



Everything of Substance and Integrity **BEGINS WITH A STRONG CORNERSTONE**

There are certain names that are heralded in Clemson University history: Strode, Sikes, Edwards and, of course, Thomas Green Clemson.

These names represent individuals who understood that education was the key to improving lives. It was their contributions of vision and resources that made our great University possible, from founding a high seminary of learning consistently ranked among the best in the nation to establishing championship sports traditions. These individuals became the cornerstones of Clemson University.

These original leaders envisioned something beyond what the average person could see. They saw what could be. Despite obstacles, despite naysayers, they blazed the trail

that has brought Clemson to its current position of unparalleled strength.

The University's next iteration of great leaders calls for new visionaries and contributors, new cornerstones who intrinsically understand how to move Clemson forward. At this pivotal juncture where immense growth meets long-term vision, it is time for the next generation of leaders to define what Clemson can become 10, 15 or 50 years from now.

Clemson Academic Cornerstone Partners will comprise these special donors who, like Strode, Sikes, Edwards and Clemson, will lay the cornerstones upon which the future will be built. These names will become synonymous with Clemson's greatest era.



Building Toward Excellence

Clemson Cornerstone Partners are a select group of thinkers and innovators — leaders who provide the knowledge, experience, boldness and wisdom to shape the landscape of Clemson University. These leaders contribute financially and challenge others to step forward to lay the foundation for the next generation. With a minimum gift of \$2.5 million, Clemson Academic Cornerstone Partners will join the Athletic Cornerstone Partners whose investments have transformed Clemson's athletic complex to become one of the best in the country. Their contributions saw immediate results through increased sports revenue, national reputation, recruitment of premier athletes and athletic success.

We envision the same great return on investment with our Academic Cornerstone Partners. Potential focuses include:

- scholarships and endowed professorships that will bring our country's most talented students and faculty to Clemson.
- programs that support our students' leadership abilities and personal development that will enhance their learning experience and prepare them to be successful after they leave our campus.
- facility projects, such as the new state-of-the-art College of Business, that will bring important recognition to our University and strengthen our University's academic reputation.

An Invitation to Invest

We invite you to consider an investment in the future of Clemson. Cornerstone Partners work closely with University leadership to identify areas of greatest need, where their gift will make an immediate and lasting impact. Your Cornerstone gift will ensure the success of our students, allowing them to learn in the best facilities from the top educators in the world. Clemson students will learn to capitalize on their strengths, manage challenges and maximize their development throughout their University experience and beyond. As great as our University is today, your investment will help it become even greater.

It's Time to Make Your Mark

Decades from now, the face of Clemson will carry the influence of the inner circle, that elite group who stepped forward to make Clemson University what it is today. And as time passes, the names of the Cornerstone Partners will endure as well. Like Strode, Sikes, Edwards and Thomas Green Clemson himself, the Clemson Academic Cornerstone Partners will be forever known as the few who embraced the vision and inspired the direction of our University. Imagine creating a legacy that honors your family name and empowers the University you love for generations to come. The time is now to make your mark at Clemson University and be among the leaders who shape its future.



ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

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