GIFT RECOGNITION OPPORTUNITIES

Clemson University provides opportunities to link, in perpetuity, your name, or the name of someone you select, with the traditions and future of the University through the establishment of a named endowed fund. Multiple named endowment opportunities exist. Minimum funding levels are as follows:

ACADEMIC SUPPORT*

*Naming opportunity level will be determined at the time of discussion based on the current budget, staffing and expenses, and approved by the University administration.

- Name of College
- Name of School
- Name of Department
- Name of University Center or Institute
- Name of College Center or Institute

ACADEMIC LEADERSHIP ENDOWMENTS

President’s Excellence Fund
To provide a fund for unrestricted use by the president for the pursuit of academic excellence.

Provoest’s/Vice President’s Excellence Fund
To provide a fund for unrestricted use by the provost or a vice president for the pursuit of academic excellence.

Dean’s Excellence Fund
To provide a fund for unrestricted use by a dean for the pursuit of academic excellence.

Excellence Fund
To provide a fund for unrestricted use by an administrator for the pursuit of excellence.

Program Enhancement Fund
To provide a fund for unrestricted use to support a particular academic program, student program or library.

College Enhancement Fund
To provide a fund for unrestricted use to support a particular college.

Minimum

$5,000,000

$2,500,000

$1,000,000

$250,000

$100,000

$50,000
### Unrestricted Fund for General University Support

To provide a fund for unrestricted use for continuing support and pursuit of academic excellence.

### Clemson Family Endowment Program

To provide an opportunity for a young alumnus (one who graduated 10 years ago or less) to establish a named, unrestricted endowment in support of a scholarship, academic college, the library or student affairs. Payable over three years.

### Scholarship Memorials

To provide a named, unrestricted scholarship endowment in memory of a student.

### Scholarship Honorariums

To provide a named, unrestricted endowment in honor of a current student or young alumnus (as defined by the University).

### STUDENT SUPPORT

**Clemson National Scholars**

To support a full scholarship program for the pool of Clemson National Scholars.

**Clemson Leadership Program**

To provide support to cultivate emerging student leaders.

**Presidential Scholarship Endowment**

To provide designated scholarships, with the ability to add restrictions, for academically deserving undergraduates.

**Restricted Scholarships**

To provide for an individual scholarship with no more than three restrictions to be reviewed by an established gift-acceptance committee.

**Designated Scholarships**

To provide an individual scholarship that can be restricted to a college and either a department within that college or a specific geographic area (maximum of two restrictions).

**Creative Inquiry Fund**

To support the ongoing activities of undergraduate research projects.

**College Scholarships**

To provide a scholarship that can be restricted to a specific college.

**Endowment for Student Enrichment**

To provide support for undergraduate and graduate student research, internships and travel.

**Endowment for the Clemson Experience**

To provide support for undergraduate and graduate cocurricular programs, and programming within the Division of Student Affairs.

**Unrestricted Scholarships**

To provide an unrestricted permanent revenue stream in support of an undergraduate student.

**The Barker Scholars**

To provide a gift of any size to this endowment pool, which provides need-based and completion grants to students who might not otherwise be able to complete their Clemson education.

**Walter T. Cox Scholarships**

To provide a gift of any size to this endowment pool, which provides opportunities for students who might not otherwise be able to attend Clemson and helps ensure that Clemson remains accessible to all South Carolinians, while maintaining rigorous academic standards.
College Dean’s Scholar Fund
To provide funds to this endowment pool to be used to recruit the best and brightest to attend Clemson University and specifically their college. Funds will be awarded at the dean’s discretion.

Provost’s Scholar Fund
To provide funds to this endowment pool that is not limited to any particular college and that supports Clemson students through an endowment without requiring the minimum of a college-level endowment.

Clemson Need-based Grant
To provide grant funds to this endowment pool to help recruit and retain South Carolina students with financial need.

Clemson Diversity Fund
To provide funds to this endowment pool that provides scholarship support to students who diversify the campus, with priority to those from under-represented racial and ethnic populations.

Graduate Endowed Fellowships

Graduate Fellowships

Undergraduate Scholarships/Grants-in-Aid
**FACULTY SUPPORT**

**Dean’s Endowed Chair**
To support the dean of a particular college and his/her priority projects.

Minimum: $2,500,000

**SmartState**
To provide a permanent revenue stream on an annual basis in support of the state of South Carolina’s SmartState program.

Minimum: $2,000,000

**Endowed Chair**
To fully support the activities of a renowned scholar.

Minimum: $2,000,000

**Visiting Professorship**
To support a scholar who provides expertise to the University for a given period of time.

Minimum: $500,000

**Distinguished Professorship/Librarianship**
To provide supplemental support for an outstanding faculty member or librarian.

Minimum: $500,000

**Emerging Faculty Scholar Fund**
To support the academic pursuits of an emerging faculty member.

Minimum: $250,000

**Distinguished Lecture or Seminar**
To support lectures or special seminars by scholars and public figures.

Minimum: $100,000

**Faculty/Staff Honorariums and Memorials**
To provide an unrestricted fund within a department established by an individual or group of individuals in memory or in honor of a faculty or staff member.

Minimum: $25,000

**STAFF SUPPORT**

**Endowed Directorship within the Division of Student Affairs**
Endowment to support the dynamic and energetic director-level staff within the Division of Student Affairs.

Minimum: $100,000

**New Professionals Fund within the Division of Student Affairs**
Endowment to provide funding for young professionals within the Division of Student Affairs to support innovative and creative new student life programming.

Minimum: $100,000
FACILITIES

Gift Recognition Opportunities

Clemson offers opportunities to name buildings or sections of buildings as well as courtyards, gardens or other campus areas in accordance with Clemson University policy as established by the Board of Trustees. The policy is reviewed every January.

NEW FACILITIES

Campus and off-campus projects (e.g., buildings, centers, camps, research facilities) will offer physical naming opportunities for rooms, building sections, gardens, walkways, etc. Most of these projects (e.g., Brooks Center for the Performing Arts, Athletic Department) will have unique printed material outlining naming opportunities based on building costs or market values as recommended by the Office of Development. Multiple naming opportunities exist. Minimum funding levels are as follows:

<table>
<thead>
<tr>
<th>Buildings</th>
<th>Minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>To provide funds for construction of new facility. Each new building project must be defined to incorporate an endowment for ongoing maintenance.</td>
<td></td>
</tr>
<tr>
<td>25% of actual construction cost</td>
<td></td>
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</tbody>
</table>

EXISTING FACILITIES

<table>
<thead>
<tr>
<th>Buildings</th>
<th>Minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>To provide funds to rehabilitate buildings or endow operations within the building.</td>
<td></td>
</tr>
<tr>
<td>25% of building’s minimum current value</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Laboratories Named with Gifts-in-Kind</th>
<th>Minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gifts-in-kind of equipment that meet or exceed the minimum value to name a laboratory will be given a five-year naming opportunity.</td>
<td>varies by gift/donation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Laboratories</th>
<th>$50,000</th>
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</thead>
<tbody>
<tr>
<td>Laboratories that require general support are available for naming opportunities. <strong>Current set naming guideline for an existing lab.</strong></td>
<td></td>
</tr>
</tbody>
</table>

Specific athletic and academic facilities are included in detail in other materials.