Address: 1056 King St., Charleston, SC
Census Tract: 14
Population: 1,057

Address: 311 Huger St., Charleston, SC
Census Tract: 12
Population: 1,606

Address: Meddin Building 32-34 Wolfe St, Charleston, SC
Census Tract: 7
Population: 2,288
District: Elliotborough/Canonborough
SUSTAINABLE NEIGHBORHOOD

DOWNTOWN PLAN
NUTURE INCLUSIVE, VIBRANT NEIGHBORHOODS
PURSUE ECONOMIC DIVERSITY
FOSTER SUSTAINABILITY
REINFORCE THE EXISTING URBAN STRUCTURE
RESPECT THE GRAIN, SCALE AND MIX OF THE PENINSULA’S URBAN FABRIC
ENSURE ARCHITECTURAL INTEGRITY
ENCOURAGE A BALANCED NETWORK FOR MOVEMENT
USE GROWTH STRATEGICALLY
MAINTAIN DOWNTOWN AS THE REGIONAL CENTER OF CULTURE AND COMMERCE

VERTICAL FARM
TRANSPORTATION

-CARTA Charleston Area Region Transit Authority
_bus routes converge at the visitor center
_site is in good relation with system
_most parking sits south of site
_the continuation of the West Ashley Bikeway
_historical Southern Railway into downtown
_proximity to greenway gives distinction to site
NATIONAL CITY RANKING

(#)20 city with strongest arts, entertainment, recreation, accommodation and food services industries

(#)47 city with highest percentage of college students

(#)72 city with largest land areas

(#)19 zip codes with the most museums in 2005

(#)68 zip codes with the largest charity contributions

(#)75 zip codes with the highest 2004 average reported profit/loss from business

(#)18 county with the best general health status score of residents

(#)58 county with the highest percentage of residents that exercised in the past month

(#)61 county with the highest percentage of residents that drank alcohol in the past 30 days

Males: 54,747 (47.3%)
Females: 60,891 (52.7%)

Median resident age:
South Carolina median age: 35.4 years
AGE DEMOGRAPHICS

POPULATION BY AGE

120,083

- 0-19: 26.2%
- 20-24: 8.0%
  - Trident Technical
- 25-34: 15.1%
  - College of Charleston
- 35-54: 27.2%
  - Citadel
- 55-64: 11.8%
  - MUSC
- 65+: 11.4%
  - Charleston School of Law

COLLEGE STUDENTS ENROLLED

- Approx 30,000
- 12,000
- 11,320
- 3,300
- 2,528
- 640
EDUCATION

_the most prestigious school: Ashley Hall
_major colleges: College of Charleston
           Citadel
                             M.U.S.C.

SITE 1
Charleston School of Law
College of Charleston
The Art Institute of Charleston
Medical University of South Carolina (M.U.S.C.)
Mason Prepatory School
Charleston Day School
First Baptist School

SITE 2
Ashley Hall

SITE 3
Citadel Military School of Charleston
College of Charleston
The Art Institute of Charleston
Accommodation and Food Service is the major industry of Charleston at 13%.

UNEMPLOYMENT
From March 2011

Charleston  7.1%
South Carolina  9.6%
COST OF LIVING

**All Items (Composite)**: 98.2
- **Grocery Items**: 105.7
- **Housing**: 92.3
- **Utilities**: 96.8
- **Transportation**: 93.9
- **Healthcare**: 104.2
- **Misc. Goods**: 101.5

**US Cities Baseline Index 100**

**MEDIAN MONTHLY RENT**

**MEDIAN HOME VALUE**

**concept + theory community economics**

MAP KEY:
- Below $500
- $500-$999
- $1,000-$1,499
- $1,500-$1,999
- $2,000 and over

MAP KEY:
- Under $50,000
- $50,000-$100,000
- $100,000-$200,000
- $200,000-$400,000
- More than $400,000
FSP (Food Stamp) started in 1939
FIRST ATTEMPT AT FSP

Food Stamp Act of 1964
FIRST PERMANENT PROGRAM

Food Stamp Act of 1977
CHANGED ELIGIBILITY

ELECTRONIC BENEFIT TRANSFER

Farm Bill of 2002
BENEFITS AVAILABLE FOR ALIENS

SNAP [2008]
SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM
The majority of the population is black and white with a strong ethnic divide. The map shows the distribution of different ethnic groups in the area, with white, black, Hispanic, and Asian populations marked accordingly. The census tract data indicates that in Census tract 7, 68% of the population is white, 25% black, with small percentages of Hispanic (1%) and Asian (4%) populations. Other groups make up 1% of the population.
## Food Environment Statistics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Charleston County</th>
<th>State</th>
<th>South Carolina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of grocery stores</td>
<td>88</td>
<td></td>
<td></td>
</tr>
<tr>
<td>This county:</td>
<td>2.56 / 10,000 pop.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Carolina:</td>
<td>1.99 / 10,000 pop.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of supercenters and club stores:</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charleston County:</td>
<td>0.15 / 10,000 pop.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Carolina:</td>
<td>0.15 / 10,000 pop.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of convenience stores (no gas):</td>
<td>19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Here:</td>
<td>0.55 / 10,000 pop.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Carolina:</td>
<td>0.85 / 10,000 pop.</td>
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</tr>
<tr>
<td>Number of convenience stores (with gas):</td>
<td>140</td>
<td></td>
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<tr>
<td>Here:</td>
<td>4.08 / 10,000 pop.</td>
<td></td>
<td></td>
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<tr>
<td>South Carolina:</td>
<td>5.38 / 10,000 pop.</td>
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</tr>
<tr>
<td>Number of full-service restaurants:</td>
<td>393</td>
<td></td>
<td></td>
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<tr>
<td>Charleston County:</td>
<td>11.44 / 10,000 pop.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>State:</td>
<td>7.75 / 10,000 pop.</td>
<td></td>
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<tr>
<td>Adult diabetes rate:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charleston County:</td>
<td>8.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>State:</td>
<td>10.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adult obesity rate:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Here:</td>
<td>25.5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>South Carolina:</td>
<td>29.4%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The benefits of a local living economy by strengthening community support of our local independent businesses and farmers.

**Top Ten Reasons to Eat Local**

1. Supports local farmers
2. Fresher & tastier
3. Better for the environment
4. Supports local economy
5. Supports sustainable land use
6. Eating seasonally is healthier
7. Free range meat tastes better
8. It's our heritage!
9. Great dinner conversation
10. Be thankful for the earth

LowcountryLocalFirst.org
BUY LOCAL

Campaign is a grassroots campaign designed to educate Lowcountry residents to Think Local when they are considering where to make purchases, to Buy Local whenever possible and to Be Local by supporting businesses that keep our community unique.

WHY BUY LOCAL?

1. KEEPS MONEY IN THE LOWCOUNTRY
2. EMBRACES UNIQUE COMMUNITY
3. FOSTERS BETTER SERVICE
4. CREATES MORE JOBS
5. HELPS THE ENVIRONMENT
6. SUPPORTS COMMUNITY GROUPS
7. ENSURES YOU GET WHAT YOU WANT
8. PUTS YOUR TAX DOLLARS TO GOOD USE
9. SHOWS THE COUNTRY YOU BELIEVE IN THE LOW COUNTRY

LOWCOUNTRYLOCALFIRST.ORG
$150 MILLION PROJECT
PRIVATELY FUNDED
INCORPORATES EXISTING HISTORIC BUILDINGS
115 FEET TALL

"THERE'S NO WAY TO STOP INVESTORS FROM DRIVING UP THE PRICE OF THE NEARBY HOUSING... LONGTIME RESIDENTS THAT MIGHT NOT BE ABLE TO AFFORD TO STAY"
REV. SIDNEY DAVIS