



FORWARD

CLEMSON UNIVERSITY TODAY

A Top-25 national public university since 2007

- Proven academic programs
- Internationally lauded faculty
- Cutting-edge facilities to support high-caliber learning
- Ranked R1 by the Carnegie Classification of Institutions of Higher Education
— the highest research university category



THIS IS WHO WE ARE.

- No. 23 among national public universities
- No. 1 national public university in South Carolina
- No. 6 in alumni participation among national public universities
- No. 7 freshman ACT scores among national public universities
U.S. News & World Report
- No. 3 “their students love these colleges”
- No. 5 “students who pack the stadium”
- No. 5 “student career services”
Princeton Review
- No. 12 “Best public colleges for the money”
- No. 21 “Best colleges for the money”
Money



CLEMSON DRAWS MANY OF THE BEST STUDENTS FROM THROUGHOUT THE NATION AND THE WORLD TO DISCOVER *WHO THEY ARE AND WHAT THEY WANT TO BECOME.*

They graduate ready to change the world.

Retention and graduation rates rank among the highest in the nation among public universities.

Nine out of 10 seniors say they would choose to attend Clemson all over again.

95 percent have taken part in an internship, research project, study abroad or other student engagement opportunity.

30 percent of our students come from outside the state of South Carolina.



SEVEN COLLEGES OFFER 80 UNDERGRADUATE AND 110 GRADUATE DEGREE PROGRAMS.

College of Agriculture, Forestry and Life Sciences

College of Architecture, Arts and Humanities

College of Behavioral, Social and Health Sciences

College of Business

College of Education

College of Engineering, Computing and Applied Sciences

College of Science

The ten most popular degrees:

General engineering

Biological sciences

Pre-business

Mechanical engineering

Psychology

Computer science

Management

Parks, recreation and tourism management

Nursing

Animal and veterinary science



THE LEADERS, ENTREPRENEURS AND INNOVATORS OF TOMORROW AT CLEMSON TODAY.

CREATIVE INQUIRY

- Unique undergraduate research program, available to every student
- 4,900 students participate in 420 Creative Inquiry groups yearly

CALHOUN HONORS COLLEGE

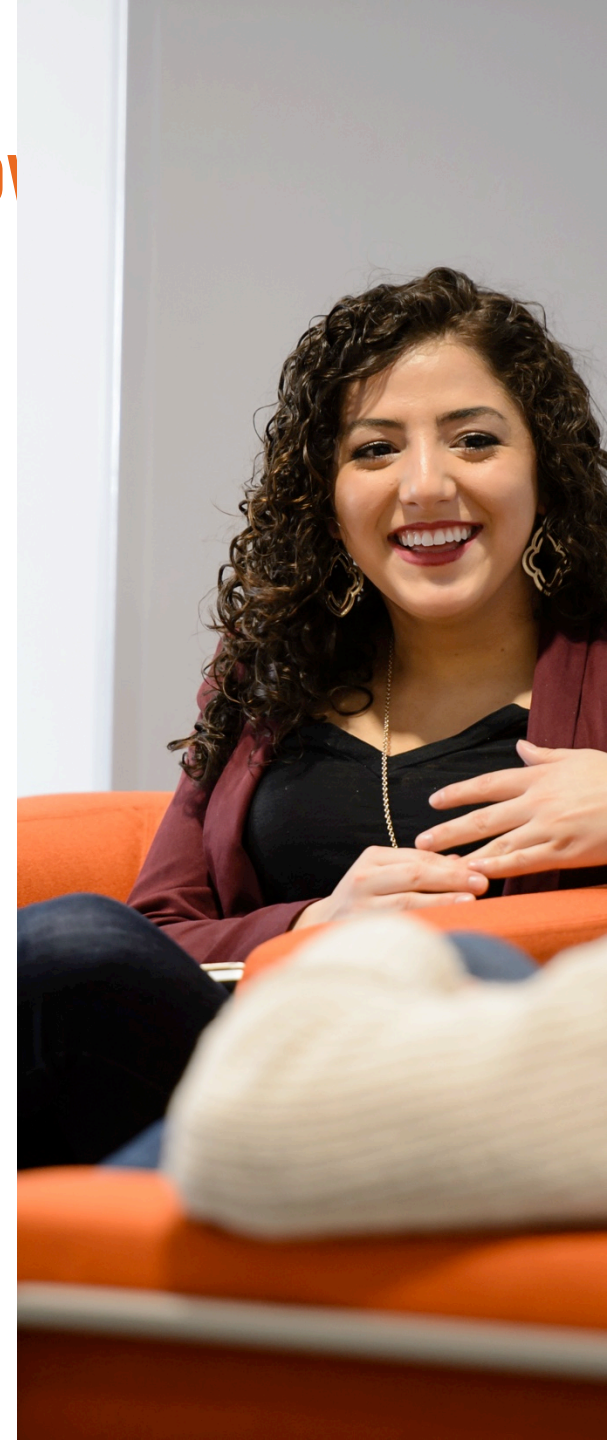
- Home to 1,500 of Clemson's most competitive students
- Honors College freshman stats: average SAT 1498, average ACT 33, top 3 percent of high school class

STUDENT LIFE

- The Clemson Family — steeped in grand traditions, new adventures and life-long friendships
- More than 400 clubs, organizations and athletic groups — each student finds a place to thrive

A SMART INVESTMENT

- No. 25 in the nation among universities that pay you back — without aid (*Princeton Review*, 2015)
- No. 12 as a Best Public College — “great education at an affordable price, that prepares students for rewarding careers” (*Money*, 2016)



WHAT'S NEXT? A *REAL* PLAN FOR THE *REAL* WORLD

ClemsonForward

- A 10-year strategic plan grounded in Clemson's historic strengths, yet focused solidly on the future and the challenges facing South Carolina, the nation and the world
- Aims to ensure that the University fulfills its core mission and consistently ranks among the nation's top public universities and Carnegie tier-one research institutions



CLEMSONFORWARD IS BUILT ON FOUR STRATEGIC PRIORITIES (R-E-A-L) — TO MAINTAIN NATIONAL RECOGNITION IN:

RESEARCH: consistently categorized among institutions with the highest level of research activity

ENGAGEMENT: encompassing student engagement, community outreach and public-private partnerships

ACADEMIC CORE: perennially ranked among the nation's top public universities

LIVING ENVIRONMENT: an outstanding place to live, learn and work



10-YEAR ASPIRATIONAL TARGETS: 2016-2026

RESEARCH

- Increase annual production of nationally recognized forms of scholarship by 50 percent
- Increase annual submission in research proposals by 80 percent
- Increase annual externally funded research expenditures by 50 percent

ENGAGEMENT AND THE ACADEMIC CORE

- Rank among the nation's top-10 public universities in undergraduate student success, as measured by freshman-to-sophomore retention and six-year graduation rates
- Increase doctoral degrees awarded annually by 50 percent

LIVING ENVIRONMENT

- Enroll an undergraduate and graduate student body that is at least 25 percent non-white and 15 percent underrepresented populations (African-American, Native American, Hispanic)
- Double the number of all underrepresented instructional faculty members; increase from 90 to 180 overall and from 70 to at least 140 tenured and tenure-track faculty



OTHER IMPORTANT INDICATORS OF PROGRESS

Volume and impact of scholarly work, creative products and national research awards

Student participation in academic and global engagement and the impact of those activities on student learning

Student well-being and engagement in campus life

Graduate program rankings, national teaching awards, graduate and undergraduate program performance, student outcomes and student learning

Alumni participation in annual giving



CLEMSON PRESIDENT JAMES P. CLEMENTS

SINCE BECOMING CLEMSON'S 15TH PRESIDENT ON DEC 31, 2013, THE VALUE OF THE TIGER PAW HAS NEVER BEEN HIGHER.

- 26 percent increase in admissions applications
- Tenth highest ACT scores among national public universities, average SAT scores of 1251
- African-American undergraduate enrollment increased more than 12 percent
- Faculty diversity increased 16 percent
- Research funding increased 37 percent
- R1 research ranking

A NATIONALLY RECOGNIZED LEADER

- Co-chair of the U.S. Department of Commerce National Advisory Council on Innovation and Entrepreneurship
- Serves on the board of the American Council on Education
- Serves on the executive board of the Business Higher Education Forum
- Past-chair of the Association of Public and Land-Grant Universities
- Serves on the Council on Competitiveness

