

A place for recognition and gratitude

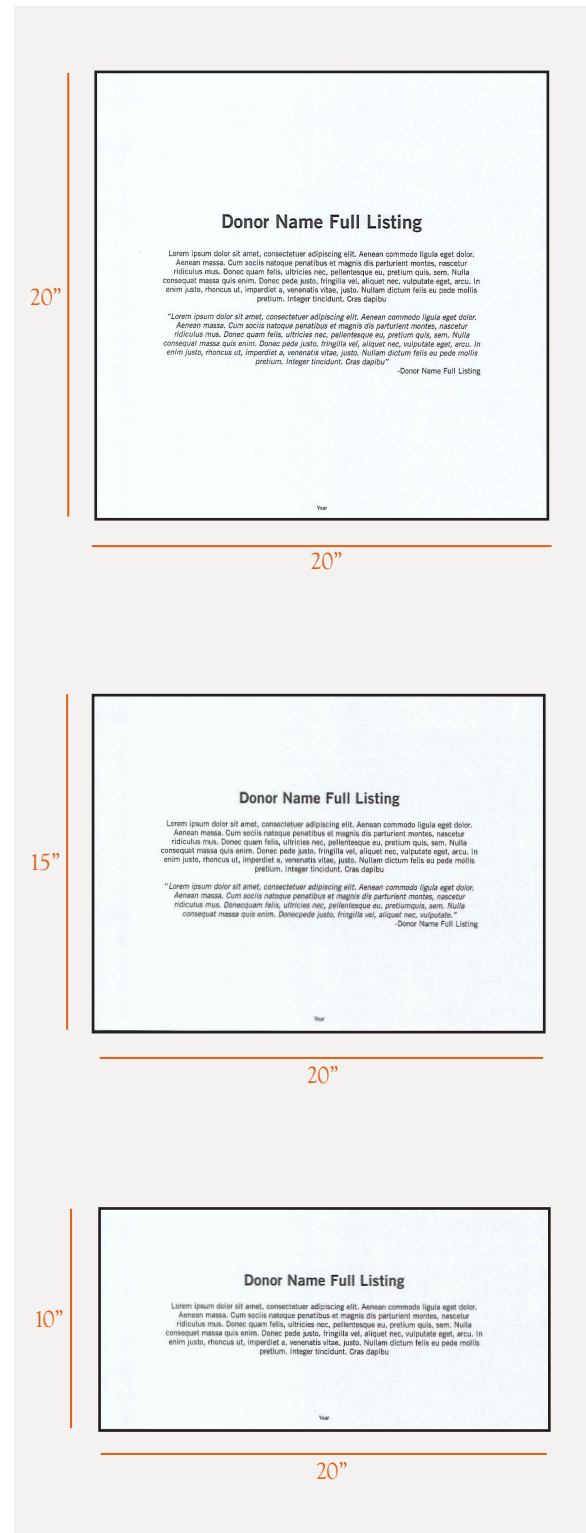
Clemson Means Business.

As Clemson University's College of Business is preparing the next generation of global business leaders, we are embarking on a building project that will propel us to a new level, with a sharper competitive edge in business education. The College of Business has broken ground on a new, state-of-the-art facility that will serve as the gold standard of excellence for Clemson University's academic landscape. Situated directly across from Bowman Field and standing as a flagship academic space, Clemson University is providing unwavering commitment to business education.

Today's marketplace is instantaneous, global and fluid. As such, the home of the Clemson College of Business must reflect these realities. The success of the College's future programming depends on a facility that is adaptable, technology-driven, and ready to enable some of our important efforts, including: internship and study abroad programs, collaborative learning, industry partnerships and marketplace modeling. It must provide research-friendly and flexible spaces for trading floors, teamwork and the 24 hour business cycle. The College of Business Facility will be modern, collaborative and innovative – encouraging those characteristics in our programs.

Building Our Future – A Place to Empower and Inspire Leaders

In recognition of the support that is bringing this vision to fruition, we will be creating a central destination for donor gratitude. This highly visible area will serve as a focal point for the community and enhance the philanthropic experience for our donors. The recognition will include listings for all donors of \$25,000 and above, and will vary depending on the architectural space available. Donors contributing \$1 million or more are also eligible for naming opportunities throughout the facility.



\$500,000 - \$999,999 Donors

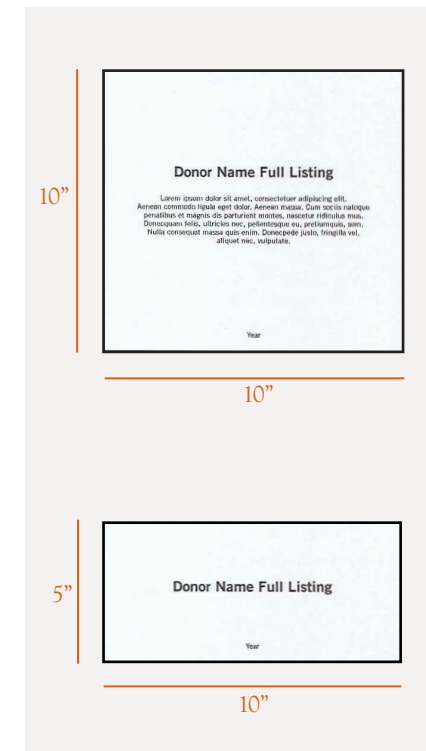
- Full formal donor name(s)
- Brief philanthropic/community history of donor with Clemson University (500 characters max.)
- Donor challenge statement (500 characters max.)
- Dedication year

\$250,000 - \$499,999 Donors

- Full formal donor name(s)
- Brief philanthropic/community history of donor with Clemson University (500 characters max.)
- Donor challenge statement (350 characters max.)
- Dedication year

\$100,000 - \$249,999 Donors

- Full formal donor name(s)
- Brief philanthropic/community history of donor with Clemson University (500 characters max.)
- Dedication year



\$50,000 - \$99,999 Donors

- Full formal donor name(s)
- Brief philanthropic/community history of donor with Clemson University (350 characters max.)
- Dedication year

\$25,000 - \$49,999 Donors

- Full formal donor name(s)
- Dedication year

All the pieces are in place.

Now is a pivotal time for Clemson University and the College of Business. It is a time that sets the future course, and it rests in the hands of leaders who share the vision and are dedicated to building a next-generation business program at the University.

Clemson continues to prove that we can do anything when we come together and stay determined. Win national football championships. Become the first national university with an alumni donor base our size to raise \$1 billion dollars. And now, elevating our program to the top of business education.

We invite you to become part of this exciting initiative with an investment that will be life-changing for the future leaders and innovators who leave Clemson equipped with an elite business degree. The return on your investment would be realized in the success of these bright young minds who venture into the world armed with the best business education available. Decades from now, as the network of these graduates expands, the influence and success of this elite group of business professionals will bring honor and recognition to our University, and those who made it possible, for generations to come.

