community

history + context

FARM charleston} VERTIC/

the THEORY behind the **CONCEPT** of

VERTICAL FARMING what's all the hype about?



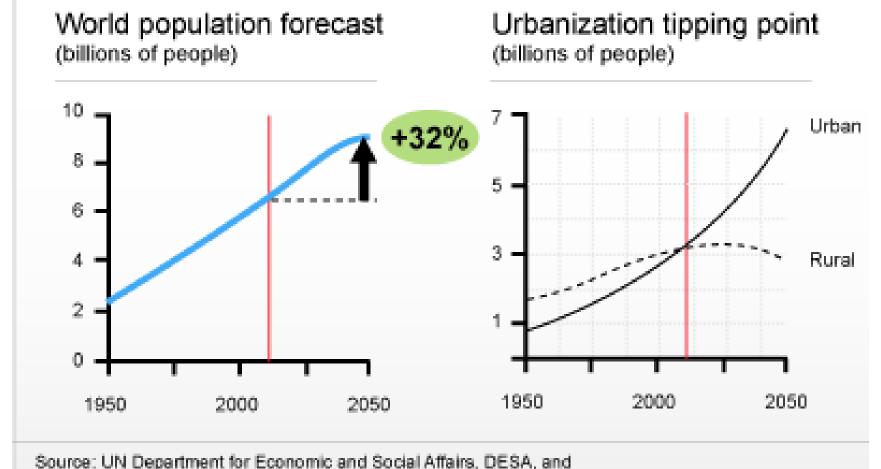
concept + theory
community
history + context

by 2050 the human population will increase by 3 billion and 80% of people will live in cities

UN Habitat, Living Planet Report, 2005



POPULATION: 2050 population to reach 9bn



community

history + context

currently, traditional agriculture makes it difficult to acheive profitability, distances customers from their food and hurts the environment



TRADITIONAL FARM TO CUSTOMER JOURNEY

Low Profit Environmentally Unfriendly Consumers and Food

concept + theory

community
history + context

the fact is that bad weather makes farming difficult, risky and uncertain. Millions of tons of valuable crops are lost to hurricanes, floods, long-term droughts, and monsoons every year





concept + theory
community

history + context

so what is the solution? how do we revolutionize the food system? a new kind of farming has to emerge





urban farming

sky farming





THE URBAN FARM

community

history + context





THE URBAN FARM

community

history + context





history + context

community

THE SKY FARM





The Living Skyscraper: Farming the Urban Skyline| Blake Kurasek



Pierre Sartoux's Living Tower | Gordon Graff

THE SKY FARM

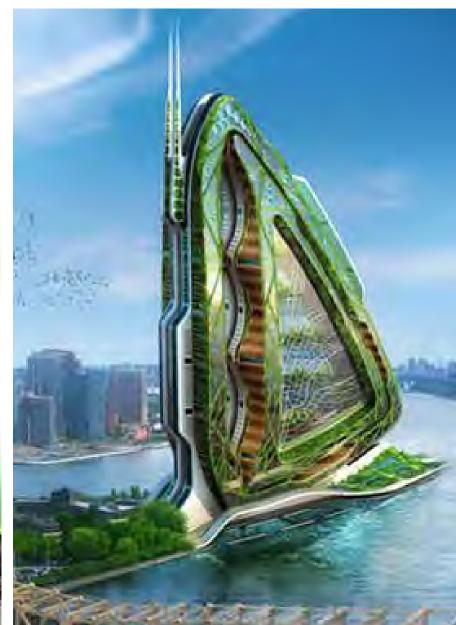
community

history + context





La Tour Vivante | SOA Architects



Dragonfly | Vincent Callebaut

THE VERTICAL FARM

history + context

community





THE VERTICAL FARM

community

history + context





THE VERTICAL SOLUTION

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community

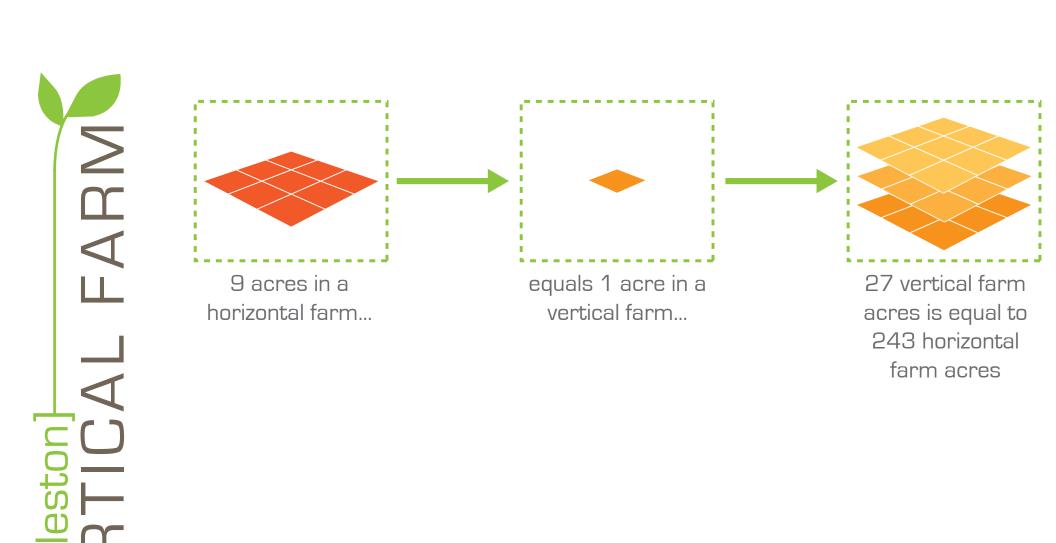
FARM



HORIZONTAL VS. VERTICAL

community

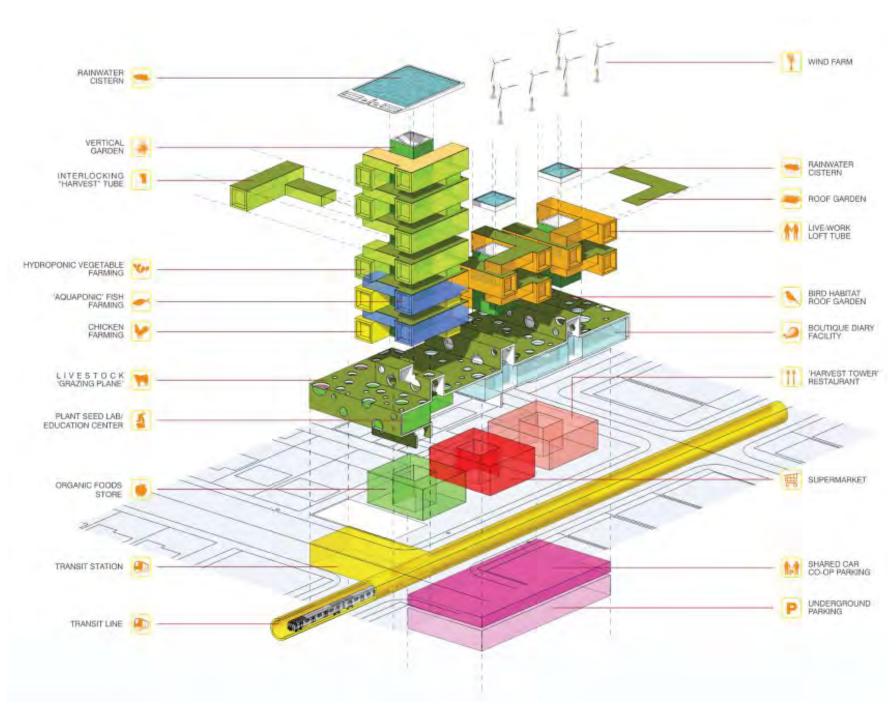
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VERTICAL STACKING

community
history + context





community

history + context

COMMUNITY INTEGRATION what do we get out of it?





COMMUNITY













RETAILERS RESTA

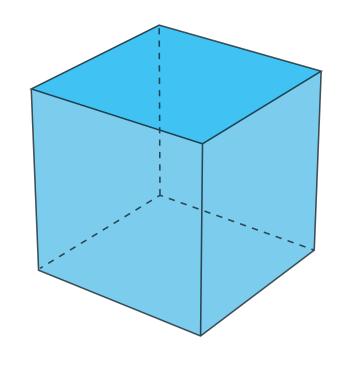
community

history + context

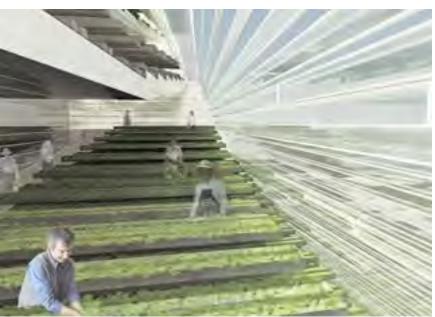
FARM

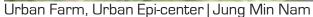
THE "U-PICK" SYSTEM

level of integration: high











Vertical Farm | Victorian Eco Innovation Lab

community

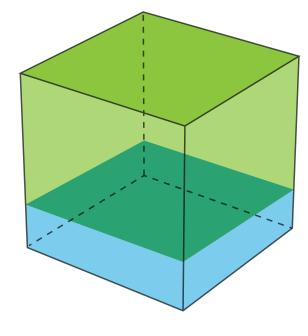
history + context

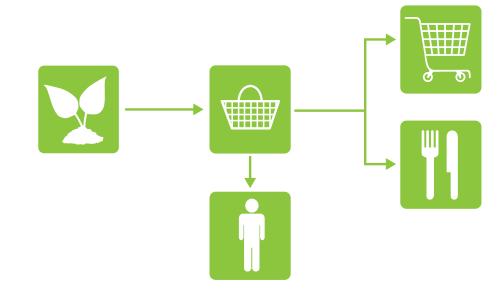
FARM

[charleston] VERTIC/

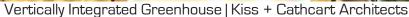
THE FARMERS MARKET

level of integration: medium











Vertical Farm Outdoor Market | TKWA + Growing Power

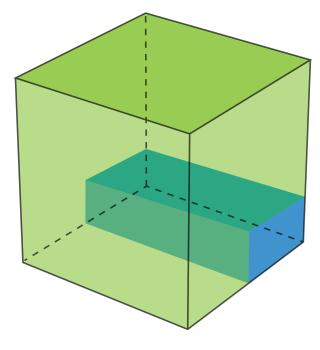
community

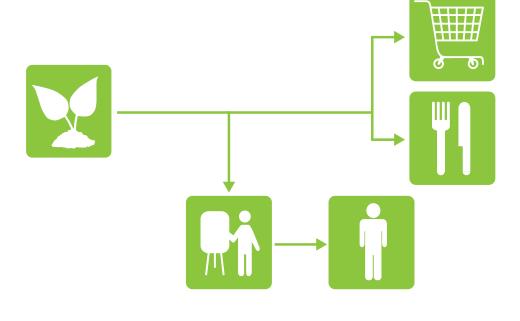
history + context

FARM

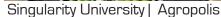
THE EDUCATION LAB

level of integration: medium











Eco-Laboratory | Weber-Thompson

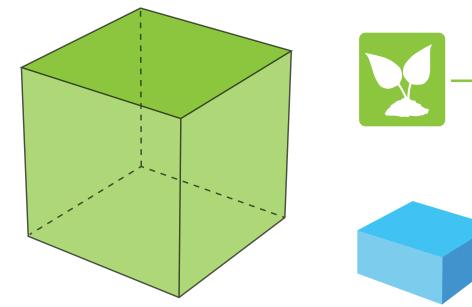
community

history + context

FARM

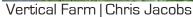
THE EXPORT SYSTEM

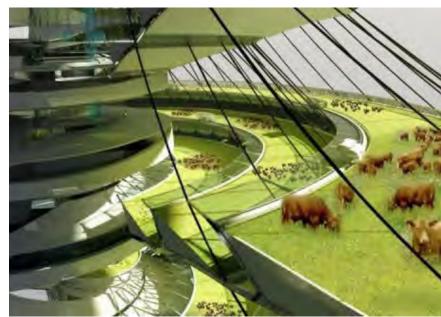
level of integration: low











Vertical Farm | Lee Dongjin, Park Jinkyu, Lee Jeongwoo

community

history + context

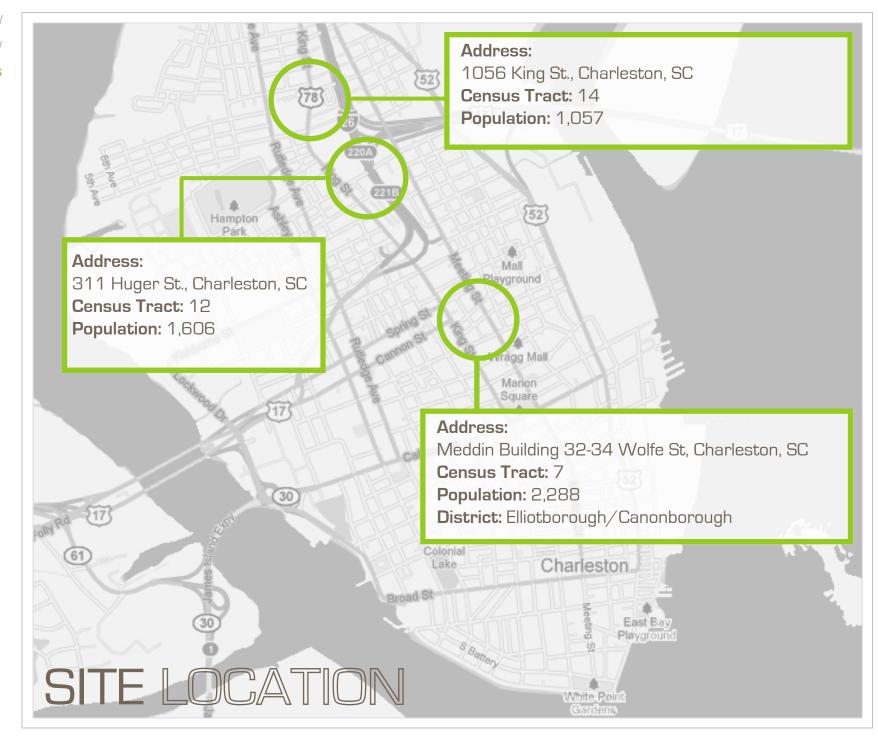
VERTICAL FARMING FOR THE COMMUNITY





A Farm Grows in Queens | Work Architecture





economics

SUSTAINABLE NEIGHBORHOOD





DOWNTOWN PLAN

NURTURE INCLUSIVE, VIBRANT NEIGHBORHOODS

PURSUE ECONOMIC DIVERSITY

FOSTER SUSTAINABILITY

REINFORCE THE EXISTING URBAN STRUCTURE

RESPECT THE GRAIN, SCALE AND MIX OF THE PENINSULA'S URBAN FABRIC

ENSURE ARCHITECTURAL INTEGRITY

ENCOURAGE A BALANCED NETWORK FOR MOVEMENT

USE GROWTH STRATEGICALLY

MAINTAIN DOWNTOWN AS THE REGIONAL CENTER OF CULTURE AND COMMERCE



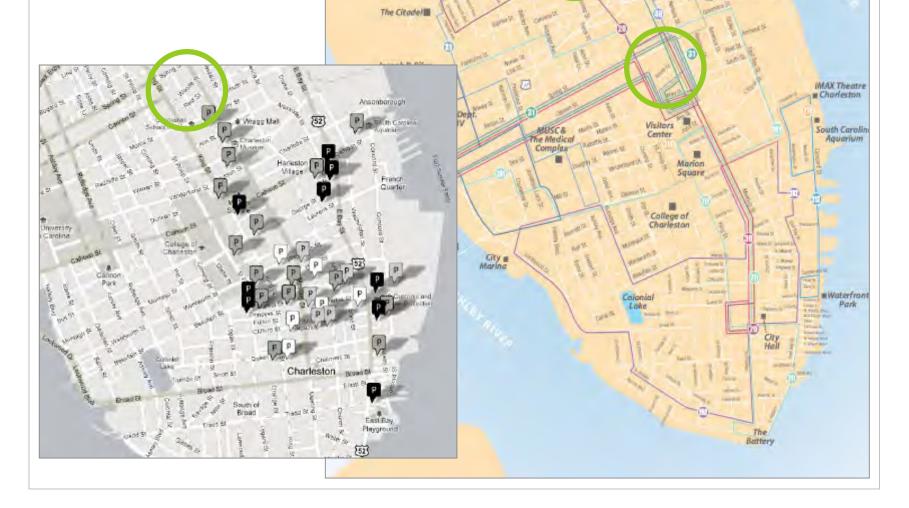
es, into mean



FARM



_site is in good relation with system _most parking sits south of site



Hampton Park Cooper River Bridge

Trident Technical College Palmer Campus

FARM



FARM

NATIONAL CITY RANKING

_#20 city with strongest arts, entertainment, recreation, accommodation and food services industries

_#47 city with highest percentage of college students

_#72 city with largest land areas

_#19 zip codes with the most museums in 2005

_#68 zip codes with the largest charity contributions

_#75 zip codes with the highest 2004 average reported profit/loss from business

_#18 county with the best general health status score of residents

_#58 county with the highest percentage of residents that exercised in the past

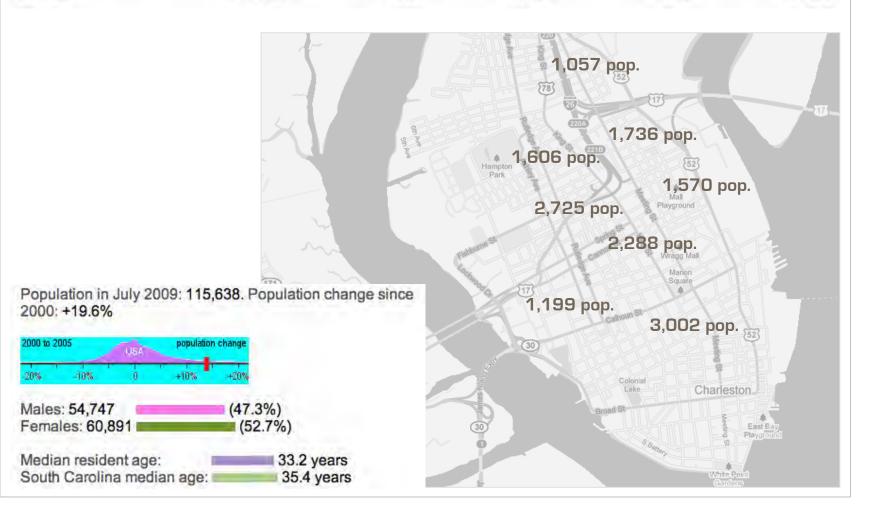
_#61 county with the highest percentage of residents that drank alcohol in the past 30 days

COMMUNITY PERSONALITY

FARM

POPULATION

| Area of City | 2000 Census (04/01/00) | 04/2000-12/2009 Persons Annexed | 2000-09 New Constr. (Persons) | 2000-09 Housing Loss (Persons) | TOTAL 2010 ESTIMATE |
|--------------------|---------------------------|------------------------------------|----------------------------------|-----------------------------------|------------------------|
| Peninsula | 35,157 | 0 | 2,285 | 834 | 36,608 |
| West Ashley | 45,954 | 941 | 10,681 | 173 | 57,403 |
| James Island | 12,741 | 809 | 4,543 | 48 | 18,045 |
| Johns Island | 1,676 | 29 | 3,178 | 14 | 4,869 |
| Daniel Is./Cainhoy | 1,122 | 14 | 6,532 | 0 | 7,668 |
| TOTALS | 96,650 | 1,793 | 27,219 | 1,069 | 124,593 |



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0-19

20-24

25-34

35-54

55-64

65+

AGE DEMOGRAPHICS

POPULATION BY AGE

COLLEGE STUDENTS ENROLLED

120,083

APPROX 30,000

11320

2528

26.2%

8.0% Trident Technical 12000

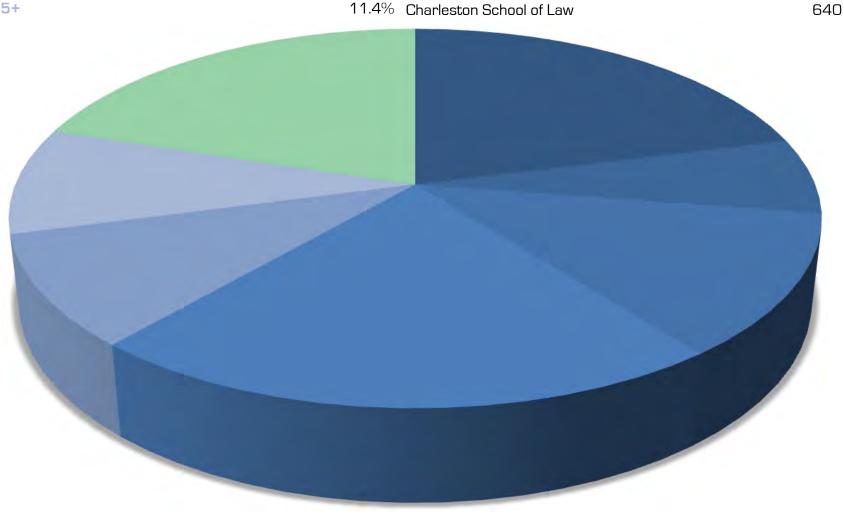
15.1% College of Charleston

27.2% Citadel 3300

11.8% MUSC

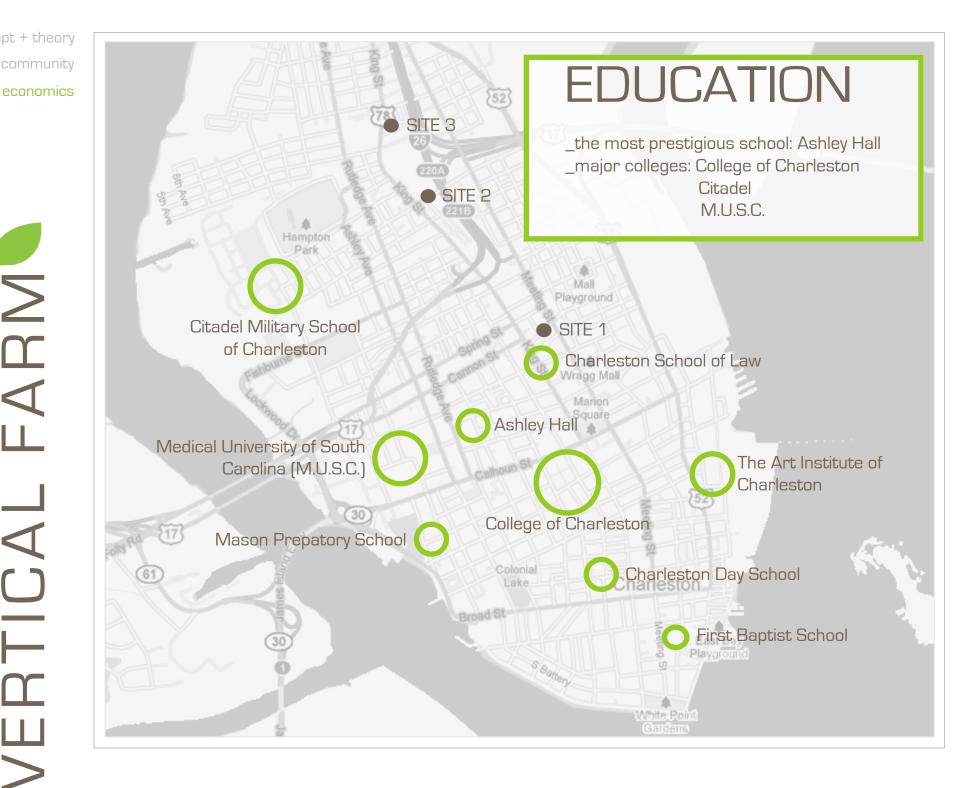
11.4% Charleston School of Law

harleston /ERTICAL FARM

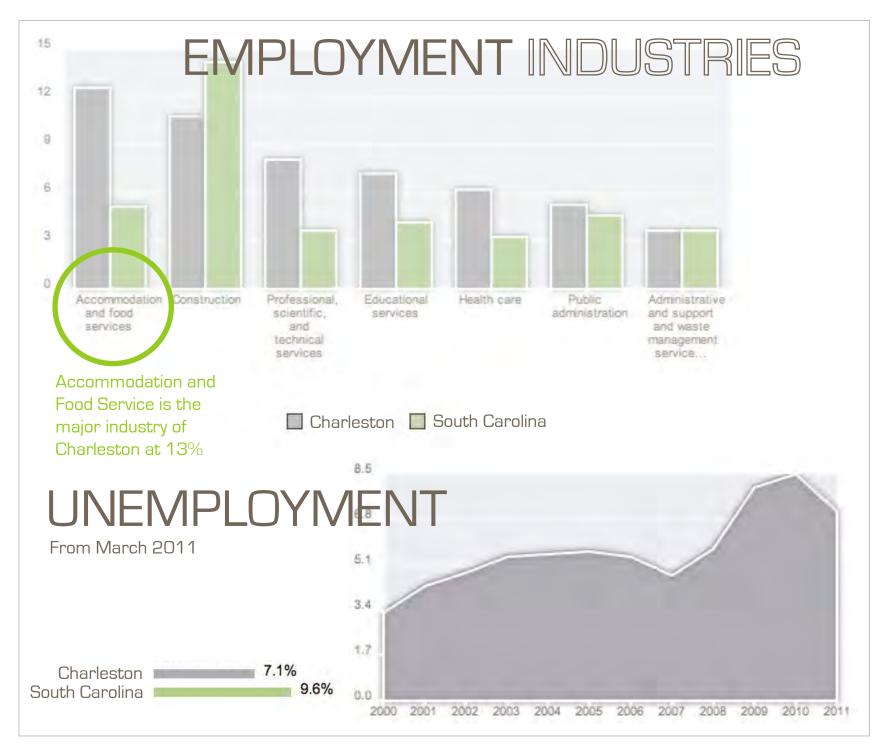


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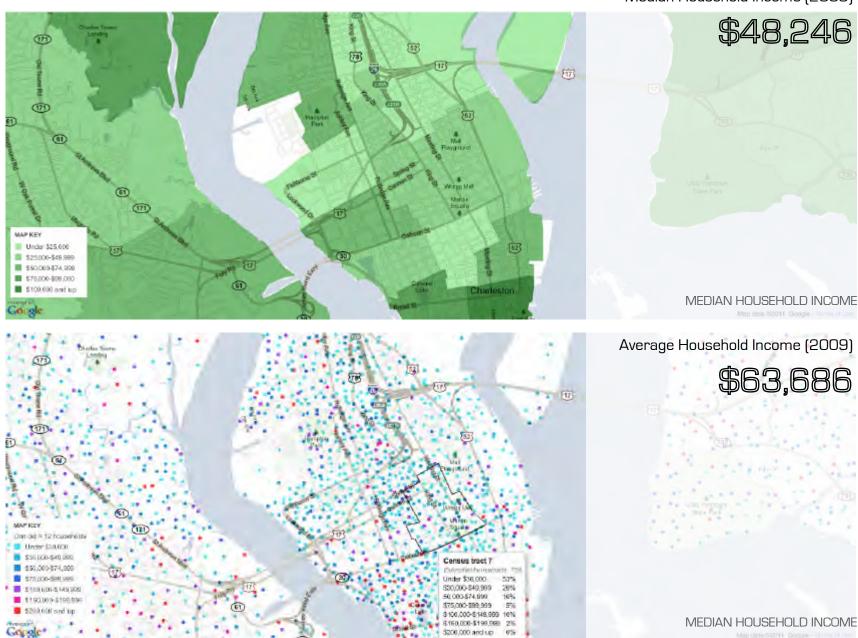
FARM



INCOME DEMOGRAPHICS

Median Household Income (2009)

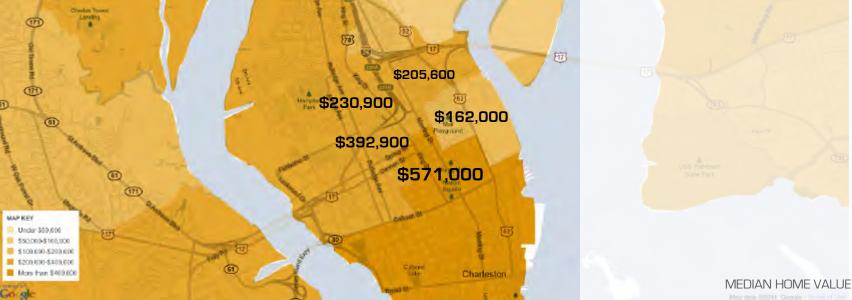




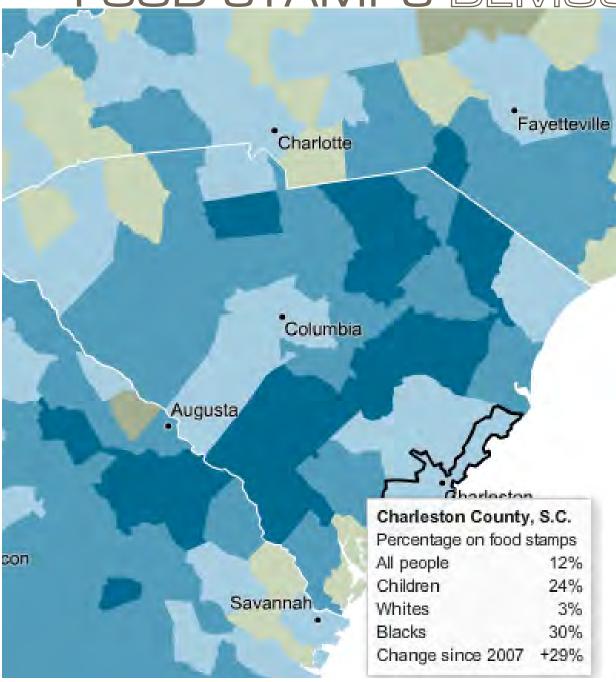
COST OF LIVING DEMOGRAPHICS







FOOD STAMPS DEMOGRAPHICS



FSP (Food Stamp) started in 1939
FIRST ATTEMPT AT FSP

Food Stamp Act of 1964 FIRST PERMANENT PROGRAM

Food Stamp Act of 1977
CHANGED ELIGIBILITY

EBT (1988-2004)

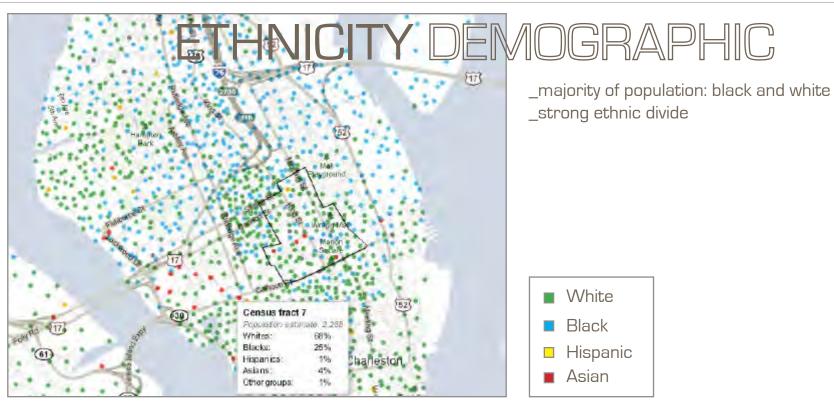
ELECTRONIC BENEFIT TRANSFER

Farm Bill of 2002
BENEFITS AVAILABLE FOR ALIENS

SNAP [2008]
SUPPLEMENTAL NUTRITION
ASSISTANCE PROGRAM

FARM

FARM







BLACK POPULATION DISTRIBUTION



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economics

ABM

Varnoer of grocery stores: 88 2.56 / 10,000 pop. This county: South Carolina: 1.99 / 10,000 pop. Number of supercenters and club stores: 5 Charleston County: 0.15 / 10,000 pop. 0.15/10,000 pop. South Carolina: Number of convenience stores (no gas): 19 0.55 / 10,000 pop. South Carolina: 0.85 / 10,000 pop. Number of convenience stores (with gas): 140 4.08 / 10,000 pop. 5.38 / 10,000 pop. South Carolina: -Number of full-service restaurants: 393 Charleston County: 11.44 / 10,000 pop.

Adult diabetes rate:

Charleston County: 8.8%

State:

State:

10.6%

7.75 / 10,000 pop.

Adult obesity rate:

Here: 25.5% South Carolina: 29.4%



FOOD ENVIRONMENT STATISTICS

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community

BUY LOCAL NEIGHBORHOOD

economics







ADVOCATES THE BENEFITS OF A LOCAL LIVING ECONOMY BY STRENGTHENING COMMUNITY SUPPORT OF OUR LOCAL INDEPENDENT BUSINESSES AND FARMERS.



TOP TEN REASONS TO EAT LOCAL

1. SUPPORTS LOCAL FARMERS
2. FRESHER & TASTIER
3. BETTER FOR THE ENVIRONMENT
4. SUPPORTS LOCAL ECONOMY
5. SUPPORTS SUSTAINABLE LAND USE
6. EATING SEASONALLY IS HEALTHIER
7. FREE RANGE MEAT TASTES BETTER
8. IT'S OUR HERITAGE!
9. GREAT DINNER CONVERSATION
10. BE THANKFUL FOR THE EARTH
LOWCOUNTRYLOCALFIRST.ORG



BUY LOCAL NEIGHBORHOOD

economics

FARM



BUY LOCAL

Campaign is a grassroots campaign designed to educate Lowcountry residents to Think Local when they are considering where to make purchases, to Buy Local whenever possible and to Be Local by supporting businesses that keep our community unique.

WHY BUY LOCAL?

1. KEEPS MONEY IN THE LOWCOUNTRY
2. EMBRACES UNIQUE COMMUNITY
3. FOSTERS BETTER SERVICE
4. CREATES MORE JOBS
5. HELPS THE ENVIRONMENT
6. SUPPORTS COMMUNITY GROUPS
7. ENSURES YOU GET WHAT YOU WANT
8. PUTS YOUR TAX DOLLARS TO GOOD USE
9. SHOWS THE COUNTRY YOU BELIEVE IN
THE LOW COUNTRY

LOWCOUNTRYLOCALFIRST.ORG

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MIDTOVVN CONTEXT

economics





Midtown project

\$150 MILLION PROJECT

PRIVATELY FUNDED

INCORPORATES EXISTING HISTORIC BUILDINGS

115 FEET TALL

"THERE'S NO WAY TO STOP INVESTORS FROM DRIVING UP THE PRICE OF THE NEARBY HOUSING... LONGTIME RESIDENTS THAT MIGHT NOT BE ABLE TO AFFORD TO STAY"

REV. SIDNEY DAVIS

King Street elevation





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FARM charleston VERTICAL



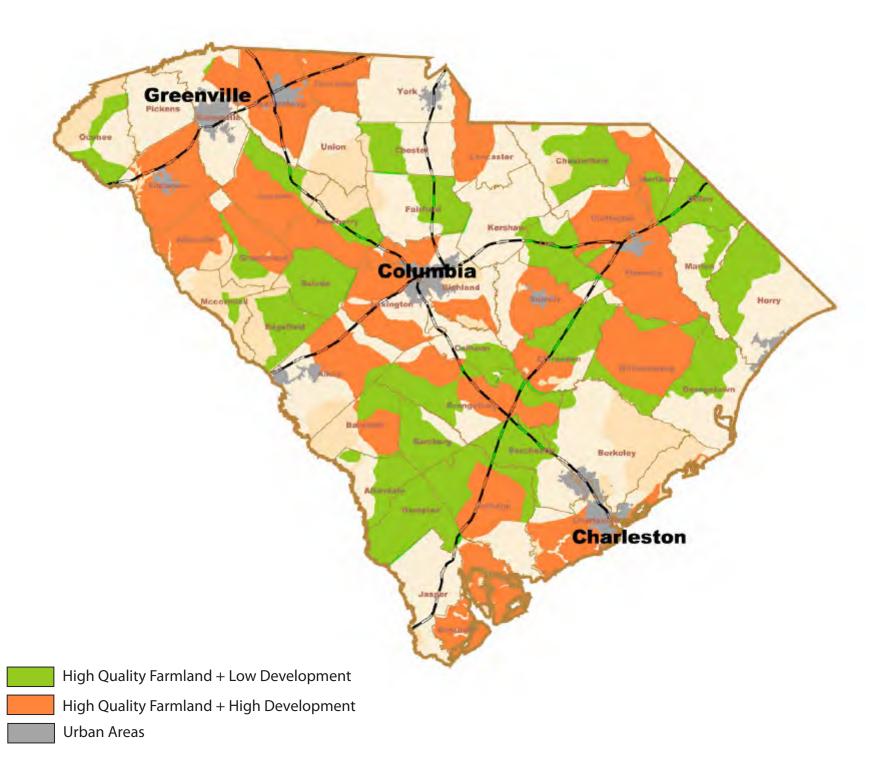
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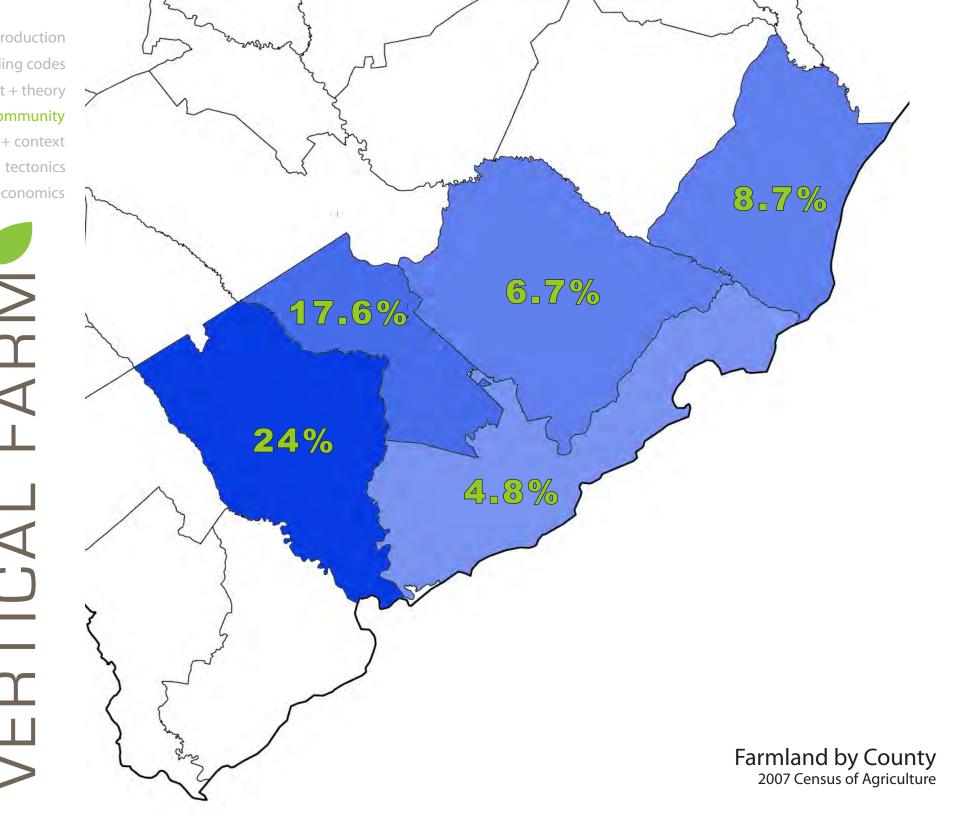


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community

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Charleston 13% Colleton 1.6% Dorchester Berkeley 2457/0/0 Georgetown 7.8%

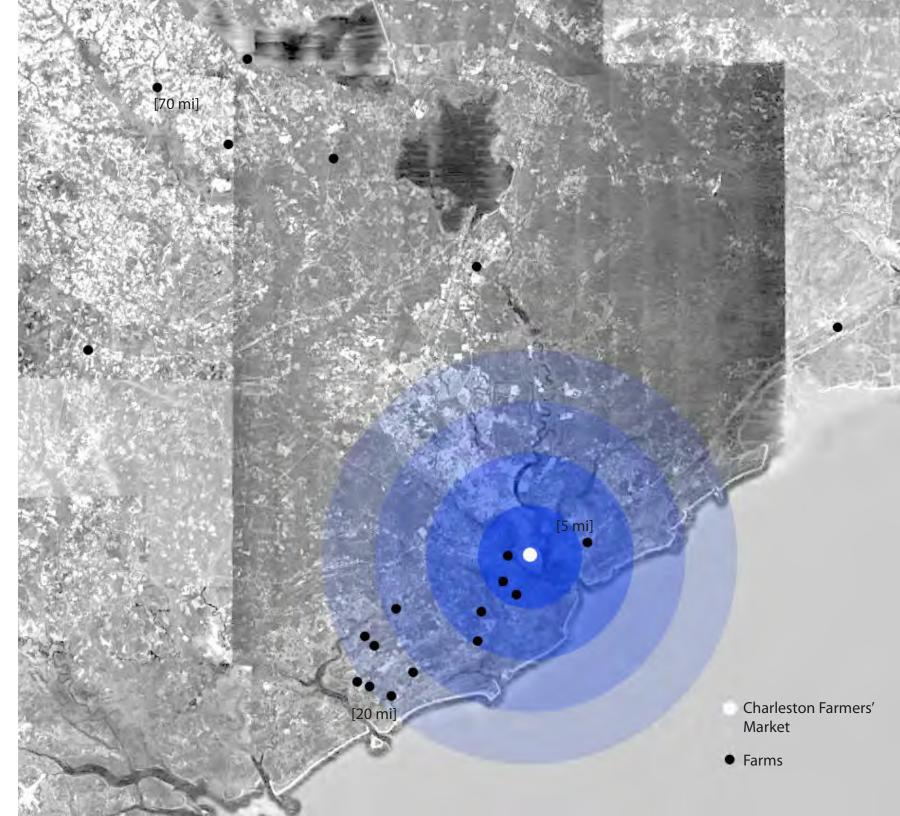


[charleston] VERTICAL FARM

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tectonics economics



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FARM



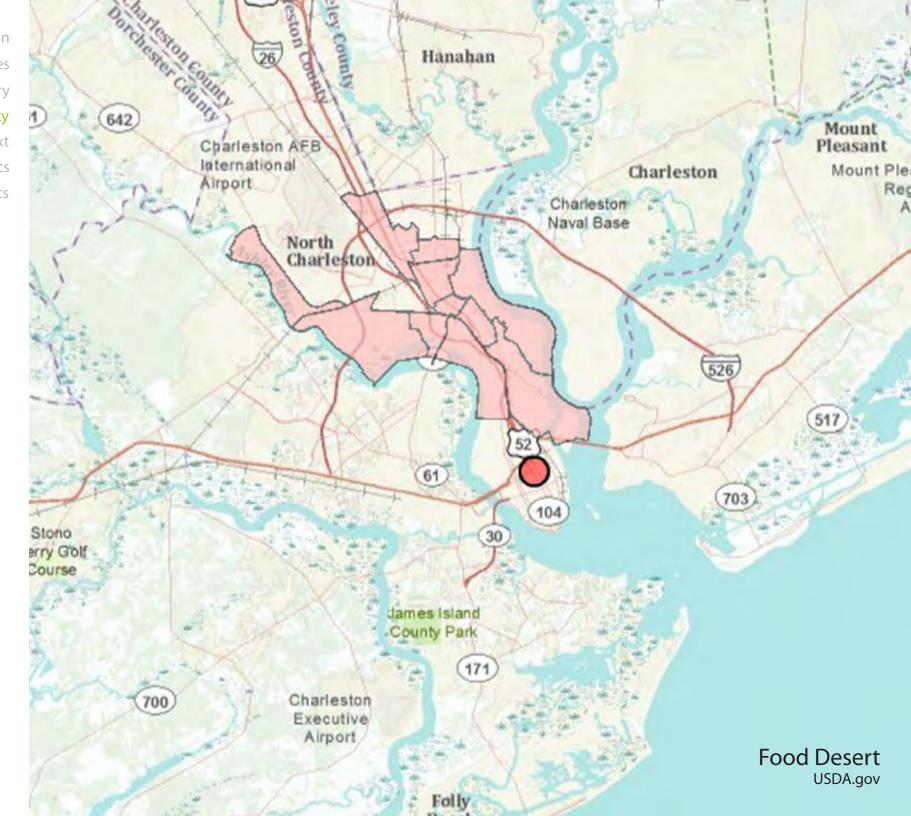
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FARM charleston VERTICAL



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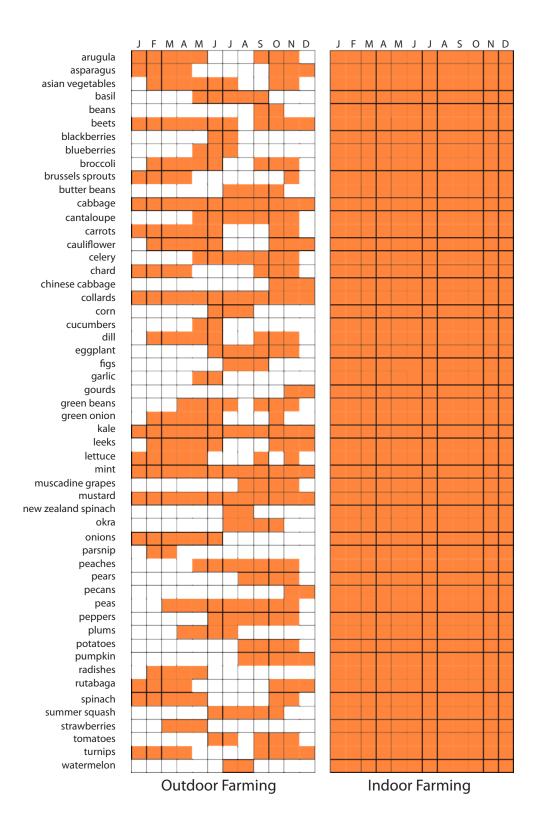




LOWCOUNTRY PRODUCE AVAILABILITY

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Okra Radish Peanut Green Onion Apples Tomatoes Corn Cucumbers Watermelons Leaks Squash Sweet Potatoes Wheat Beans Peaches

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Pesky Pesticides

A USDA survey found samples of various fresh fruits and vegetables contained pesticide residues at the following rates:

| Apples | 98% |
|-------------------|-----|
| Grapes | 97 |
| Strawberries | 96 |
| Cilantro | 94 |
| Potatoes | 92 |
| Oranges | 92 |
| Cucumbers | 85 |
| Green onions | 66. |
| Sweet potatoes | 48 |
| Lettuce (organic) | 20 |
| Asparagus | 10 |
| Sweet com | 0.1 |

"After washed in water for 10 seconds Source: Department of Agriculture, Annual Summary for 2009 (published May 2011) program introduction
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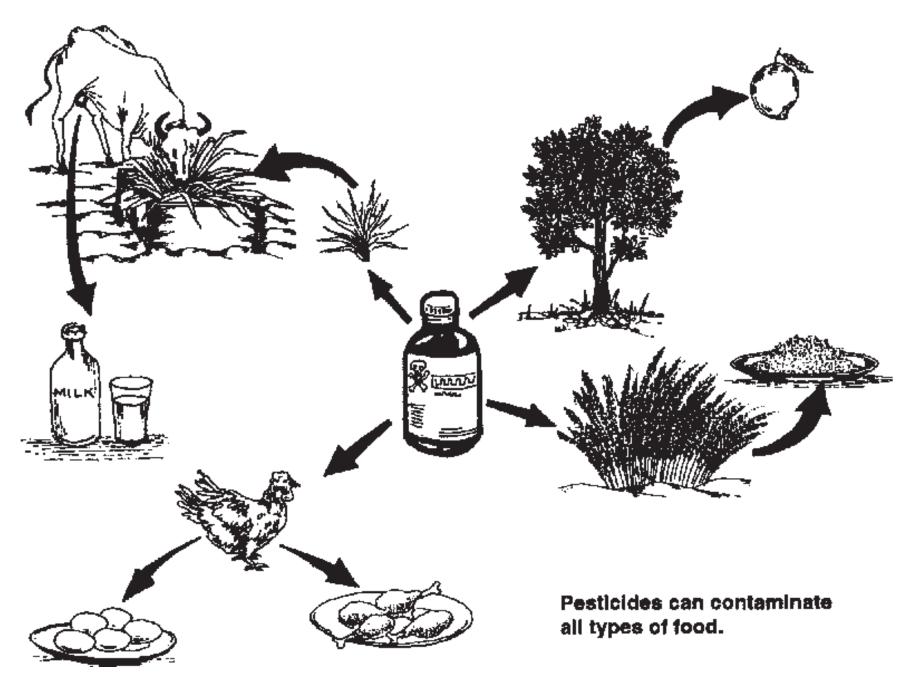
| | i | | i e e e e e e e e e e e e e e e e e e e | | İ | |
|----------------------------|--|--|--|----------------------------------|---|--|
| E. coli O157:H7 | Hemorrhagic colitis or <i>E. coli</i> O157:H7 infection | 1-8 days | Severe (often bloody) diarrhea, abdominal pain and vomiting. Usually, little or no fever is present. More common in children 4 years or younger. Can lead to kidney failure | 5-10 days | Undercooked beef (especially hamburger), unpasteurized milk and juice, raw fruits and vegetables (e.g. sprouts), and contaminated water | |
| Hepatitis A | Hepatitis | 28 days average (15-50 days) | Diarrhea, dark urine, jaundice, and flu-like symptoms, i.e., fever, headache, nausea, and abdominal pain | Variable, 2 weeks-3 months | Raw produce, contaminated drinking water, uncooked foods and cooked foods that are not reheated after contact with an infected food handler; shellfish from contaminated waters | |
| Listeria monocytogenes | Listeriosis | 9-48 hrs for gastro- intestinal symptoms, 2-6 weeks for invasive disease | Fever, muscle aches, and nausea or diarrhea. Pregnant women may have mild flu-like illness, and infection can lead to premature delivery or stillbirth. The elderly or immunocompromised patients may develop bacteremia or meningitis | Variable | Unpasteurized milk, soft cheeses made with unpasteurized milk, ready-to-eat deli meats | |
| Noroviruses | Variously called viral gastroenteritis, winter diarrhea, acute non- bacterial gastroenteritis, food poisoning, and food infection | 12-48 hrs | Nausea, vomiting, abdominal cramping, diarrhea, fever, headache. Diarrhea is more prevalent in adults, vomiting more common in children | 12-60 hrs | Raw produce, contaminated drinking water, uncooked foods and cooked foods that are not reheated after contact with an infected food handler; shellfish from contaminated waters | |
| Salmonella | Salmonellosis | 6-48 hours | Diarrhea, fever, abdominal cramps, vomiting | 4-7 days | Eggs, poultry, meat, unpasteurized milk or juice, cheese, contaminated raw fruits and vegetables | |
| Shigella | Shigellosis or Bacillary dysentery | 4-7 days | Abdominal cramps, fever, and diarrhea. Stools may contain blood and mucus | 24-48 hrs | Raw produce, contaminated drinking water, uncooked foods and cooked foods that are not reheated after contact with an infected food handler | |
| Staphylococcus aureus | Staphylococcal food poisoning | 1-6 hours | Sudden onset of severe nausea and vomiting. Abdominal cramps. Diarrhea and fever may be present | 24-48 hours | Unrefrigerated or improperly refrigerated meats, potato and egg salads, cream pastries | |
| Vibrio parahaemolyticus | V. parahaemolyticus infection | 4-96 hours | Watery (occasionally bloody) diarrhea, abdominal cramps, nausea, vomiting, fever | 2-5 days | Undercooked or raw seafood, such as shellfish | |
| Vibrio vulnificus | V. vulnificus infection | 1-7 days | Vomiting, diarrhea, abdominal pain, bloodborne infection. Fever, bleeding within the skin, ulcers requiring surgical removal. Can be fatal to persons with liver disease or weakened immune systems | 2-8 days | Undercooked or raw seafood, such as shellfish (especially oysters) | |

For more information, contact: The U.S. Food and Drug Administration Center for Food Safety and Applied Nutrition Food Information Line at 1-888-SAFEFOOD (toll free), 10 AM to 4 PM ET, Monday through Friday. Or visit the FDA Web site at www.fda.gov.

community

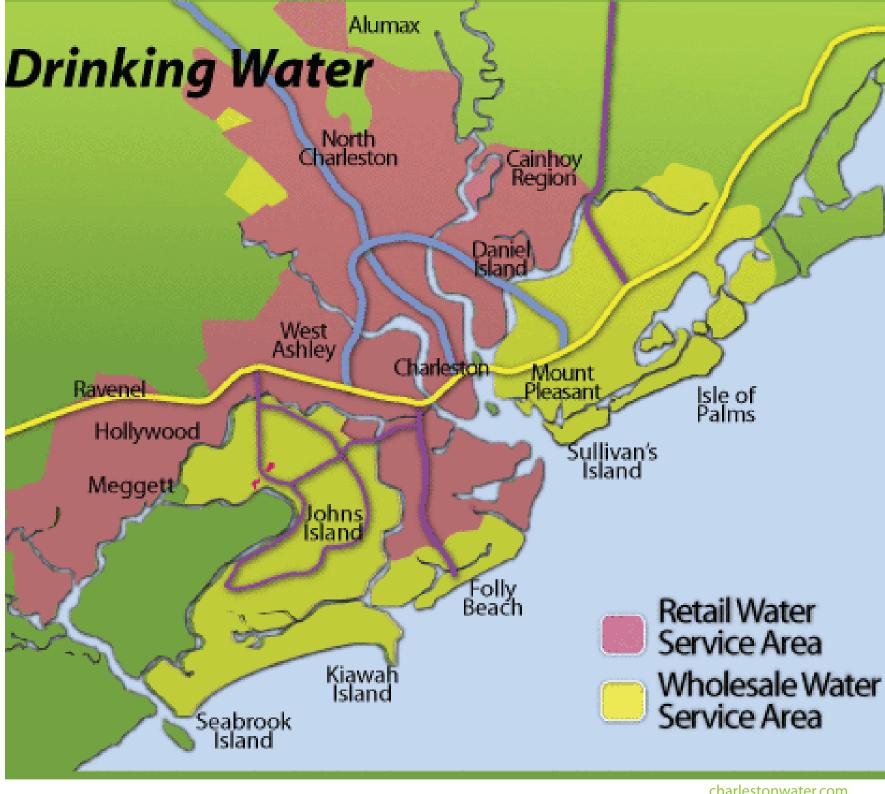
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FARM



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What's in Runoff Pollution?

- Bacteria
- Trash
- Heavy Metals
- Mercury
- Pesticides
- Fertilizers & Nutrients
- Sediment
- Motor Vehicle Fluids

Bacteria

Source: Raw sewage from failing septic systems, overflowing sewer lines, pet waste, farm animals and wildlife can all be sources of bacteria.

Effect: Stormwater contaminated from these sources can contain bacteria and viruses that may cause illnesses in people following swimming in contaminated lakes, rivers or the ocean. Illnesses may also occur after the consumption of raw or improperly cooked shellfish from these contaminated areas.

http://www.scdhec.gov

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Table 3.6. Average Pollutant Loading for Various Land Uses (mg/L)

| Land Use | | Pollutant Loading (mg/l) | | | | | | | | | | |
|----------------------------------|------|--------------------------|-----|-----|---------|-------|------|-----------------|-------|-------|-------|-------|
| | BOD | COD | TSS | TDS | TP | DP | TKN | NO2 / NO3 | Pb | Çu | Zn | Cd |
| Forest/ Rural Open | 3 | 27 | 51 | 415 | 0,(i -1 | 0,03 | 0.94 | 0.80 | 0.000 | 0,000 | 0.000 | 0,000 |
| Urban | 3 | 27 | śi | 415 | 0.13 | 0.03 | 0.94 | 0.80 | 0.014 | 0.000 | 0.040 | 0.001 |
| Agricultural/ Pasture | iā | 53 | 145 | 415 | 0.37 | 0.09 | 1.92 | 4.06 | 0.000 | 0,000 | 0.000 | 0.000 |
| Low Density Residential | 38 | 124 | 70 | 144 | 0,52 | 19,27 | 3.32 | 1,83 | 0.057 | 0.026 | 0.161 | 0.004 |
| Medium Density Residential | 38 | 124 | 70 | 144 | 0,52 | 9,27 | 3.32 | 1.83 | 0,180 | 0.047 | 0,176 | 0,004 |
| High Density Residential | 14 | 79 | 97 | 189 | 0,24 | 80,0 | 1,17 | 2,12 | 0,041 | 0.033 | 0.218 | 0,003 |
| Commercial | (21) | 80 | -97 | 294 | 0,33 | 0.17 | 1.74 | 1.23 | 0.049 | 0.037 | 0,156 | 0,003 |
| Industrial | 24 | 85 | 149 | 202 | 0,32 | 0.11 | 2.08 | 1.89 | 0.072 | 0,058 | 0.671 | 0.005 |
| Highways | 24 | 103 | 141 | 294 | 0.43 | 0,22 | 1.82 | 0.83 | 0.049 | 0.037 | 0.156 | 0.003 |
| Water/ Wetlands | 3: | è | 6 | 12, | 0.08 | 0.04 | 0.79 | 0,59 | 0.011 | 0.007 | 0.003 | 0.001 |

Adapted from NURP (1983), Homer et. al (1994), and Cave et. A). (1994)

BOD = Biochemical Oxygen Demand TKN = Total Kjeldahl Nitrogen

COD = Chemical Oxygen Demand NO₂/NO₃ = Nitrates / Nitrites

TSS = Total Suspended Solids Pb = Lead TDS = Total Dissolved Solids Cu = Copper TP = Total Phosphorus Zn = Zinc

DP = Dissolved Phosphorus Cd = Cadmium

http://www.scdhec.gov

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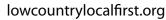






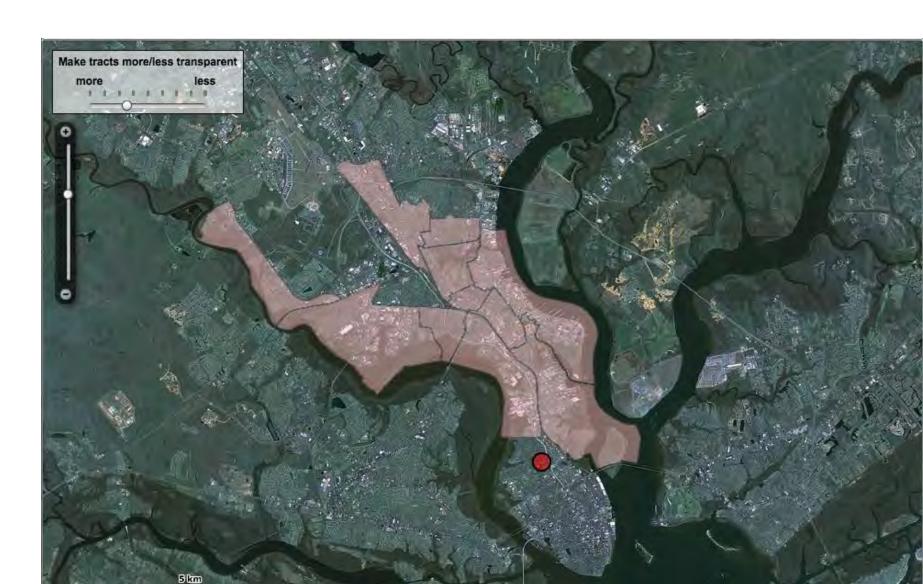
bakersarcesranch.com







LimeHouseproduce.com



FARM [charleston] VERTICAL



FARM [charleston] VERTICAL



FARM [charleston]—— VERTICAL





ARM

COMMUNITY

engagement

Does it fit with the fabric of the community?

This location tells us that if we were to build a vertical farm, the bottom floor:

should act as a community center promote education (cooking, nutrition, plants, sciences) be hands on, interactive inclusion, community is an active participant

FARM [charleston] VERTICAL





COMMUNITY OUTREACH

educating the stakeholder





corporate



local



vertical





Charleston Charter School of Math and Science



North Central Apartments [senior home]



Dee Norton Center

BONUSES:

community/neighborhood

school

library

mosque

church

strong existing community

social justice

access

parking





food lion

Collaboration with adjacent businesses

- -integration with a grocery
- -change Food Lion buisness model
- -becomes prototype
- -influence on national level

FARM [charleston] VERTICAL







CHALLENGES:

building orientation

southern exposure is blocked by neighboring building could it be retrofitted structurally

parking/access

negotiate parking with Food Lion?

pedestrian traffic/crosswalks

safety

social climate

farming is inter-generational

- -parallels traditional farming with family units
- -mentor/mentee relationships
- -okra

deals with the process from where it begins to how it's utilized as a consumed product







[charleston] VERTICAL FARM

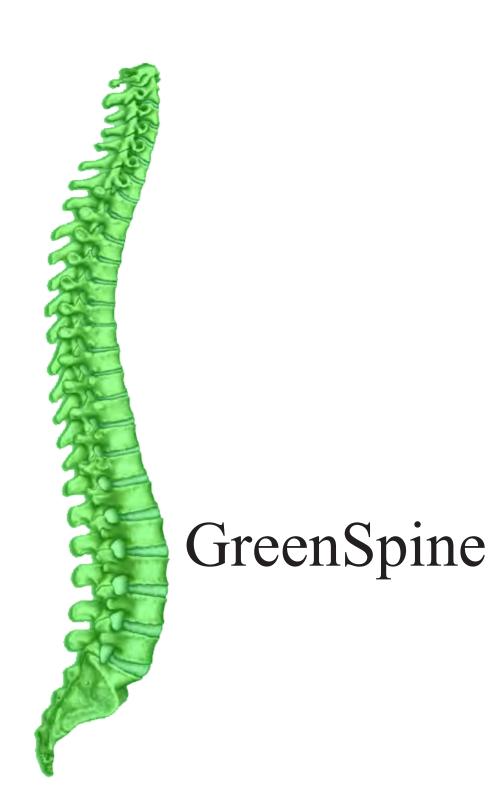
port city paper it takes a village to farm you are what you eat







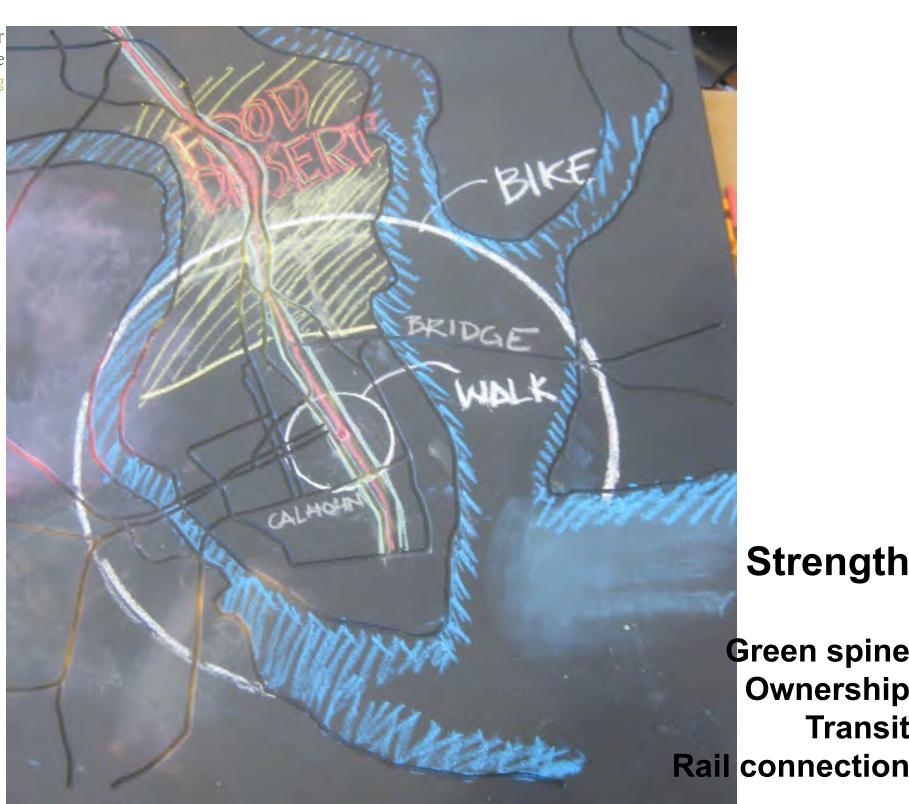
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Port City Pap Target Ti Meddin Buildi

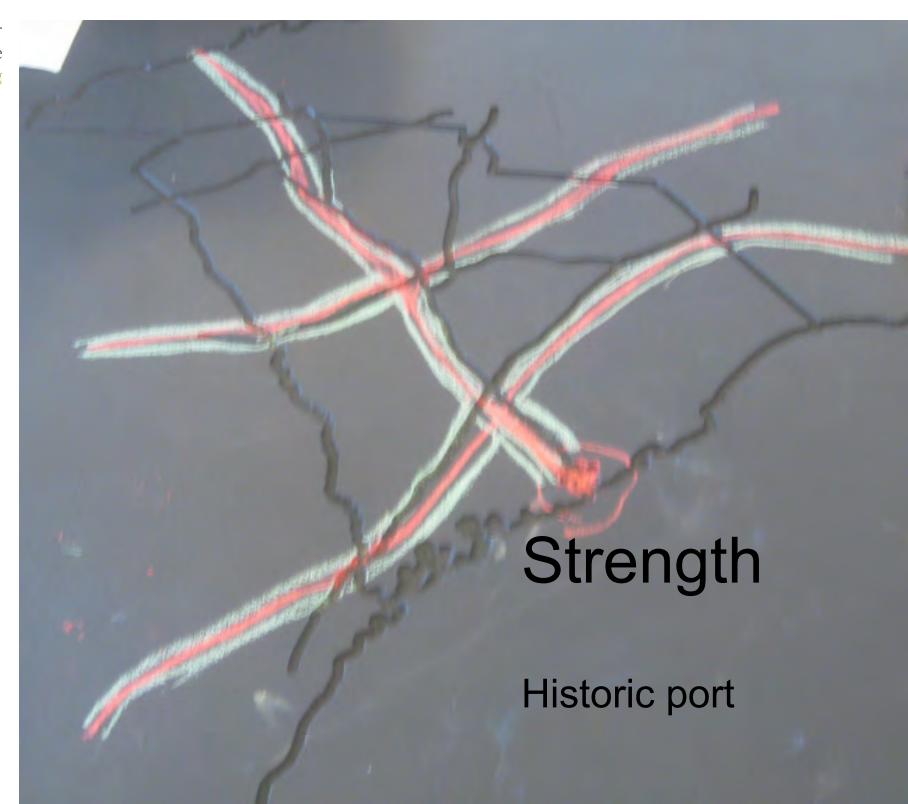
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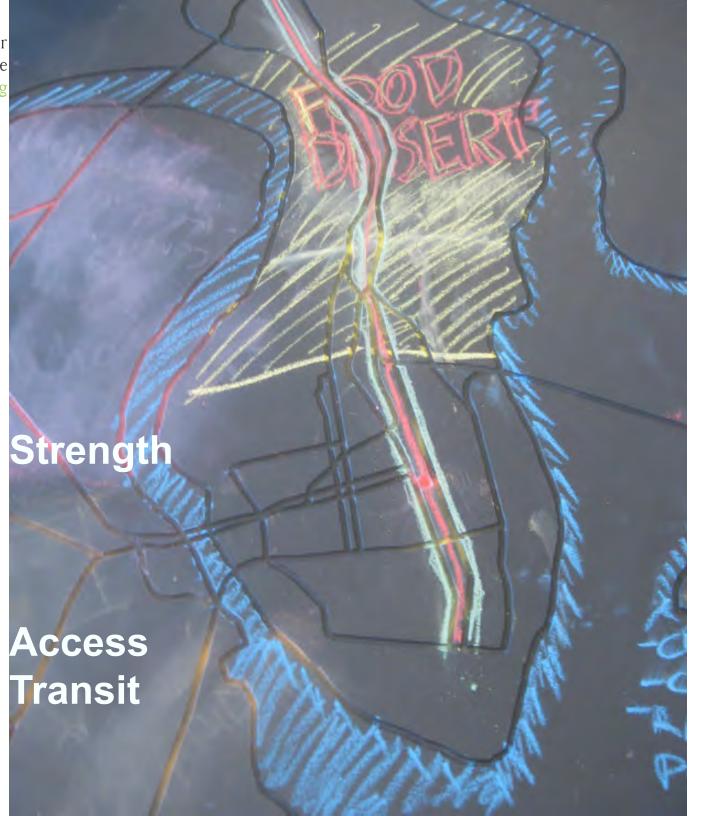


Transit

charleston | VERTICAL FARM

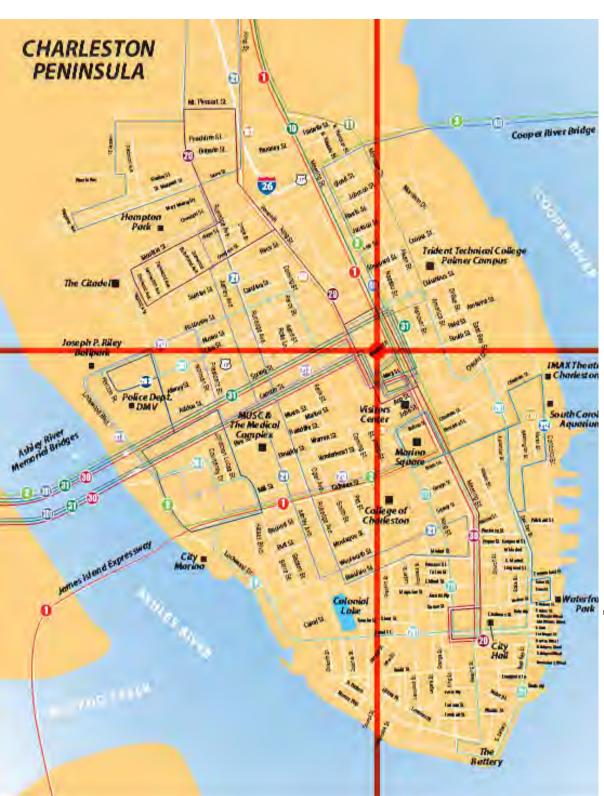


charleston | VERTICAL FARM



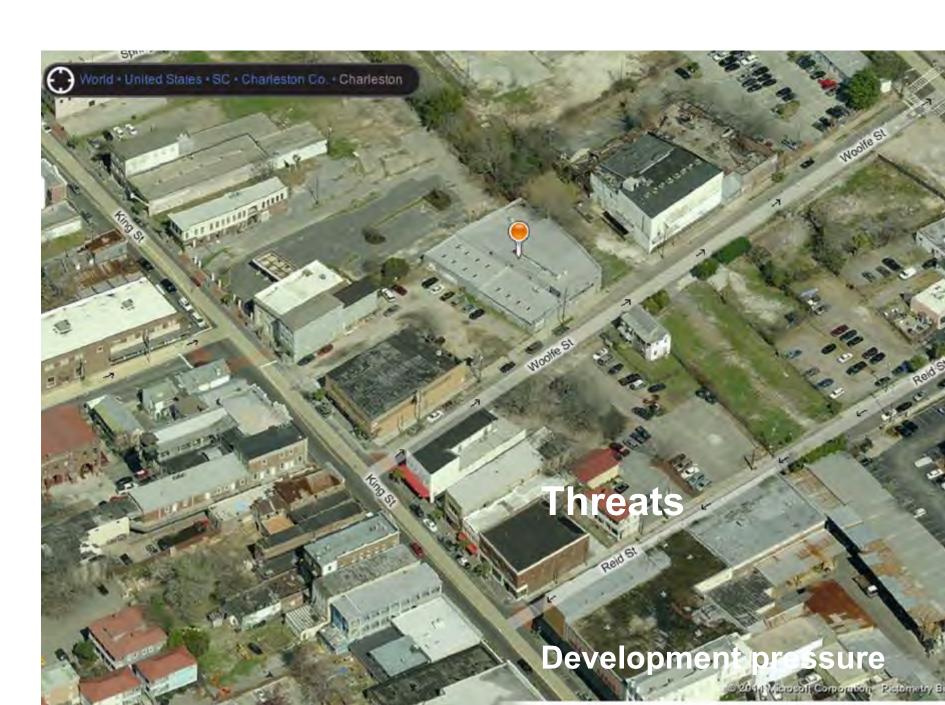
Strength Historic Structure



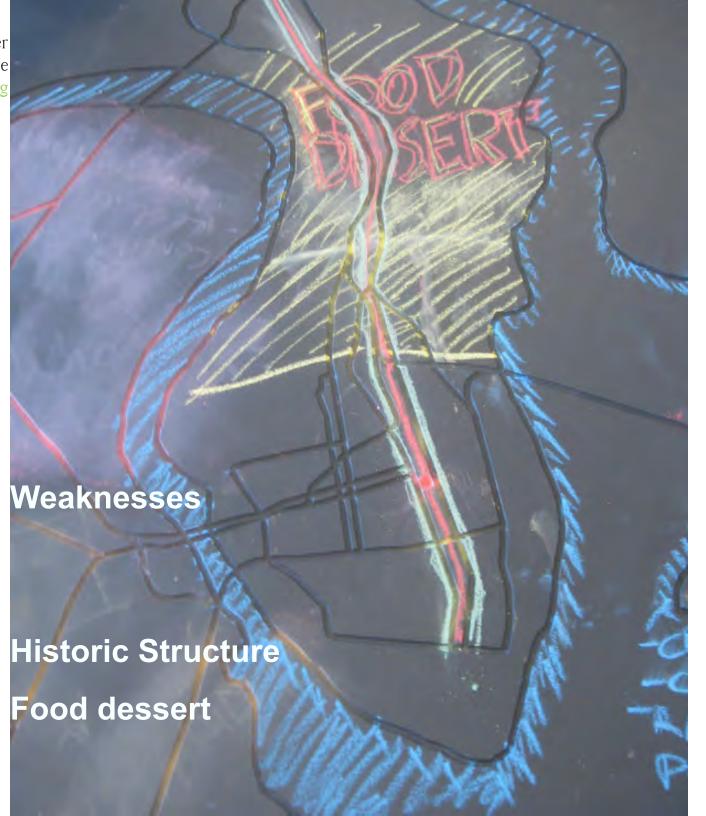


Strength

Transit

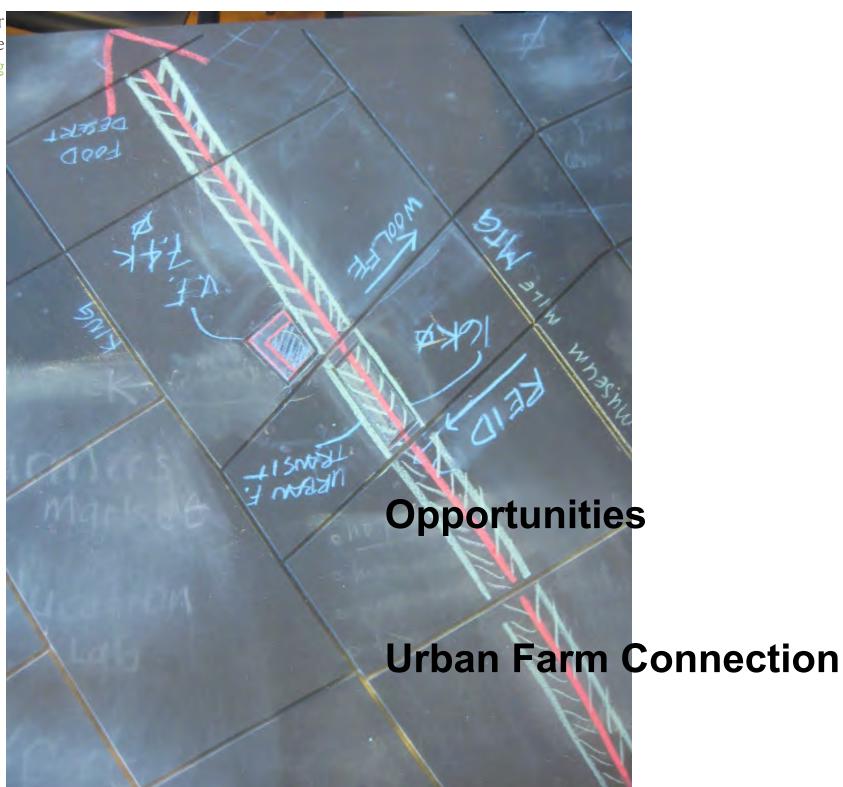


FARM [charleston] VERTICAL



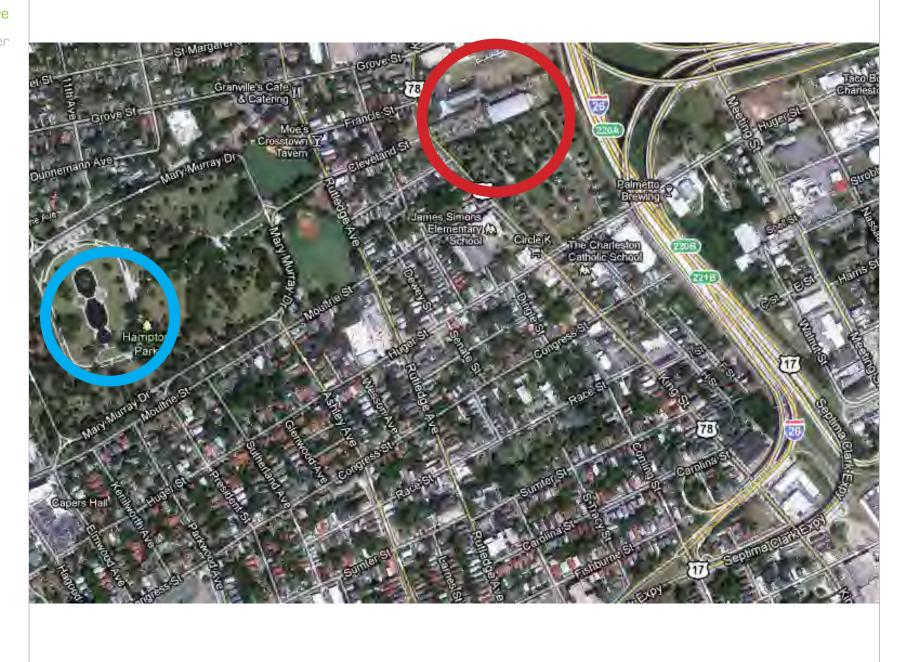


FARM



Meddin Target Tire





Meddin

Target Tire

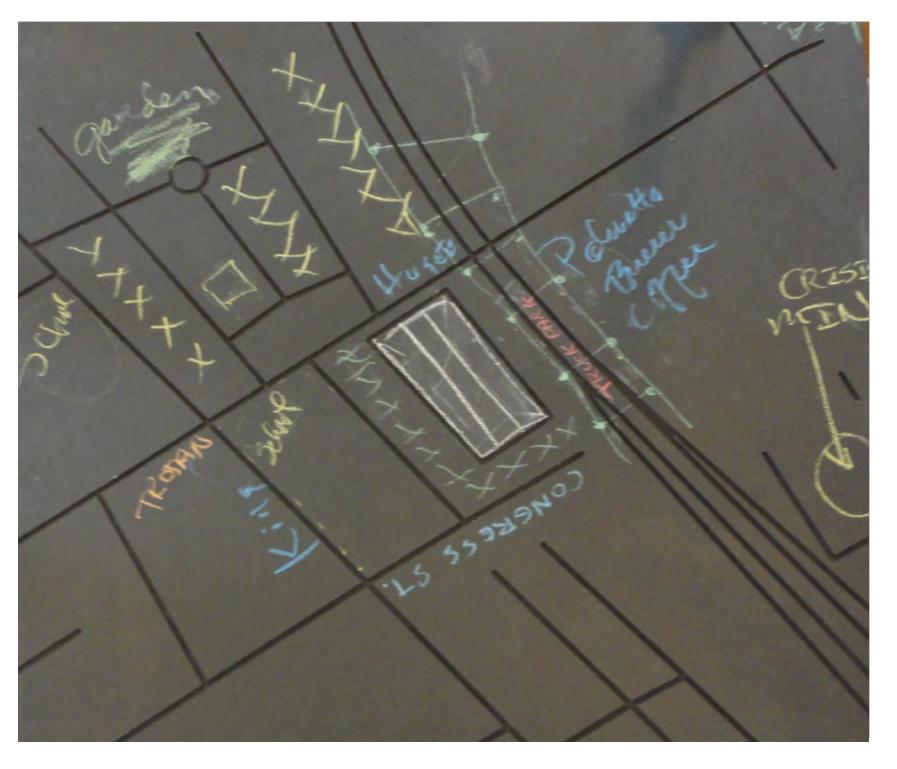
Port City Paper



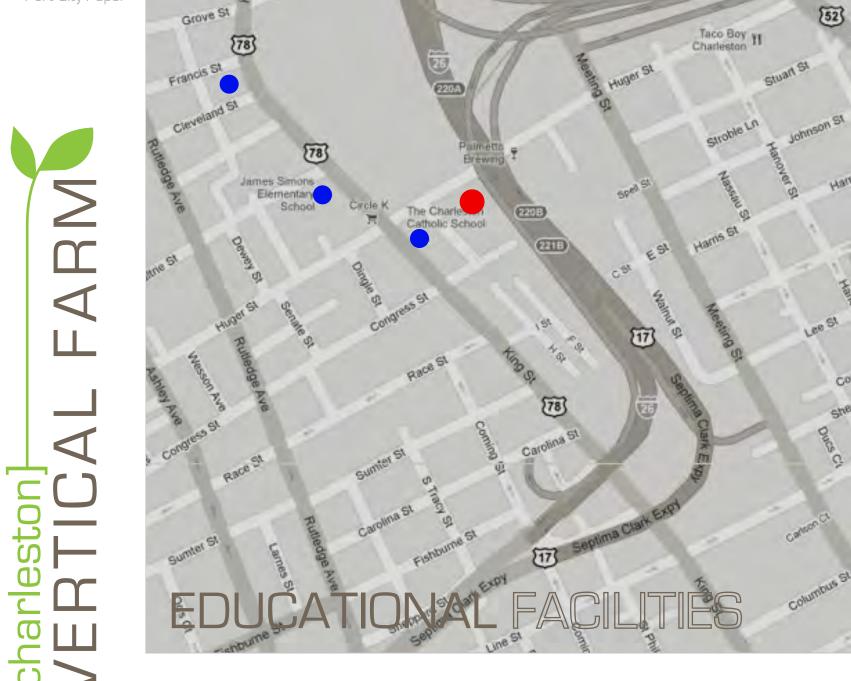
Meddin

Target Tire

Port City Paper



od Lion T



Septima Clark

Martins Park

Cooper St

Sheppard St

回

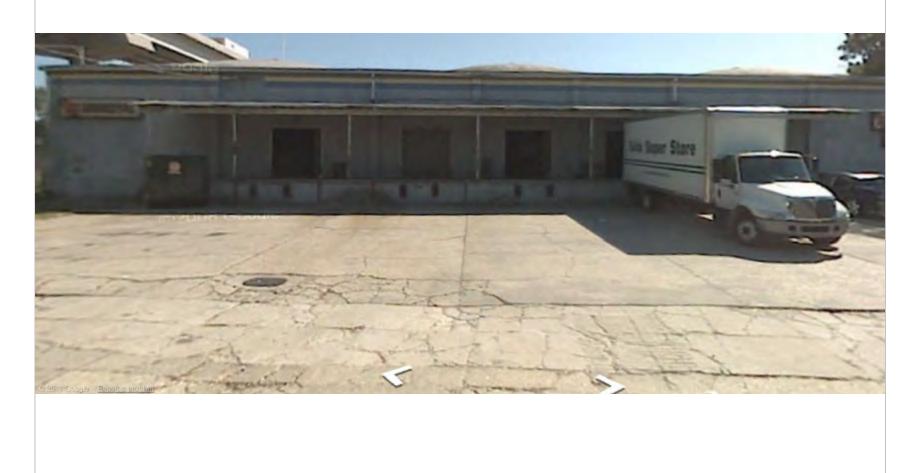
[52]

[charleston] VERTICAL



FARM





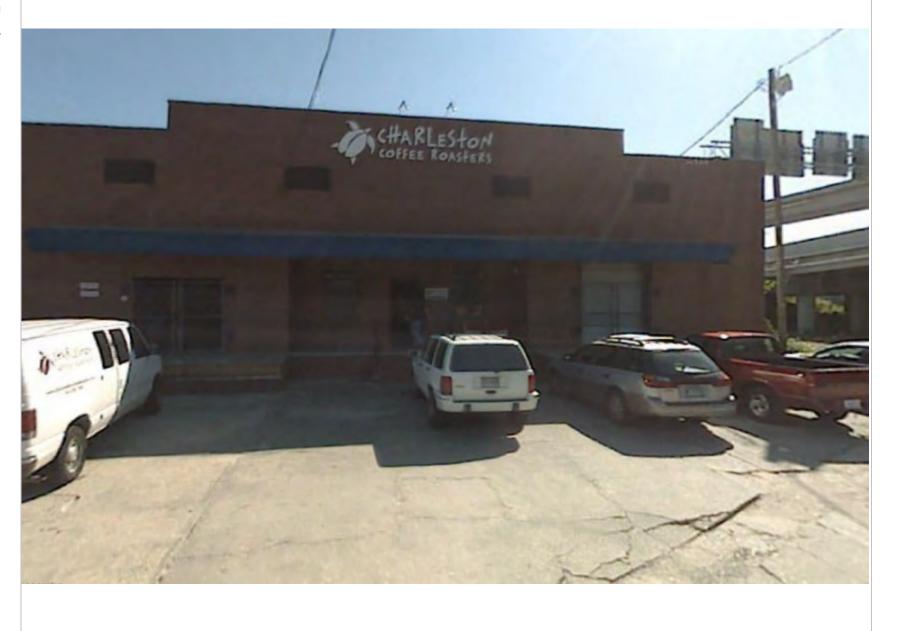






[charleston] VERTICAL FARM



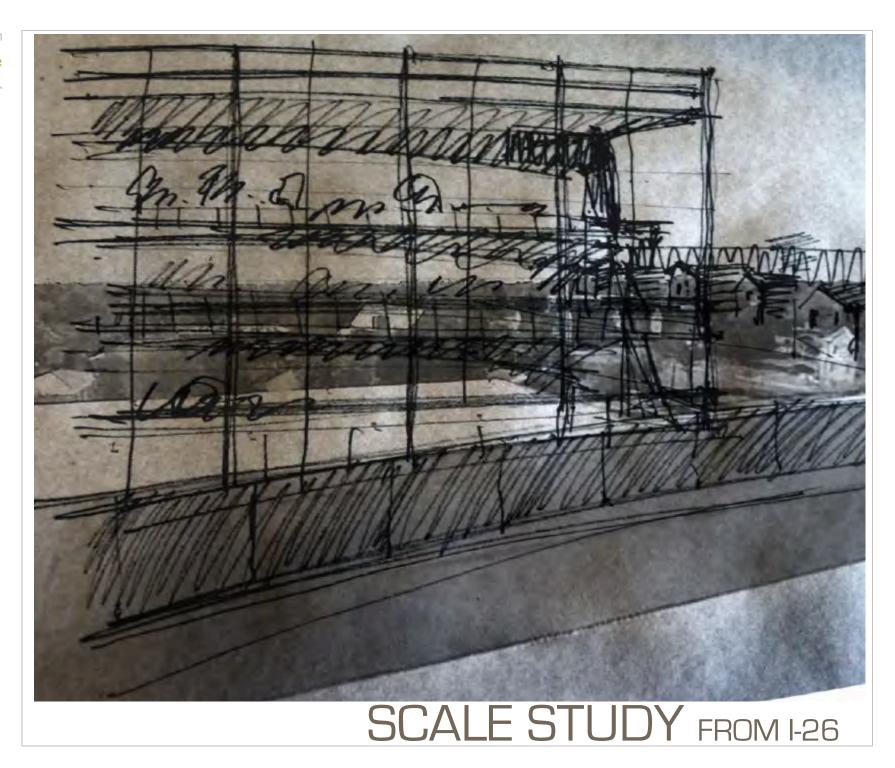




charleston | VERTICAL FARM



FARM



ARM

SUMMARY



- Location's proximity to major transportation routes
- Reconnecting the neighborhood
- Proximity to schools
- Proximity to non-profits and the synergy that creates
- Proximity to the few businesses in the neighborhood is synergistic
- Already industrial
- Already has truck access and a loading dock
- Visually accommodating
- The overpass creates the potential for a multi-modal path connecting to both the lower peninsula and the neck
- The structure lends itself to verticality
- The existing street vender vibe in the neighborhood
- Neighborhood brand
- Community hub



central farms