

# CLEMSON *FORWARD*

ENGAGEMENT



In 2016, Clemson adopted a new strategic plan: ClemsonForward. ClemsonForward will lay a foundation that will position Clemson for the next 50 years and will make an impact on real issues facing the people of South Carolina and our nation. Clemson Forever supports these goals through its unrelenting mission to build a solid financial base of private giving, providing stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

# REAL : ENGAGEMENT

**STRATEGIC PRIORITY #2 / ENGAGEMENT:** Clemson will continue to be recognized as a leader in engagement, encompassing student engagement, community outreach and public-private partnerships.

Engagement is just one of the four key foundations that will propel Clemson into the future. Our institution has a rich history of student engagement that provides real-world, hands-on, problem-solving experiences. ClemsonForward will ensure that the University continues to enhance the intellectual journey through engagement opportunities.

## CORE STRATEGIES FOR SUCCESS

1

### **Build a campuswide global engagement infrastructure.**

It is important for students to interact across cultures and international boundaries, which is why ClemsonForward aims to expand the University's study abroad infrastructure and increase global engagement opportunities. However, global engagement is more than study abroad; it is a systematic effort to integrate global learning into both general education and majors. **This is why we are calling on you to help us raise the funds needed for a Global Learning Institute, a faculty-led initiative to review current curricula and define global learning outcomes.** Faculty participating in the development of this engagement program along with international education professionals will provide the infrastructure and coordination to ensure Clemson graduates are prepared to thrive in an interconnected, multicultural, global environment.

2

### **Foster evidence-based academic engagement.**

Student engagement is one of Clemson's core strengths. This is shown through programs such as Creative Inquiry and Clemson Thinks2, which allow students to be active participants in their own education. ClemsonForward plans to extend further these engagement opportunities into the classroom. **To reach this goal, we will need funds to invest in state-of-the-art facilities as well as programs that support the student's intellectual and professional development.**

3

### **Enhance engagement opportunities across academic affairs and student affairs.**

Some of the most valuable learning stems from working and socializing with other students. The University's internship and co-op programs are two award-winning engagement programs that give students this opportunity and ultimately enhance their Clemson experience. **Clemson is in need of funds to continue supporting these programs and improving students' engagement experiences.**

4

### **Leverage innovation and Extension campuses to support community engagement and economic development in South Carolina.**

The Clemson University International Center for Automotive Research (CU-ICAR,) SCE&G Energy Innovation Center in Charleston, Charleston Design Center, and the Innovation and Technology Park in Anderson as well as affiliations with Greenville Health System, the Greenwood Genetics Center and the Medical University of South Carolina extend Clemson's ability to impact many of the state's most critical economic sectors and improve quality of life. **To fulfill the possibilities of these campuses, we will need funds to establish base budgets, recruit faculty to fill endowed chairs, create clear reporting lines and responsibilities, and finalize a 21st century plan for economic development. A broader focus on mobility research and graduate studies at CU-ICAR, a new School of Energy Systems in Charleston and expanded nursing programs in Greenville will also require additional funding and investments.**

It is you, our alumni, students, faculty, staff and friends, who have the power to take the quality of our research, resources and faculty to the next level. It is you who will propel us forward. The time is now.

**Let's move ClemsonForward.**