

Watt Family Innovation Center Naming Opportunities



Current Space Name	SqFt	Amount	Status
Auditorium	2,781	\$750,000	
Collaborative Learning Classroom (9)	501 - 1,725	\$75,000 - \$500,000	(2) R
Visualization Lab	602	\$500,000	R
Roof Terrace	5,000	\$500,000	
Rapid 3D Prototyping	529	\$250,000	
Board Room	388	\$250,000	
Science & Technology Analytical Space (2)	452 - 896	\$200,000	
Equipment Room	216	\$100,000	R
Technology Service Area	171	\$100,000	
Consultation Area	178	\$100,000	
Café	137	\$100,000	
Project Rooms (13)	131 - 312	\$50,000 - \$100,000	(1) R
Communications Studios (2)	391	\$75,000	
Academic Resource Center	714	\$50,000	
Design Studio	432	\$50,000	
Interactive Learning Space	362	\$50,000	R
Executive Director's Office	232	\$50,000	
Meeting Room	177	\$40,000	
Entryways (3)	152 or 276	\$25,000 - \$50,000	
Teaming Areas (8)	31 - 587	\$20,000 - \$50,000	
Offices (8)	119 - 514	\$20,000 - \$50,000	



Catapulting Ideas to Reality

The Watt Family Innovation Center utilizes state-of-the-art information technology and special facilities to enable undergraduate and graduate students – from all Clemson colleges – to think ahead of the curve, develop their own ideas with support from faculty mentors and connect to industry partners seeking new methods and solutions. Students and their innovative ideas and concepts are nurtured and supported by faculty members and professional partners.

You Can Make an Impact

The Watt Family Innovation Center enhances Clemson University’s ability to produce graduates with sought-after creative, critical-thinking and problem-solving skills to see projects from brainstorm to reality. Now is the time to take advantage of the applied research that will lead to new science and technology for existing and emerging industries.

Opportunities for Partnership

You or your business can be on the leading edge of this investment opportunity to collaborate with some of the best and brightest students and faculty in the nation and the world.

Involvement opportunities include:

- Joint research and development programs.
- Support for faculty and students.
- Support for science and technology embedded in the center’s facilities.
- Support for sustainability and transitioning to market for prototyping of innovative products.
- Sponsorship of enabling resources for the center’s technology.
- Naming opportunities for our facilities.



To become a partner, please contact:

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 clemson.edu/giving



For more on the Watt Center, please visit:
www.clemson.edu/watt

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