

Upcoming Opportunities

Clemson's MBA Program is always looking for new ways to challenge graduate students with innovation-led learning opportunities. Here are a few of the new or upcoming initiatives you can expect to hear more about in the future:

- Study Abroad at Oxford University - Project-based Global Leadership and International Business Management classes offer students opportunities to work with senior executives from four UK companies interested in expanding internationally.
- Corporate Case Study class - Students work in teams to construct their own case studies, tapping into the powerful industries in South Carolina.
- Free online Cyber Security Certification - Students gain a critical understanding of how to identify and manage risks so as to implement appropriate cyber security policies within their companies.
- Business Analytics Integrative Projects capstone course - Small teams of MBA candidates will be connected with organizations to review and interpret data through statistical and operational analysis with the use of predictive models and the application of optimization techniques.
- Annual MBA Networking Forum event - Select organizations come to ONE to meet our MBA candidates. There are also opportunities for employers seeking interns and MBA talent for projects and/or employment to interview students in private, one-on-one meetings.



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ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

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Setting the Standard for
Innovation-led Education

The marketplace has spoken, and we've listened. Of all the qualities businesses look for in its employees, being innovative tops the list.

Innovation is not just about creating something new. It is also taking something that already exists and improving it. It is applying entrepreneurial thought to the corporate lens. It is thinking like an entrepreneur within the context of your existing company, job and skill set.

Clemson MBA students do this better than anyone, and they are adding value to their workplaces in the process.

ONE: Home of Clemson's MBA

Clemson University's MBA Program is based in the ONE building, in the heart of Greenville, South Carolina – widely considered one of the best downtowns in the country. This location means our students are surrounded by some of the brightest business minds in our region.

Levels five through eight of the state-of-the-art ONE facility encompass Clemson's MBA Program. These floors are a mix of traditional classrooms, innovative educational hubs, and communal spaces that create a stimulating environment for our students, faculty and community leaders.

If you visit the Clemson ONE facility today, you will find some of the following premier learning spaces.

Auditorium

- This 200-seat flat floor auditorium with cutting-edge A/V technology is home to University and private events.

B-Hive

- This oval, flexible classroom/lab space was designed to facilitate interactive group learning. The concept was first developed at Harvard Business School.

Terrace

- The fifth floor rooftop terrace features a raised garden filled with lavender and Japanese maples and overlooks Main Street.



An unprecedented giving opportunity

Clemson's MBA at ONE has successfully generated educational value, economic development, and community space for the Upstate – though much of the program has yet to be financially supported.

There is now an unprecedented giving opportunity with the MBA Program. The physical facility already exists and is being utilized each and every day. That means that for the first time in Clemson's history, you have the chance to give unrestricted funds for programmatic purposes, and have your gift honored with physical recognition on Clemson's ONE Central Donor Recognition space. This area, on the public main floor of Clemson's MBA Program, highlights those donors who have invested in Clemson's MBA Program – and subsequently to business development in the Upstate and the community of Greenville, South Carolina.

Your gift to the MBA Program at Greenville's ONE facility will support existing student education and programs. Following are a few examples of the types of experiences your gift will make possible to help our graduate students be truly innovative leaders.

Experiences Beyond the Classroom

From technology training in Microsoft Excel® and Adobe Creative Suite®, to meeting with industry leaders, to career services workshops, MBA students have a variety of opportunities to supplement their classroom-based education.

Innovative Leadership Series

Speakers from across the country cover topics related to innovation, leadership, analytics, technology, and entrepreneurship. These events occur at lunchtime on two Fridays per academic semester, with one special evening event each semester.

Capstone Course Competitions

EnterPrize Awards

The MBAe program culminates with a business capstone course and pitch competition. Select students participate in the EnterPrize Awards, through which they travel around the state and region to pitch their ideas to business owners, venture capitalists and entrepreneurs over multiple sessions and receive feedback that allows them to refine and perfect their presentations. The winner of the award receives seed money to develop their ideas into viable businesses. Your gift will help provide transportation costs and seed money to sustain this competition.

Innovation at Work

Likewise, other MBAe students participate in a similar competition called Innovation at Work, in which they present a project they initiated in their existing place of employment. Entries are judged based on innovativeness and the viable impact it made for the business. Your gift will help provide transportation costs and seed money to sustain this competition.

