

CLEMSON UNIVERSITY WAS ESTABLISHED THROUGH A SIMPLE BEQUEST

IT ALL STARTED WITH A VISION

After the Civil War, Thomas Green Clemson saw the need for an agricultural college in South Carolina. His own education and life experiences in the United States and abroad inspired him to ensure his vision became a reality with the support of his loyal wife, Anna Maria Calhoun Clemson. They both saw the potential of educating South Carolinians in scientific agriculture and mechanical arts as a means to bring economic prosperity and hope for a better future. Through their estate plans, the establishment of an agriculture college at their home, Fort Hill, began their legacy.

ALL BECAUSE OF A PLAN

Clemson's gift of Fort Hill, the property surrounding and \$80,000 worth of assets not only fulfilled his vision, but continues to transcend centuries as our students and alumni excel in a global, technologically savvy, ever-changing world. Clemson understood that the college would evolve with the times and be a "high seminary of learning." More importantly, Clemson's vision and plan for an agriculture college makes you a part of his legacy and fulfills "the one great desire of my life" as stated by Clemson prior to his death in 1888.

ALL PLANS REQUIRE ACTION

Just as Thomas Green Clemson made a difference through a bequest in his will, you have the opportunity to do the same thing. You can create a bequest of any dollar amount, give specific property or designate a percentage of your estate to benefit Clemson. In addition, you can also make a gift through your IRA, 401(k), 403(b), 457, pension or profit-sharing plan by filling out a beneficiary designation form provided by your plan administrator.

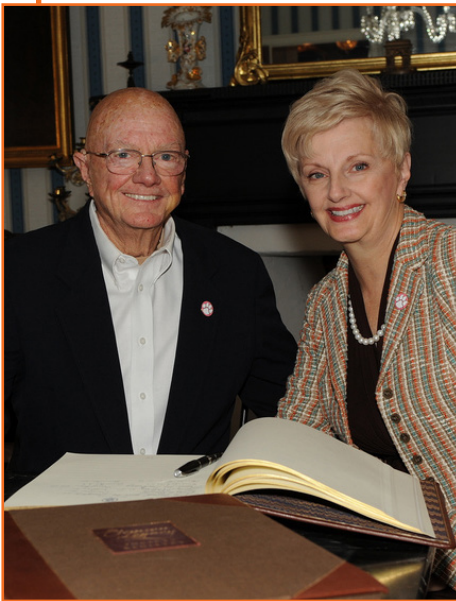


If you have already taken action and included Clemson University in your estate plan, we are grateful for your thoughtful generosity. We would appreciate the opportunity to thank you appropriately. When you share this information with us, we are able to see your vision for Clemson, just as we now see Thomas Green Clemson's vision every day. We will honor all requests for anonymity, if desired.

ACTIONS PRODUCE RESULTS

As state support continues to decline, future gifts are even more important in order to support Clemson University students, faculty, facilities and engaged learning opportunities necessary for an exceptional education. Making a bequest to Clemson provides valuable tax savings and allows you to be in control of your assets throughout your lifetime with the flexibility to change how you would like your gift to be designated. It also allows your loyalty and passion for Clemson to live on in perpetuity and impact future generations of Clemson students. Finally, by following in the footsteps of our founder, past Clemson presidents, alumni, faculty, staff and friends, you have the unique opportunity to become a member of the Clemson Legacy Society. This honor society was created especially to recognize individuals who have included Clemson University in their estate plans via their wills or as a beneficiary of a revocable trust, brokerage account, retirement account or life insurance policy.

As you plan for the future, please consider the role you and your family's legacy can have on the University as we continue to make a difference through research and engaged learning. It would be our pleasure to meet with you to explore options that benefit you, your family and Clemson University.



Members of the Clemson Legacy Society are invited to sign the Clemson Legacy Registry in the parlor of Fort Hill or at the annual Gratitude Gala. This leather-bound 18th century book is permanently displayed at Fort Hill for future members to demonstrate the power of their pen to impact the future of Clemson University.

Please contact us for assistance at:

Office of Trusts, Estates and Gift Planning
110 Daniel Drive
Clemson, SC 29631
864-656-0663
jovanna@clemson.edu
Clemsongiving.org

CLEMSON
UNIVERSITY



ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

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