

HONORING GENEROSITY WITH GENEROSITY



Almost all of us carry in our recent Clemson memories an image of President Emeritus James Barker – shaking thousands of hands at graduation, jogging across campus, doing pushups at home football games, addressing a large crowd or a small classroom. Always working tirelessly for Clemson. Always signing off with a heartfelt, “Go, Tigers!”

For 14 years, James F. Barker '70 served as Clemson University's 14th president and an ardent cheerleader for the University. During that period, the University

- added more than 57,000 alumni, or 43 percent of our total living alumni;
- set records for student SAT scores, retention and graduation rates;
- raised more than \$863 million in private funding;
- surpassed the \$100-million-a-year mark in research expenditures;
- completed, constructed or designed almost 3 million square feet of space; and
- launched several major economic development initiatives including the Clemson University International Center for Automotive Research in Greenville, the Clemson University Restoration Institute in North Charleston and the Advanced Materials Center in Anderson County.

Clearly, these have been some great years for Clemson.

Pay it Forward: The Power of a Scholarship.

As President Barker stepped down from the University's presidency, students, alumni and friends stepped up to continue the University's momentum – and show the gratitude of the Clemson Family – by establishing the Barker Scholars Endowment for Unrestricted Scholarships.

James Barker knows firsthand that a scholarship can make all the difference. When he entered Clemson University with the goal of



becoming an architect, he was the first in his family to attend college. While he excelled in his classes, Barker faced the derailment of his college career at the end of his junior year when his savings ran out. As he says, “I was staring straight into the reality that I might not be able to finish college.”

Administrators and faculty, realizing Barker’s potential and his dilemma, awarded him the Langdon Cheves Scholarship. “The scholarship money was not a huge amount, but it was exactly what I needed to pay for my senior year,” said Barker. “And that scholarship made all the difference to me at that moment in time, as well as in the course my life took from that point forward.”

The Opportunity to Make a Difference.

The scholarship was life changing for Barker. And since that time, he and his wife, Marcia, have worked tirelessly to increase the financial support for need-based scholarships. These gifts allowed Clemson to provide opportunities to deserving students, and to recruit and retain the best and brightest who will be the leading thinkers in the 21st century.

What better way to honor and celebrate Jim and Marcia Barker than through growing an endowment, created by gifts from all of us who wish to honor this extraordinary couple?

The Barker Scholars Endowment for Unrestricted Scholarships will provide unrestricted, universitywide, need-based scholarships to deserving students for years to come. This unique endowment is being funded by gifts large and small. It is a uniting of gratitude – a way for all of us to join together as the Clemson Family and say “Thank you!”

Make your gift now

Founding Members of the Barker Scholars have stepped forward with leadership gifts for the endowment. Their gifts are vital to the success of this project – and so is yours. Every gift makes a difference.

It is the Clemson way to show gratitude. Join now in honoring President and Mrs. Barker in the way that they have honored Clemson – by giving back to others.

Your gift of any amount will help us establish the endowment. And, as a donor, your name will join those Founding Members on a donor list that will be given to the Barkers to commemorate the endowment.

Donate at cualumni.clemson.edu/give/barker-scholars.