The College of Business is transforming students into innovators, entrepreneurs and leaders who succeed in the global marketplace of ideas. Through an immersive educational experience, both in and out of the classroom, our students become proven, market-ready leaders who are poised to shape the future.

With high levels of interaction and collaboration among students, faculty, business and industry, nonprofit centers, and governmental agencies the college nurtures individual development, bolsters entrepreneurial thinking, spurs social and economic prosperity and provides customized professional education that sparks a lifelong desire for learning. From the classroom to the community, we develop bold leaders who will make a lasting impact on society. Now more than ever, Clemson Means Business.

Dean McCormick earned his bachelors and masters degrees in economics from Clemson and doctorate in economics from Texas A&M University. Currently, he serves as senior fellow at the Property Environment Economy Research Center in Bozeman, Montana, and as associate editor of the Journal of Corporate Finance.

As a faculty member in the Walker School of Economics at Clemson, McCormick earned numerous teaching awards, including the Phillip Prince Award for Innovation in Teaching, Alumni Professor of the Year, Alumni Master Teacher, MBA Professor of the Year and National Scholars Mentor Award. He has published extensively in the fields of business and economics.

**ACCOMPLISHMENTS AND RANKINGS**

- The College of Business is accredited by the Association to Advance Collegiate Schools of Business International International.
- Business faculty — Kerri McMillan, Jack Wolf and Russ Madray — have won Clemson’s Alumni Master Teacher award three years in a row.
- The College of Business ranks among the top 10 institutions in the world for management information systems research. Varun Grover, the William S. Lee Distinguished Professor of Information Systems, is ranked No. 1 by the Association of Information Systems for research quality and output. Management professors Grover and Jason Thatcher are both included on the prestigious MIS Quarterly Most Prolific Authors List. In its nearly 40 years of publishing, only 58 people have earned a spot on the list.
- The accounting program is ranked No. 17 in the country in the First-Time CPA Exam Pass Rates for Large Programs. And the B.S. in financial management was named one of the 30 Best Financial Programs by Financial Planning Magazine.
- The John E. Walker Department of Economics ranks No. 8 among U.S. southern universities in faculty research productivity, according to U.S. News & World Report’s “America’s Best Colleges.” Additionally, in a recent National Research Council Assessment of Doctoral Programs, Clemson’s applied economics graduate program ranked No. 2.
- Since it was formed in 1999, the Department of Graphic Communications historically has had 95 percent or higher graduate job placement, many years achieving 100 percent.
DEPARTMENTS AND SCHOOLS

- Accountancy
- John E. Walker Department of Economics
- Financial Management
- Graphic Communications
- Management
- Marketing
- MBA
- ROTC Aerospace Studies
- ROTC Military Leadership

INNOVATION AND RESEARCH

- BB&T Center for Education and Economic Policy Studies helps people better understand markets in practical and ethical terms.
- Center for Corporate Learning delivers job-specific solutions for today's complex business world.
- Center for Economic Research on the Family provides timely research for scholars and policy makers at the local, state, national and international level.
- Clemson Institute for the Study of Capitalism explores the moral, legal, constitutional, political and economic foundations of capitalism and fosters a serious examination of a free society.
- Information Economy Project supports academic research, policy analysis and popular commentary using economic theory and empirical methods to evaluate the challenges facing policy makers, judges and entrepreneurs throughout the sector.
- Social Analytics Institute examines social and computing challenges sparked by the emergence of new social technologies for individuals, organizations and society.
- The Sonoco Institute of Packaging Design and Graphics is the only university program in the country with a one-of-a-kind multidisciplinary approach to packaging as a core competency.

ENTREPRENEURSHIP

- Arthur M. Spiro Institute for Entrepreneurial Leadership
- Clemson IDEAS (Innovation, Design and Entrepreneurship Among Students)
- Clemson MBA in Entrepreneurship and Innovation (MBAe)
- Greenville ONE Incubator
- Regional Economic Development Center (REDC)
- Small-Business Development Center

LEADERSHIP AND PERSONAL DEVELOPMENT

- Executive-in-Residence Program
- Horizons Professional Development Workshops
- ILEAD!
- Leaders in the Classroom Program
- Living-Learning Communities
- Thomas F. Chapman Leadership Scholars Program
- Tiger Ties Mentorship Program

LABS FOR STUDENT LEARNING

- Clemson Trading Room
- Manufacturing Management Lab
- Sales Lab
- Social Media Listening Center

STUDENT SERVICE CENTERS

- Academic Advising Center
- Office of Student Enrichment

BY THE NUMBERS

- 4,000 STUDENTS
- 197 FACULTY
- 31,000 ALUMNI

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