Clemson Forever is dedicated to strengthening the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family. To this end, the Will to Lead for Clemson is a $1 billion capital campaign to support students, faculty, engagement and facilities.

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140123-02
The facilities of Clemson University do not define us. But they are the places that incubate and nurture greatness.

Here, in these halls, ideas will be generated, bonds will be made, facts will be shared, friendships will be nurtured, bodies will be trained, ambitions will be achieved, goals will be met and often exceeded.

These are also the places that intrigue and attract future students, future faculty and future student-athletes.

**We Must Build to Compete for the Best.**

Our facilities must provide the right environment for a university that is looking ahead, anticipating future needs and acting to improve the economy around us.

Aging and out-of-date, inadequate or uncomfortable buildings are detrimental in faculty, staff, student and student-athlete recruitment, student performance, engagement, research and outreach. The average age of 75 percent of Clemson’s core space is 49 years or older. Our closest competitors understand the need. Consider their investments since 2007:

- University of North Carolina, $3.1 billion
- University of Georgia, almost $2 billion
- University of South Carolina, $200 million

To build to compete, our Will to Lead for Clemson fundraising goal — just for facilities — is $80 million. New and upgraded facilities are needed in every area of Clemson University. Specific areas of urgency have been targeted and approved by the board of trustees.

These include:

- Basketball Arena rebuild
- College of Business and Behavioral Science building
- Core Campus Project/Academic Services addition
- Doug Kingsmore Stadium upgrades
- Douthit Hills development
- Football Operations facility
- Greenville ONE building uptit
- Greenwood Genetic Center
- Letterwinner lounge
- Memorial Stadium suite renovation
- Spaulding-Paolozzi Center — architectural center in Charleston
- Tennis complex
- Watt Family Innovation Center
- WestZone Phase III
- Wind Turbine Drivetrain Testing facility
- Zucker Graduate Education Center/Lasch Lab renovations at CUBI

Support the Goal of Building an Even Greater Clemson.

Your gift to the Will to Lead for Clemson will help provide this support. Let us show you the exciting opportunities available that will make you a part of the future of Clemson University.