

CHARITABLE GIFT ANNUITIES: THE GIFT THAT GIVES YOU MANY HAPPY RETURNS



Clemson University is the direct result of the vision and legacy of Anna Calhoun Clemson and Thomas Green Clemson. When he signed his will on Nov. 6, 1886, the Clemsons' long-awaited vision for establishing a "high seminary of learning" was created. It was also a true testament to the power of planned giving. The Clemsons and others like them had a strong desire to utilize their assets in a way that reflected their own personal values. You have that ability as well.

HAVE YOUR CAKE AND EAT IT TOO

It's often hard to believe that you can make a sizable gift to Clemson and get paid for doing so. Clemson supporters who have relinquished assets to support our mission know the personal satisfaction giving brings. They also know that giving to Clemson can help them reduce their tax burdens and in the case of a charitable gift annuity, actually augment annual income.

A charitable gift annuity is one of the simplest and most popular ways to give. In exchange for a transfer of cash, marketable securities, or in some cases real estate, Clemson agrees to make fixed annuity payments to you and/or your designated beneficiary for a lifetime at a rate based on the age of your beneficiaries. Besides the security of a fixed income, you may benefit from a charitable income tax deduction and a portion of your annuity payments could be tax-free. Giving a gift that helps further the goals of Clemson while paying you for your generosity is like having your cake and eating it too!

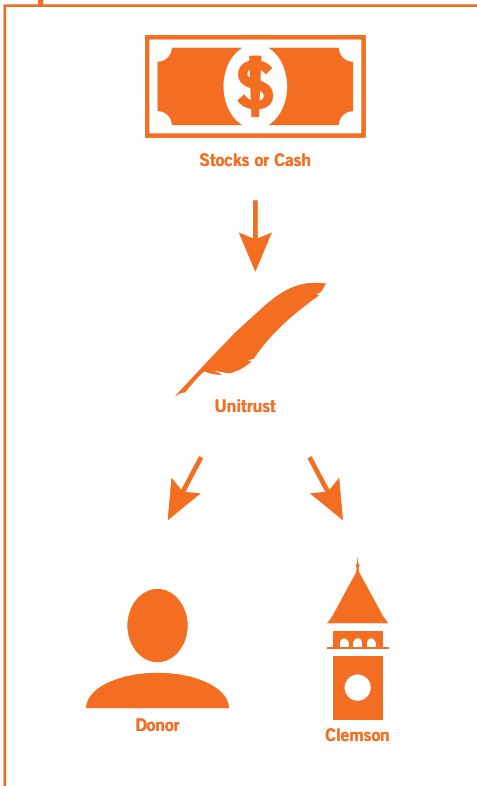
A GIFT THAT PAYS YOU?

A **charitable gift annuity** allows you to receive payments immediately. If you're in the age bracket where you're still working

and have a high income tax bracket, then a **deferred gift annuity** may be a more attractive way to support the mission of Clemson while meeting your financial objectives. This type of gift allows you to defer payments until you need them, and receive higher payout rate. What's attractive about this option is that it reduces your taxes and can further augment potential retirement income. What a great way to "give and live."

THERE'S NO TIME LIKE THE PRESENT

We would be honored to provide you the information on a **charitable gift annuity** or a **deferred/flexible gift annuity** – one of the most popular life income gifts. A staff member is available to meet with you and your financial and legal advisers if needed. To learn more about creative ways to give to Clemson visit clemsongiving.org or call 864-656-0663. We are equipped to discuss various ways for you to give to Clemson that satisfy your personal financial objectives and support the life-changing educational experience for Clemson students today, tomorrow and forever.



This information is not intended to provide legal or accounting advice, or to address specific situations. Please consult with your legal or tax adviser.

Clemson University Foundation Inc., EIN: 57-0426335



ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

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