



BREAKING THE CYCLE. CHANGING LIVES. AN OPPORTUNITY FOR HIGHER EDUCATION.

That was then. This is now.

Once a high school education, or perhaps even less, was enough to provide for a family in rural South Carolina. An individual could learn a job skill, become quite proficient and keep that job for a lifetime.

Today, many of the jobs in this region are either gone or altered forever. Left behind in these rural South Carolina counties are underemployment, undereducation and poverty.

You can't do the same thing and expect different results.

The story is so common that you could recite it by heart. Poor counties with high dropout rates produce yet another generation of impoverished students who drop out of high school. The poverty gets deeper, and the dropout rate gets higher.

In some of the state's poorest counties, dropout rates are as high as 62 percent and the poverty rate as high as 44 percent.

A permanent change.

Emerging Scholars recognizes the need for change and breaking the cycle through education. Initiated in 2002, Emerging Scholars has made higher education a reality for students who have not considered college to be a part of their future.

Here's how it works.

- Counselors identify high school freshmen they believe will need extra motivation to attend college (typically "B" or "C" students from low-income families) and would be the first generation in their family to attend college.
- Throughout high school, reading, writing and math are emphasized along with the basics of applying to college.
- Students attend an enrichment experience each summer during high school for one- to three-week residential sessions that emphasize academics as well as interaction with campus partners.
- During the academic year, students attend workshops, exercises, meetings with staff, social events and college visits. Students are encouraged to attend the college of their choice and visit at least 12 regional colleges and universities throughout the program.



Returns in dollars and lives.

Research shows that personal potential earning power is directly correlated to an individual's level of education. Emerging Scholars offers an ROI within one year. And the increase grows over time.

Three-year estimated cost of the Emerging Scholars program + scholarship funds:	\$10,000 per student
Increase in projected earning potential for each level of educational achievement more than two years:	\$16,000
	<hr/>
	ROI within 18 months

But more important for these students and their families and communities is that the cycle of poverty and undereducation is broken. Since its beginning Emerging Scholars has seen these results:

- 100 percent of the Emerging Scholars students have graduated from high school.
- 90 percent of these students attend college or join the military their first year out of high school.
- 79 percent of the program participants who matriculated to some form of postsecondary school after graduation went to either a research institution or a four-year college/university.

You heard it from them.



"This program is one of the few that not only tells students you can be whatever you want to be, but also shows you how to get there. Without this program, I have no idea what my life would be like right now."

Jasmine Fields,
Clemson University Class of 2016,
Mathematical Science, Concentration
in Actuarial Science and Financial
Science.



"Because of Emerging Scholars, I'm fully prepared for my college experience. I've gained new friends and a lifetime of knowledge."

Starr Yamaguchi-Dunbar,
Senior, Allendale-Fairfax High
School

An invitation to invest in the future.

For many students in the state's poorest counties, the cycle of high poverty levels and even higher dropout rates continues today. Emerging Scholars is changing that, which is why we invite you to invest in the future of these students. Your investment in Emerging Scholars will help fund students through the program's experiences, and it will allow students who need the mentoring, encouragement and direction of this program to succeed where others in their community may fail.

This is an opportunity to have a lasting impact on a life, a family and our state. It is an investment in a program with a proven track record. And is an investment in the future of us all. Please visit clemsonemergingscholars.org to learn more.

 @TeamES_Clemson

 cu_es

 ClemsonEmergingScholars

Director: Amber Lange, 864-656-1301, lange@clemson.edu



ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

864-656-2121
cufund-L@clemson.edu
clemson.edu/giving

11868