website   | Sumter County                                  | x                            | x        | x  | x        | x         | x      |             |       |  |   |  | Ongoing                             | Number of page views |
| Carolina Clear                     | Midlands Stormwater Consortiums Facebook page   | Midlands                                       | x                            | x        | x  | x        | x         | x      | x           |       |  |   |  | Ongoing                             | feedback on page     |
| Santee Riverkeeper                 | Santee Riverkeeper Facebook page  | Statewide                                      | x                            |          |  |          |           |        |             |       |  |   |  | Ongoing                             | feedback on page     |
| Carolina Clear                     | <i>H2Ownership</i> fact sheets on HGIC website (six factsheets total)                                       | Statewide                                      | x                            | x        | x  |          | x         |        |             |       |  |   |  | Online                              |                      |
| Carolina Clear                     | Take Action E-Newsletter  | Sumter County                                  | x                            | x        | x  | x        | x         | x      |             |       |  |   |  | Monthly, email                      |                      |
| Carolina Clear                     | Pet waste posters and post cards distributed at veterinarian offices  | Sumter County                                  | x                            | x        |  |          |           | x      |             |       |  |   |  |                                     |                      |
| Carolina Clear                     | Pet waste doggie bandanas distributed through Petco to promote picking up pet waste                         | Sumter County                                  | x                            | x        |  |          |           |        |             |       |  |   | Petco                                    |                                     |                      |
| Sumter County                      | Illicit discharge and illegal dumping brochures distributed during inspections, violations, and events      | Sumter County                                  | x                            |          | x  |          |           | x      | x           |       |  |   |  | Ongoing                             |                      |
| Carolina Clear                     | Storm drain marking volunteer program with door hanger  | Sumter County                                  | x                            | x        | x  | x        | x         | x      | x           |       |  |   | Sumter County, City of Sumter            | Ongoing                             | drains marked        |
| Sumter County                      | Storm drain marking by Sumter County and City of Sumter Staff   | Sumter County                                  | x                            |          | x  |          |           |        | x           |       |  |   | Carolina Clear                           | Ongoing                             | drains marked        |
| Sumter County Parks                | Pet Waste Stations installed at Patriot Park  | Sumter County                                  | x                            | x        |  |          |           |        |             |       |  |   | Carolina Clear, Conservation District    |                                     |                      |
| Carolina Clear, City of Sumter     | Displays at Sustainable Sumter Earth Day Celebration  | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   | Sumter County, Master Gardeners          | April 2014, Swan Lake               |                      |
| Carolina Clear                     | Displays at Iris Festival   | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   | Sumter Master Gardeners                  | May 2014, Swan Lake                 |                      |
| Carolina Clear                     | Displays at Sumter County Fair  | Sumter County                                  | x                            | x        | x  | x        | x         | x      |             |       |  |   | Master Gardeners                         | September 2014, Sumter Fair Grounds |                      |
| Carolina Clear                     | Display at Shaw Energy Fair   | Sumter County                                  | x                            |          |  |          |           |        |             |       |  |   | Shaw Air Force Base                      | October 2013, Shaw AFB              |                      |
| Carolina Clear                     | Earth Day stream cleanup  | Sumter County                                  | x                            |          | x  |          |           |        | x           |       |  |   | Sumter County, City of Sumter            | Spring 2014                         | lbs. trash collected |
| Carolina Clear                     | Summer stream cleanup with kayaks   | Sumter County                                  | x                            |          | x  |          |           |        | x           |       |  |   | Sumter County, City of Sumter            | Summer 2014                         | lbs. trash collected |
| Carolina Clear                     | Riversweep stream cleanup   | City of Sumter                                 | x                            |          | x  |          |           |        | x           |       |  |   | Sumter County, City of Sumter            | September 2014                      | lbs. trash collected |
| City of Sumter                     | Sumter neighborhood cleanups  | City of Sumter                                 | x                            |          | x  |          |           |        | x           |       |  |   | City of Sumter                           |                                     | lbs. trash collected |

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|--|---|-------------------------------|------------------------------|----------|--|----------|-----------|--------|-------------|-------|--|--|--|--------------------------------|-----------------|
|  |   |                               | General Stormwater Awareness | Bacteria | Toxic Contaminants, petroleum products, pesticides, heavy metals | Sediment | Nutrients | Debris | Temperature | Other |  |  |  |                                |                 |
| <b>Youth / K-12 / Teachers</b>   |   |                               |                              |          |  |          |           |        |             |       |  |  |  |                                |                 |
| Carolina Clear, Conservation District  | Water quality presentations for schools   | Sumter County                 | x                            | x        | x  | x        | x         | x      | x           |       |  |  |  | Ongoing                        |                 |
| Carolina Clear   | Soil & Water Conservation merit badge at Boy Scout Hornaday Award Weekend                             | Statewide                     | x                            | x        | x  | x        | x         | x      |             |       |  |  | Boy Scouts of America                    | March 2014, Sumter Fairgrounds |                 |
| Carolina Clear, Conservation District  | School Earth Day festivals  | Sumter County                 | x                            | x        | x  | x        | x         | x      | x           |       |  |  |  | April 2014                     |                 |
| SCDNR  | SC Envirothon competition   | Statewide                     | x                            |          |  |          |           |        |             |       |  |  | Central Carolina Tech, Carolina Clear    | Spring 2014, Sandhills REC     | Team scores     |
| Carolina Clear   | Watershed interactive whiteboard lessons  | Sumter County                 | x                            |          | x  |          |           |        |             |       |  |  |  | Ongoing                        | Teacher survey  |
| Carolina Clear   | Rain barrel art contest for schools   | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  | Sumter County Schools                    | Jan.-April 2014                |                 |
| Carolina Clear   | Environmental Teacher of the Year Award   | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  | Sumter County Schools                    | Spring 2014                    |                 |
| Carolina Clear   | Student stormwater video contest  | Sumter County                 | x                            | x        | x  | x        | x         | x      | x           |       |  |  | Sumter County Schools                    | Fall 2014                      | Student survey  |
| <b>Elected and Appointed Officials and High-Level Staff</b>                    |   |                               |                              |          |  |          |           |        |             |       |  |  |  |                                |                 |
| Sumter County, City of Sumter  | Presentations on stormwater program for county and city councils, administration and department heads | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  |  |                                |                 |
| City of Sumter   | Presentation on utility rate study to Sumter City Council   | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  | URS                                      |                                |                 |
| Sumter County, City of Sumter  | Presentation on new NPDES MS4 stormwater permit   | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  | Carolina Clear                           | Winter 2014                    |                 |
| Sumter County, City of Sumter  | Presentation on stormwater water utility credit program for county and city council members           | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  | Carolina Clear                           | Winter 2014                    |                 |
| <b>Professionals: Contractors, Engineers, Developers, Landscape Architects</b> |   |                               |                              |          |  |          |           |        |             |       |  |  |  |                                |                 |
| Clemson University   | CEPSCI (Certified Erosion Prevention and Sediment Control Inspector) course                           | Midlands                      | x                            |          |  | x        |           |        |             |       |  |  |  |                                | Exam            |
| Clemson University   | CSPR (Certified Stormwater Plan Reviewer) course  | Midlands                      | x                            |          |  | x        |           |        |             |       |  |  |  |                                | Exam            |
| Carolina Clear, Sumter County  | Erosion control and shoring demonstration at Patriot Park   | Sumter                        | x                            |          |  | x        |           |        |             |       |  |  | Conservation District                    | Spring 2014                    |                 |
| Sumter County, City of Sumter  | Presentations on stormwater utility credit program and BMP design to engineers                        | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  | Carolina Clear                           |                                |                 |
| Sumter County, City of Sumter  | Presentation on new NPDES MS4 stormwater permit   | Sumter County                 | x                            |          |  |          |           |        |             |       |  |  | Carolina Clear                           | Winter 2014                    |                 |
| Carolina Clear   | Low Impact Development presentations (LID)  | Sumter County                 | x                            |          | x  | x        | x         |        | x           |       |  |  |  |                                |                 |
| Carolina Clear   | Promote examples of LID in the Sumter area  | Sumter County                 | x                            |          | x  | x        | x         |        | x           |       |  |  |  |                                |                 |
| Carolina Clear   | Rain garden installation and professional workshop  | Sumter County                 | x                            | x        | x  | x        | x         |        |             |       |  |  | Sumter County                            | Fall 2014                      | Survey          |

