

IPTAY



The spirit, the strength and the financial support behind Clemson University Athletics since 1934.



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IPTAS



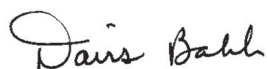
LETTER FROM IPTAY CEO

DEAR FELLOW TIGERS,

Welcome to the 2015 IPTAY year! Since being founded in 1934, IPTAY has been committed to supporting student-athletes. IPTAY provides funding for athletic scholarships, new and upgraded facilities and Vickery Hall, the student-athlete academic enrichment center. Beginning this year, IPTAY is responsible for the Tiger Letterwinners Association. IPTAY also provides the largest academic endowment on campus to the general student body. We very much appreciate all you do to help IPTAY fund those initiatives that help Clemson Athletics be the model program it is today!

At IPTAY, our mission is to provide Clemson student-athletes with the total athletic and academic experience. Their accomplishments, on and off the fields of competition, are a testament to the importance of continuing to invest in those areas that directly impact the lives of nearly 500 student-athletes in our 19-sport program. We strive to field nationally competitive teams that are committed first to academic achievement. The University has an excellent staff of tutors and mentors in Vickery Hall who work with our student-athletes daily to ensure their success in the classroom. Evidencing this fact was a spring 2014 cumulative student-athlete GPA of 2.9.

As we look ahead to a new year, I want to thank our very important 14,906 members who support IPTAY! If you are not currently a donor, I urge you to join and support the "One IPTAY" enterprise as we enter a new era for IPTAY and Clemson Athletics. On behalf of our staff, coaches and student-athletes, I would like to thank you for your continuous and generous support and look forward to the upcoming year!



Davis Babb
Chief Executive Officer, IPTAY



DAVIS BABB
Chief Executive Officer, IPTAY



IPTAY

is the heart of Clemson University Athletics.

No one can resist the draw of a packed venue — Solid Orange — the Clemson Tigers ready to take on their opponent. The band, the roar, the pride, the excitement. It's all a part of what makes Clemson Athletics so special to fans, alumni and student-athletes.

In 1934 Clemson had just been defeated 6-0 by The Citadel, not the only defeat that year. Fans were despondent. Joe Davis, Frank Jervey and Peter Hefner asked then-Coach Jess Neely how much money it would take for him to put out a good team. He replied that he thought he could do it with \$10,000 a year.

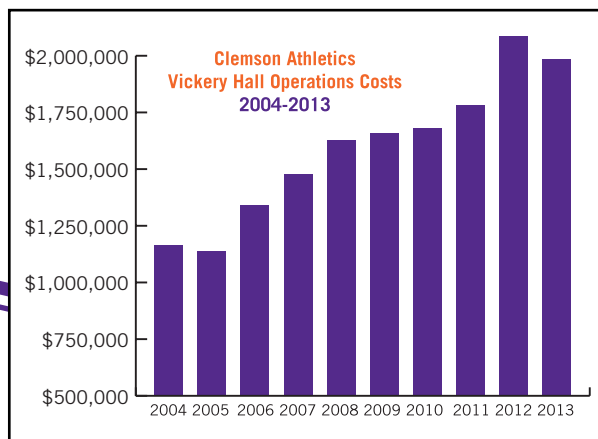
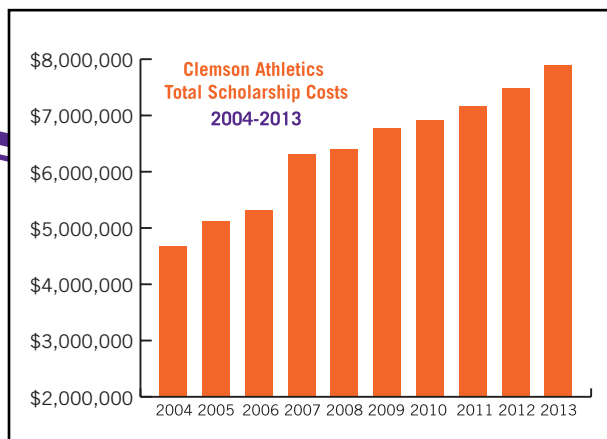
The group determined to ask team supporters for \$50 a year, but that amount proved to be too much in the middle of the Great Depression. But Rupert Fike met with other Clemson alums and penned the letter to Coach Neely that officially got the ball rolling: "Dear Coach, last night we had a little meeting at my house and organized the IPTAY Club." That IPTAY stood for :

"I Pay Ten a Year."

IPTAY in the 21st Century

Today, as costs have risen, IPTAY provides millions of dollars in support for 19 varsity sports and various other programs that help to enrich the lives of Clemson student-athletes.

Just in the last 10 years, scholarship costs for student-athletes have risen by 69 percent! And the cost of academic support operations at Vickery Hall has risen by 70 percent.



IPTAY members today provide:

- Annual scholarships
- Operations costs of Vickery Hall
- Student-athlete enrichment programs
- Facility subsidies
- IPTAY operations
- Reserve funding for priority needs

Tiger Letterwinners Association

... Once a Letterwinner, ALWAYS a Letterwinner

The Tiger Letterwinners Association, now under the “One IPTAY” umbrella, helps to enhance the lifelong experience of Clemson student-athletes. The Letterwinners Association has four main purposes as a part of its mission. To provide fellowship among all letterwinners, recognize and honor former student-athletes, provide outreach to letterwinners in an effort to reengage them with Clemson University and to educate current coaches and student-athletes about the history of Clemson Athletics. Tiger Letterwinners Association also oversees the Clemson University Athletic Hall of Fame which honors former student-athletes, coaches and other individuals associated with the athletic department for their outstanding accomplishments and contributions to the athletic department.



If you are a Clemson University letterwinner looking to get re-connected, email Clemson baseball letterwinner Bob Mahony ('76) the Executive Director of the Tiger Letterwinners Association at mahonyr@clemson.edu.



IPTAY supports student-athletes, on and off the field.

In the classroom, on the field, in the workplace, Clemson student-athletes must be prepared to be leaders in every phase of their lives. IPTAY has always been about creating excellence in every area by supporting the development of top-quality student-athletes — competitors both in the classroom and in their sports. Our loyal donors provide the funds that make Clemson a strong competitor on the national scene.



DAY IN THE LIFE OF A STUDENT-ATHLETE

Being a student-athlete isn't just fun and games. It's a full-time job. Athletes get more done before 8 a.m. than most people, getting up early to practice, work out or watch game films before a day of classes begins. After class and a break for lunch, there's usually more practice or perhaps a tutoring session at Vickery Hall. Then it's back to more classes or another practice or workout session before dinner and homework.

"It's definitely not easy," said basketball player Nikki Dixon, a senior psychology major. "You definitely have to love your sport."

IPTAY's support of services at Vickery Hall plays a large role in helping students manage their time and workload, so that they can achieve success in academics as well as athletics.

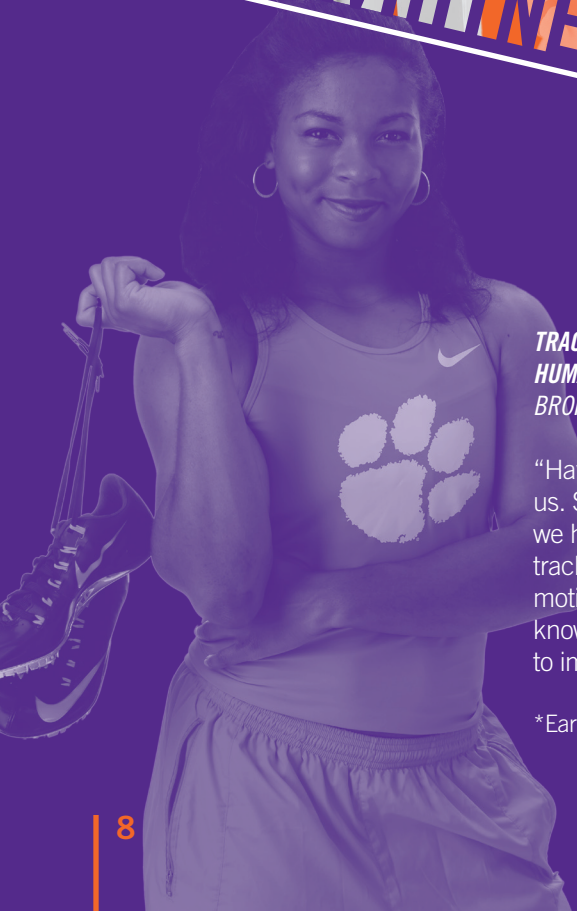
JARON BLOSSOMGAME



BASKETBALL / SO. / SOCIOLOGY
ALPHARETTA, GA

“Facilities definitely play a huge role because high school players don’t want to go somewhere that doesn’t have good facilities or a good fan base. You want to go somewhere you’ll be supported by the fan base.”

WHITNEY FOUNTAIN



TRACK AND FIELD / GRADUATE STUDENT* / HUMAN RESOURCES DEVELOPMENT
BRONX, NY

“Having quality facilities means a lot to us. So many schools don’t have what we have, and we are lucky to have great track and field facilities at Clemson. It motivates me to succeed as an athlete, knowing that Clemson is always working to improve our facilities.”

*Earned bachelor’s degree in May 2014





KATELYN REEVE

SOCCER / SR. / BIOLOGICAL SCIENCES / CARY, NC

Soccer player Katelyn Reeve was drawn to Clemson because she wanted the “full college experience.” After looking at Dartmouth and a few smaller schools in her home state of North Carolina, she fell in love with Clemson after a campus visit.

Her IPTAY scholarship also was a big factor in her decision.

“My mom says we could have made it work without a scholarship, but I don’t know how that would have been,” said Reeve. “It means the world to me because I probably wouldn’t be here without it.”

Not only does her scholarship allow her to play soccer at Clemson, it also allows her to pursue her dream to become a physicians assistant (PA). Reeve will graduate in December — a semester early — with a degree in biological sciences. From there, she will go to PA school, something she has had to prepare for over the past few years.

PA school admission requires applicants to have 1,000 hours working directly with patients. Reeve is now certified as a nursing assistant (CNA), which required extra classes and clinical work in Greenville. She is working this summer as a CNA at St. Francis Hospital in Greenville.

As if all of that weren’t enough, Reeve also volunteers at Oconee Medical Center, helps with Special Olympics and is a member of the student-athlete Be a T.I.G.E.R.! character-building outreach program. She also spent two weeks on an international service-learning trip to Costa Rica and Panama where she worked at a medical clinic.

In Reeve’s mind, it was all made possible by the scholarship provided to her by IPTAY.

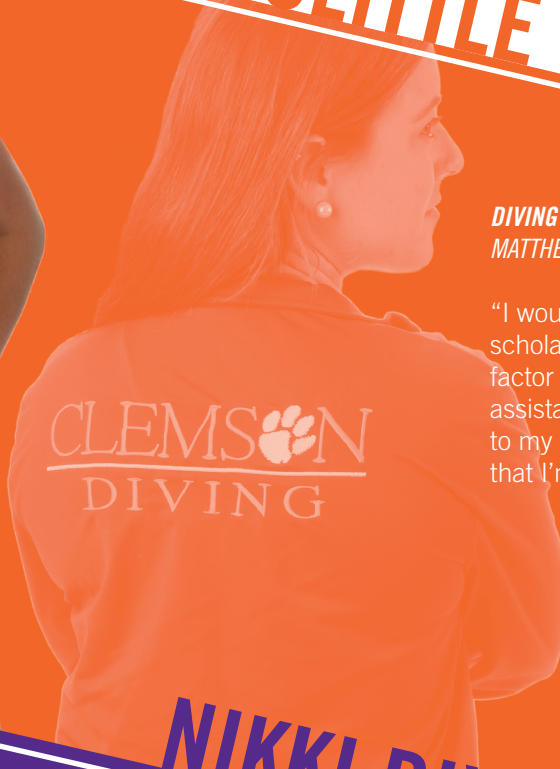
“Once I have money and cushion, I’ll definitely be giving back to IPTAY,” she said. “It changed my life.”

JESSICA DOOLITTLE



*DIVING / SR. / HEALTH SCIENCES
MATTHEWS, NC*

"I wouldn't be here without my scholarship. It was the deciding factor for me. I'm very grateful for the assistance, and I try very hard to prove to my coaches that I'm worthy of it and that I'm here for a reason."



NIKKI DIXON



*BASKETBALL / SR. / PSYCHOLOGY
ALPHARETTA, GA*

"Basketball gets tough; it's very time consuming. But I'm here to get my education first, and Vickery is a huge help with that. I don't know how I would get by without it."



A large background image of Daniel Rodriguez, a Clemson football player, sitting on a stone wall outdoors. He is wearing an orange Clemson jersey with the number 80 and is holding a football. The background shows green trees and a clear sky.

DANIEL RODRIGUEZ

FOOTBALL / JR. / PRTM / STAFFORD, VA

Daniel Rodriguez isn't your average college football player. For one thing, he's a little older than the typical college student. But the fact that he earned a Purple Heart fighting in Afghanistan is what really sets him apart.

The story most people don't hear, however, is about Rodriguez's daily life as a Clemson student-athlete. During the football season, the week starts Monday at 6 a.m. when the team meets to review film of the previous weekend's game. Then there's class, more team meetings and film review, practice, working out, cooling down and homework.

That's where the academic support services at Vickery Hall come in handy.

"The support at Vickery is incredible. The advisers do a phenomenal job. They are very involved with every athlete," Rodriguez said. "For me, coming to college was like coming to a new world, and they helped me so much. There's a hub of people helping you who know what it's like to be a student-athlete. It's an all-inclusive spot to prepare an athlete for what comes after college."

For Rodriguez, a parks, recreation and tourism management major with a minor in athletic leadership, his plans after college include working with children in youth sports.

"I want to be involved in sports and developing children to help them pursue their dreams," he said. "With good guidance, children can flourish. I want to help them play at the next level."



BRENT LETT



TENNIS / SO. / PRE-BUSINESS
ELGIN, SC

"My scholarship definitely helps my family out. It allows me to go to a school like this and have the opportunity to play a sport that I enjoy playing and experience things I wouldn't be able to experience otherwise. It has given me opportunities that I wouldn't have had."

NIKI COLLIER



VOLLEYBALL / SR. / PSYCHOLOGY
MANHATTAN BEACH, CA

"With a good degree from a top-tier school, it opens opportunities for the rest of your life. I know a degree from Clemson will open networks to me to go to law school and into my career. Clemson is a top-25 school academically with a good sports program. I'm just proud to be here."



*Clemson student-athletes hail from
across the country ... and around the globe.*



AROUND THE WORLD

Germany – 4	United Kingdom - 2	Serbia – 1
Canada – 3	Bermuda – 1	Turkey – 1
Italy – 3	Brazil – 1	New Zealand – 1
Indonesia – 2	Croatia – 1	Peru – 1
Ireland – 2	France – 1	Russia – 1
Spain – 2	Lithuania – 1	

United Kingdom - 2
Bermuda – 1
Brazil – 1
Croatia – 1
France – 1
Lithuania – 1

Serbia – 1
Turkey – 1
New Zealand – 1
Peru – 1
Russia – 1

"Everyone knows I'm Solid Orange. I'll tell anyone how great Clemson is. I know that what IPTAY provides for the student-athletes makes a huge difference in our success. It helps everywhere — scholarships, recruiting, facilities, hiring, training. Anything that is important to the team ... IPTAY is right in the middle of it. I'm proud to be a member of IPTAY myself." — Dabo Swinney



IPTAY IS A VITAL PART OF CAPITAL PROJECTS

In recent years, several athletic facilities have either been completed or undergone renovation. These include:

- Indoor football practice facility
- New field in Doug Kingsmore Stadium
- Refurbished Historic Riggs Field
- Golf facility improvements
- New football recruiting lounge and renovated locker rooms

In 2013, the Clemson University Board of Trustees approved a \$154 million capital projects initiative that will determine the face of Clemson Athletics for years to come. The plan includes:

- Completion of the WestZone Phase III
- Premium seat improvements
- Renovation of Doug Kingsmore Stadium
- Rebuild of Littlejohn Coliseum
- Football Operations Center
- New tennis facilities

CAPITAL PROJECTS | EXISTING & PLANNED



Golf Facility Improvements



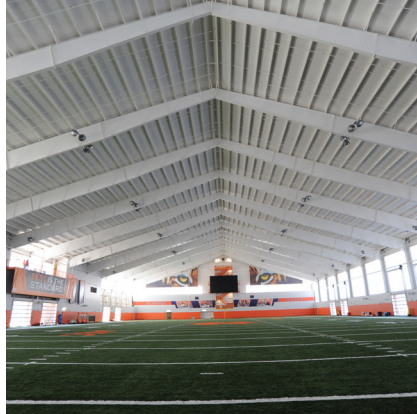
Renovation of Doug Kingsmore Stadium



Refurbished Historic Riggs Field



Rebuild of Littlejohn Coliseum



Indoor football practice facility



Completion of WestZone Phase III



Premium seating at Doug Kingsmore Stadium



New tennis facilities



Remodeled football locker room and lounge

WAYS TO GIVE

IPTAY Annual

IPTAY annual members are the rock-solid foundation that has served the University for more than 80 years. Every year, nearly 500 Clemson student-athletes — and a number of non-athletes — benefit from scholarships provided by IPTAY.

These funds also make academic enrichment and life-skill training available for student-athletes and cover annual operating expenses and discretionary initiatives such as capital projects.

IPTAY Major Gifts

Clemson depends on the generosity and foresight of donors to build and maintain collegiate athletic excellence. Gifts that build an endowment, that support major facilities and large-scale initiatives leave a lasting legacy and are vital to the future and the quality of athletics at the University. Major gifts may be in the form of cash, real estate, securities, gifts in kind and any number of other options.

IPTAY Gift Planning

Planned gifts are a means of ensuring that the priorities of IPTAY continue for years to come. These visionary gifts ensure that opportunities exist for future generations of student-athletes through bequests, life insurance, charitable gift annuities, charitable lead trusts, charitable remainder trusts and a number of other instruments that continue long into the future.

HOW TO MAKE A GIFT TO IPTAY

Every gift of every size to IPTAY makes a difference. And there are a number of ways to make your gift. Your membership may be paid by



CASH



STOCK
GIFTS



CHECK



BANK DRAFT

SCHEDULED
DRAFTS*



CREDIT
CARD

*Scheduled Drafts

Paying your IPTAY pledge has never been easier. Have a portion of your IPTAY pledge deducted monthly from your credit card or debit card and forget check writing and stamps. The IPTAY fiscal year is July 1 through June 30. The draft will begin July 15 and will continue on the 15th of each month through June 15 of the next year to complete your pledge by the deadline. If you are interested in learning more about scheduled monthly payments or would like to set up a monthly draft, please contact Robin Lay in the IPTAY Business Office at 864-656-2977.

Matching Gifts

Extend the impact of your gift — without increasing your donation with funds provided by your employer through your company's matching gift program. Your company match is included in your cumulative giving, which may move your membership to higher levels and, in turn, increase your IPTAY priority for seats and parking.

Your company's human resources department can tell you if your company has a matching gift program. If it does, you will need to fill out your company's form and mail it to IPTAY, P.O. Box 1529, Clemson, S.C. 29633. For more information, simply call 1-800-CLEMSON.

To create a payment method most convenient for you, please call 1-800-CLEMSON or 864-656-2115, email us at iptay@clemson.edu or drop by the IPTAY office at 1 Avenue of Champions at Centennial Boulevard (at Gate 9 of Memorial Stadium). Hours are Monday through Friday, 8:00 a.m. until 4:30 p.m.

***IPTAY ANNUAL** — a force for Clemson since 1934*

Annual members have provided vital support to Clemson since IPTAY's inception.

This loyal support is vital for scholarships for student-athletes, the operation of Vickery Hall and its student-athlete academic enrichment programs, facility funding and IPTAY operations.

IPTAY ANNUAL Total Annual Donors		IPTAY ANNUAL Revenue in Millions	
14,906	2014	\$22.5 M	
15,136	2013	\$20.6 M	
14,657	2012	\$19.2 M	
13,920	2011	\$18.2 M	

The benefits of IPTAY membership

At every level, IPTAY members receive benefits with their membership that keep them involved with Clemson Athletics.

	Purple \$160	Orange \$400	Champion \$800	Tiger \$1,600	Howard \$2,400	IPTAY \$3,200	Jervey \$4,600	McFadden \$6,000	Fike \$7,500	Heisman \$10,500	Riggs \$25,000
Tax deductible*											
Donor card											
Car decal											
Address labels											
E-newsletter											
8 issues of <i>Orange: The Experience</i>											
Priority Points	1	3	5	10	15	20	30	40	50	100	250
Football season tickets number eligible to purchase	2	4	6	8	8	10	10	10	12	14	14
Basketball season tickets number eligible to purchase	2	2	4	6	6	8	8	10	10	12	12
Basketball parking											
Area parking: football		1	1					1			
Area or numbered parking: best available				1							
Reserved parking: numbered					1	1	1	1	1		
Reserved parking: football premium									1	2	2
RV eligibility											
Football media guide											
Basketball media guide											
Invitation to golf outing with coaches											
Invitation to Football Signing Day event											
Premium gift											

**Consult your tax adviser.*

The IPTAY Priority Points system

The IPTAY Priority Points rewards system is another way of rewarding the loyalty of IPTAY members. Developed in an effort to reward gift amounts and long-term support in the distribution of tickets, seating and parking, Priority Points are also used for tickets to bowl games, the ACC basketball tournament and all road games.

IPTAY Priority Points are determined by a formula that utilizes both loyalty and contribution levels as shown in the chart below.

Years of donating to IPTAY + $\frac{\text{Total contributions}}{\$250}$ + Annual level of giving points

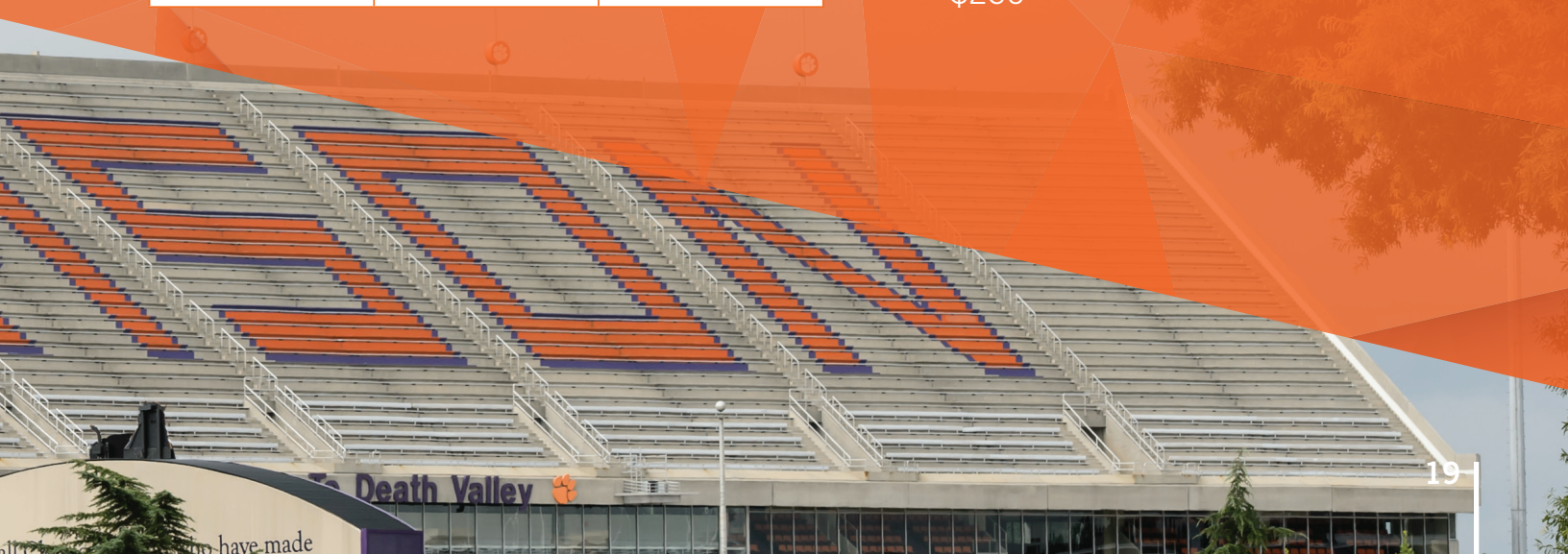
= IPTAY Priority Points

Annual level of giving points

Membership level	Annual gift	Points earned
Purple	\$160	1 point
Orange	\$400	3 points
Champion	\$800	5 points
Tiger	\$1,600	10 points
Howard	\$2,400	15 points
IPTAY	\$3,200	20 points
Jervey	\$4,600	30 points
McFadden	\$6,000	40 points
Fike	\$7,500	50 points
Heisman	\$10,500	100 points
Riggs	\$25,000	250 points

Example: IPTAY donor: 17 years
Total donation to IPTAY: \$54,400
Most recent membership level: IPTAY level

$17 + \frac{\$54,400}{\$250} + 20 = \mathbf{255 \text{ Priority Points}}$



IPTAY's Football Seat Equity Plan

In 2008, Clemson joined the other Top 20 Division 1 FBS football attendance leaders in adding a preferred seating component to its annual giving program. Under the plan, season ticket holders who gave at or above the specified per-seat values qualified for specific seating in Memorial Stadium. (See seating map below.)

The initiative enhanced annual support for student-athletes at Clemson and gave our athletic programs the resources they needed to compete amid increasing scholarship, operations and facilities costs.



2014 SINGLE-GAME FOOTBALL TICKET INFORMATION

IPTAY donors may purchase single-game tickets based on their IPTAY level and points within each level after season ticket locations have been finalized. Single-game tickets will go on sale to the general public once IPTAY season and single-game ticket assignments are complete in early July.

2014 HOME SCHEDULE

Sept. 6: South Carolina State, \$30
Sept. 27: North Carolina, \$50
Oct. 4: North Carolina State, \$50
Oct. 11: Louisville, \$50
Oct. 25: Syracuse, \$50
Nov. 22: Georgia State, \$35
Nov. 29: South Carolina, \$95

Season tickets: \$330 per seat

2014 AWAY SCHEDULE

Aug. 30: at Georgia, \$75 (Georgia ticket limits: 150-299 Priority Points, 2 tickets maximum; 300 Priority Points and above, 4 tickets maximum)
Sept. 20: at Florida State, \$100
Oct. 18: at Boston College, \$60
Nov. 6: at Wake Forest, \$50
Nov. 15: at Georgia Tech, \$75

Youth (18 and under) tickets will be available for the South Carolina State and Georgia State games for \$10. Children age 2 and under are admitted free to all home games.

Customers that require accessible seating may submit a request for these seats on their ticket application. Please specify accessible or wheelchair so the ticket office may better serve you. Due to a limited number of handicap-accessible seats, we allow a maximum of four tickets to be purchased in those specific areas based on availability. Any additional seats will be best-available based on IPTAY priority.

AWAY-GAME TICKET INFORMATION

Away-game tickets are allocated based on IPTAY Priority Points. For some away games, a Priority Point cutoff as well as ticket limits may be put in place to give as many IPTAY donors as possible the opportunity to purchase tickets. In the event that the number of orders received for an away game exceeds the available allotment, a Priority Point cutoff will be established, and those who do not meet the point requirement will be notified and refunded the purchase price.

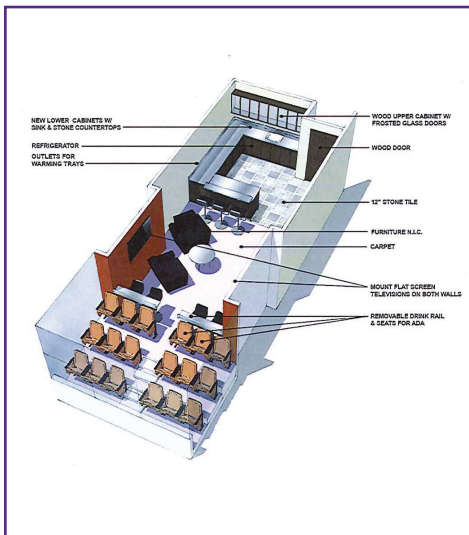
Payment methods

The Clemson Athletics Ticket Office accepts payment by VISA, MasterCard, Discover, American Express and check. Please make checks payable to CUAD.

PREMIUM SEATING

Imagine cheering on the Tigers in climate-controlled comfort, surrounded by friends and family, enjoying delicious food and being served by a dedicated staff. That's the VIP experience you could have in IPTAY's new premium seating program.

Starting in 2014, Memorial Stadium's suites will undergo a complete upgrade to provide fans with the ultimate game-day experience. Upgrades include improved climate control in walkways outside the suites, fully operable windows, improved seating and a new commitment to game-day suite service. In order to purchase suite or club tickets, you must make a capital gift to support facility improvements in athletics. There are several premium seating options for donors at various levels.



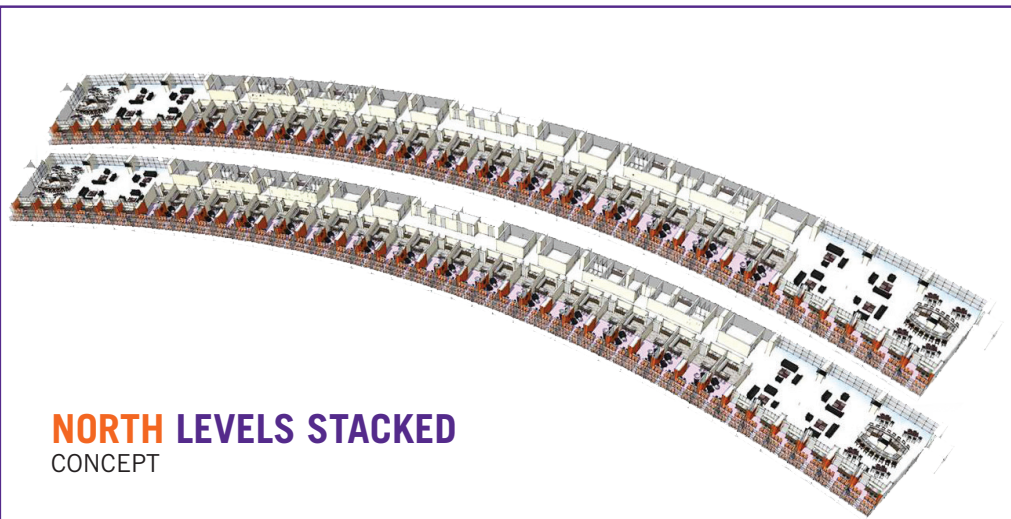
SUITE **DETAIL**
CONCEPT

North and South Stand Suites:

Suites offer many first-class amenities to make your game-day experience the best it can be:

- Full catered meal, utensils and iced tea provided
- Game-day programs
- Post-game passes
- Inclusive priority parking
- Flat-screen TVs

Current suite holders may renew their suite with a reduced capital gift required, payable over five years. In order to become a suite holder for the first time, donors must make a capital gift (payable over five years). The size of the gift will be determined by the location of the suite. Lease prices for the suites also vary, depending on location. For more information, please call the IPTAY office at 1-800-CLEMSON.



NORTH **LEVELS STACKED**
CONCEPT

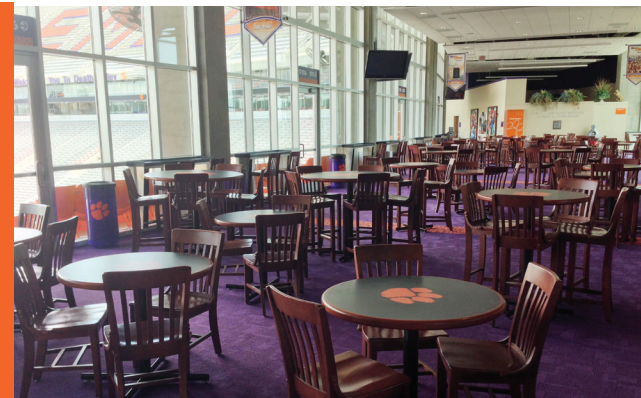
Southside and WestZone Club

Memorial Stadium's Tiger Den and Southeast Club will be replaced by a new Southside Club for the 2015 season. Club seating offers many of the same amenities as a suite, but in a private club atmosphere:

- All-inclusive pregame gourmet buffet and appetizers at halftime
- Flat-screen TVs throughout club area
- Tables, chairs and couches
- Climate controlled and carpeted
- Private men's and women's restrooms with flat-screen TVs
- Specific additional amenities are still to be added

Current and new Southeast Club and Tiger Den ticket holders may lease or renew their seat lease with a capital gift. Contact the IPTAY office at 1-800-CLEMSON for pricing information.

The WestZone Club opened in 2006 and continues to provide a state-of-the-art seating area for fans. This area remains a popular choice for fans and options are still available for joining the waiting list for the Club.



Annual IPTAY donors at the Orange level and above who purchase at least two season tickets are issued a parking pass. Parking locations are assigned based on IPTAY giving level and Priority Points within the level.







COMING SOON...



CLEMSON BASKETBALL

The upcoming renovation of Littlejohn Coliseum will undoubtedly add even more excitement to Tiger Basketball. For the 2014-2015 season, games and seating will continue in Littlejohn Coliseum as they currently are.

Beginning with the 2015-2016 season, the full-scale renovation of Littlejohn will mean that the Tigers take their play to Greenville and the Bon Secours Wellness Arena.

At press time, schedules and ticket information for men's basketball had not been finalized. For information, please call 1-800-CLEMSON.

IPTAY IS YOUNG AT HEART

From birth, loyal Tiger fans can be a part of supporting student-athletes at a level that is affordable and keeps them in the middle of the action.



Once a Tiger, always a Tiger. And IPTAY wants to help recent alums continue to be a part of Clemson after graduation. IPTAY YA! (Young Alumni) is a very affordable way to stay connected, enjoy all the benefits and save with incredible discounts.

To join IPTAY YA!, go by the IPTAY office Monday through Friday, 8 a.m. to 4:30 p.m.; call 1-800-CLEMSON; or go online to clemsontigers.com/iptay.

IPTAY YA! Benefits and Discounts	December 2014 May 2015 August 2015		December 2013 May 2014 August 2014		December 2012 May 2013 August 2013		December 2011 May 2012 August 2012	
	IPTAY DONOR DISCOUNT <i>*Applies to all levels up to the Tiger level.</i>	FREE Purple level \$160 value or 90% discount on donor levels	75% discount on IPTAY 2015 levels		50% discount on IPTAY 2015 levels		25% discount on IPTAY 2015 levels	
FOOTBALL AND BASKETBALL SEASON TICKET DISCOUNT	20% discount							

To join at a level higher than the Tiger level, you will receive the credit that a Tiger level donor receives based on your graduation date. For example, if a May 2015 graduate wants to join at the Jervey level which is \$4,600, they would receive a credit of \$1,440 off the \$4,600 donation. So they would be able to join at the Jervey level for \$3,160.

For questions or more information, please contact Lindsey Leonard at 864-656-2975 or lsweval@clemson.edu.



Some of the most memorable moments of college are those shared with other Tigers — many at a Clemson athletic event. And IPTAY Collegiate Club is the student group within IPTAY that works to make sure every Clemson team has a loyal fan base at every home game and the support they need to succeed. Since it began in 1997, the IPTAY Collegiate Club now has more than 6,000 members. With a low yearly membership cost and loads of benefits (like early football ticket distribution and discounts around town), IPTAY Collegiate Club helps current students be right in the middle of the action.

To Join IPTAY Collegiate Club, go by the IPTAY office Monday through Friday, 8 a.m. to 4:30 p.m.; call 1-800-CLEMSON; or go online to clemsonigers.com/iptay.

IPTAY Tiger Cub (birth to age 12) and IPTAY CATS (ages 13 to 18)

Young Tiger fans make up our very energetic and fun Tiger Cub Club and IPTAY CATS Clubs. More than 2,300 Cubs and IPTAY CATS enjoy parties, special discounts and build their IPTAY Priority Points for the time they “graduate” to full IPTAY membership. Look for the names of sustaining members on the bricks around the base of the Tiger Cub statue in front of the IPTAY center.

Be an annual member or a sustaining member.

Annual membership: Annual membership in either Cubs or CATS is just \$30 a year.

Sustaining membership: Be a Tiger Cub or IPTAY CAT every year until age 18 by making a one-time \$500 donation. And, we’ll place an engraved brick outside the IPTAY office near our Tiger Cub statue with your Tiger Cub’s or IPTAY CAT’s name.

To become a Tiger Cub or IPTAY CAT, go by the IPTAY office Monday through Friday, 8 a.m. to 4:30 p.m.; call 1-800-CLEMSON; or go online to clemsonigers.com/iptay.

IPTAY Collegiate Club Benefits

For just \$40 a year (or \$130 for all four years) IPTAY Collegiate Club membership gives you these benefits:

- Early football ticket distribution
- Basketball ticket benefits
- FREE Collegiate Club T-shirt
- FREE weekly email updates from Clemson Athletics
- FREE window decal
- FREE membership card that opens the door to discounts at over 40 area retailers
- Invitations to special events
- Special ticket offers
- IPTAY Priority Points that will count on your IPTAY membership after graduation
- ROAR Student Rewards. Use the mobile app to check-in and earn points for attending Clemson Athletic events



IPTAY Tiger Cub and CATS Benefits

Cubs and CATS are part of a special group of young fans who enjoy these benefits:

- Tiger Cub or IPTAY CAT membership card
- Membership packet
- Postcards and newsletters throughout the year
- Emails with special ticket promotions
- On-campus youth events
- Age-appropriate gift
- Discounted tickets to select football and basketball games
- Free admission to select baseball and soccer games
- Free admission to women’s basketball games
- Invitation to the Tiger Cub’s birthday party
- One IPTAY priority point per year of membership

THE TEAM BEHIND THE SUCCESS: IPTAY REPRESENTATIVES

IPTAY is the great success it is today because of a dedicated network of volunteers who serve Clemson Athletics across the country as the IPTAY Representative Program (REP). This group of nearly 700 men and women work within the regions where they live to encourage Clemson alumni and friends to join IPTAY and support the student-athletes who rely on this support. They actively recruit new leadership gifts and create a link between Clemson and its constituents.

IPTAY REPs are vital, always willing to:

- Contact prospective donors
- Contact previous donors who have not renewed
- Contact current donors about increasing their level of giving
- Contact recent graduates about their IPTAY involvement
- Assist staff in maintaining accurate records
- Provide donor news to the IPTAY office
- Refer prospective major gift donor names
- Abide by all Clemson, ACC and NCAA guidelines, rules and regulations

In return for their vital role in IPTAY success, REPs receive:

- Invitations to REP-only events
- Rewards for helping meet IPTAY annual goals
- REP Incentive Points based on the contributions of the donors assigned to them that can be used to purchase exclusive Clemson items as a reward for their loyalty.
 - Each renewal dollar = 1 point
 - Each upgrade dollar = 2 points
 - Each new dollar donated = 3 points
- REPs who sign up multiple new donors are eligible for rewards such as on-field recognition and meetings with coaches and players





THE GOVERNANCE OF IPTAY

The business and affairs of IPTAY are managed by the voting members of the Board of Directors, consisting of the following:

At-large directors:

- 10 District Directors elected from 10 geographic districts (7 are from S.C.)
- Serve up to three two-year terms
- May “rotate” off the board after their terms have expired and be re-nominated after being off the board for a minimum of one year
 - Five immediate past-presidents make up the Nominating Committee
 - Replacement Director — The president of IPTAY may elect to resign his/her position as a District Director and be replaced.

Clemson Directors (non-voting members):

- President of Clemson University (Ex-Officio)
- Two members of the Clemson Board of Trustees (appointed by the Board Chair)
- President of the Clemson Alumni Association (Ex-Officio)
- NCAA Faculty Representative (Ex-Officio)

Life Directors (non-voting members):

Past presidents not serving on the Nominating Committee.

IPTAY Officers (one-year term with possible second consecutive term):

- President
- President-Elect
- Secretary
- Treasurer

The Chief Executive Officer of IPTAY

The chief executive officer of IPTAY is a Clemson employee, responsible for the general management and fundraising programs as well as the implementation of board-enacted policies, and reports to the IPTAY Board of Directors and to the president of the University.

CEO of IPTAY and Athletic Director

In order to conduct fundraising activities, the CEO of IPTAY and Athletic Director (AD) work closely together, with the AD communicating with the IPTAY board and CEO concerning long- and short-term plans for the Athletic Department in order that those plans may be successfully completed.

IPTAY and the Athletic Ticket Office

IPTAY is responsible for the Seat Equity Plan (per-seat donation) as well as the Priority Points system. The director of ticket operations and staff report to the Athletics Department, are housed in the IPTAY Center and work closely with IPTAY in administering both programs.

FAQs

Is my gift tax deductible?

IPTAY donations are generally 80 percent tax deductible if a donor purchases season tickets and 100 percent deductible without season tickets. Please consult with your tax adviser for more information.

Can I transfer my membership?

IPTAY memberships cannot be transferred to another person. IPTAY memberships can only be passed to a spouse.

*Lifetime Memberships are no longer available.

How can I start a company membership?

All new company memberships are required to be donors at the McFadden level (\$6,000) or above. Annually, each company membership will be required to submit to the IPTAY office a certificate of good standing and a tax identification number or similar proof of company status.

How many IPTAY members are there?

As of July, 1, 2014, There are 14,906 IPTAY donors. The Collegiate Club has more than 6,000 members and the Tiger Cub Club and IPTAY CATS have more than 2,300 members.

What is the relationship between Clemson Athletics and IPTAY?

IPTAY is a non-profit entity with a volunteer Board of Directors that works with the Clemson University Department of Athletics to serve its mission by raising private funds and providing necessary resources to achieve success.

IMPORTANT DATES TO REMEMBER

2014





How long has IPTAY been around?

IPTAY is widely regarded as the father of athletic fundraising. The IPTAY Scholarship Fund traces its roots to the 1930s. Dr. Rupert Fike is credited with being the originator of IPTAY, but the seed that Dr. Fike needed for his now much-envied group was planted there by then-Head Football Coach Jess Neely.

Who can join IPTAY?

All Clemson fans of any age! You do not have to be a former student-athlete or alum of Clemson University.

Deadline to receive tax credit
for calendar year's giving

APRIL

Season ticket
applications mailed

JUNE 30

The end of the fiscal year for IPTAY. All
applications received after this date will
be applied to the next fiscal year

FEB 15

50% of your IPTAY pledge is due in order to
receive a football season ticket application

JUNE 15

All pledges for the
current fundraising
year are due

2015

IPTAY STAFF

If you have any questions about IPTAY or would like to learn more about how IPTAY supports Clemson student-athletes, please visit clemsontigers.com/iptay or contact us at iptay@clemson.edu or 1-800-CLEMSON.

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Ford Williams, Assistant Director of IPTAY Major Gifts: fordw@clemson.edu

Jason Wilson, IPTAY Assistant Director: wilson@clemson.edu

The future of IPTAY is YOU!

Just as it was envisioned by Rupert Fike in 1934, IPTAY is about a loyal fan base of supporters at all levels. Gifts of all sizes from those of Tiger Cubs to multimillion-dollar leadership gifts serve to support student-athletes.

Without IPTAY support, you might not be sitting in a state-of-the-art stadium, surrounded by other fans in solid orange, cheering on a strong team of Tigers. And across campus, student-athletes in 18 other sports would not be able to take to the field, arena or water proudly wearing the Tiger Paw.



Compliance: Ask Before You Act

Clemson University continues to have great successes on and off the playing field thanks to your support of Clemson Athletics. However, in order to represent the University in the most positive manner, coaches, staff, student-athletes, alumni, IPTAY members and fans must adhere to the rules and regulations of the NCAA, the ACC and the University. The NCAA requires each member institution to have “institutional control” and to operate its intercollegiate athletics programs in compliance with NCAA rules and regulations. This means that Clemson University is responsible for your actions. Violations of NCAA rules, regardless of your intentions, can jeopardize a student-athlete’s opportunity to attend and compete for Clemson University. Violations also result in severe penalties for the University and the individual booster involved. If you have any questions or believe you have seen a violation of an NCAA rule, please contact Compliance Services at 864-656-1580 or compliance-L@clemson.edu.

IPTAY

Join IPTAY today and be a part of the power behind the Paw.
Go to clemsontigers.com/iptay or call 1-800-CLEMSON.

IPTAY
P.O. Box 1529
Clemson, S.C. 29633
iptay@clemson.edu

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