The College of Business is transforming students into innovators, entrepreneurs and leaders who succeed in the global marketplace of ideas. Through an immersive educational experience, both in and out of the classroom, our students become proven, market-ready leaders who are poised to shape the future.

With high levels of interaction and collaboration among students, faculty, business and industry, nonprofit centers, and governmental agencies the college nurtures individual development, bolsters entrepreneurial thinking, spurs social and economic prosperity and provides customized professional education that sparks a lifelong desire for learning. From the classroom to the community, we develop bold leaders who will make a lasting impact on society. Now more than ever, Clemson Means Business.

Looking Ahead: A New Home for Business Education

Soon to be located in the heart of campus, the new College of Business building will be a think tank environment, bringing students, faculty and industry together in a collaborative, inspiring space that is forward thinking in its design and daily application. Business students will have the kind of attractive environment that compels them to work, engage, study, ask hard questions, challenge themselves and work together. Our new home will have space to accommodate growth, encompassing more than twice the square footage of Sirrine Hall; allow students and faculty to be centrally located in one building; and incorporate the technological capabilities of this top university, with the capacity to evolve as technology changes. As plans develop and the building takes shape, bookmark our website (www.clemson.edu/business) and follow us on Facebook, Instagram and Twitter (@clemsonbusiness) to see our progress.

Accomplishments and Rankings

- The College of Business is accredited by the Association to Advance Collegiate Schools of Business International International.
- Business faculty members Kerri McMillan, Jack Wolf, Russ Madray, Mary Ann Prater, and Dean Bobby McCormick have won Clemson’s Alumni Master Teacher award.
- The College of Business ranks among the top 10 institutions in the world for management information systems research. Management professors Grover and Jason Thatcher are both included on the prestigious MIS Quarterly Most Prolific Authors List. In its nearly 40 years of publishing, only 58 people have earned a spot on the list.
- The B.S. in marketing is ranked No. 13 among the nation’s top undergraduate marketing degree programs, and No. 1 in South Carolina, according to College Choice.
- The accounting program is ranked No. 17 in the country in the First-Time CPA Exam Pass Rates for Large Programs.
- The B.S. in financial management was named one of the 30 Best Financial Programs by Financial Planning Magazine.
- The John E. Walker Department of Economics ranks No. 8 among U.S. southern universities in faculty research productivity, according to U.S. News & World Report’s “America’s Best Colleges.” Additionally, in a recent National Research Council Assessment of Doctoral Programs, Clemson’s applied economics graduate program ranked No. 2.
- Since it was formed in 1999, the Department of Graphic Communications historically has had 95 percent or higher graduate job placement, many years achieving 100 percent.
DEPARTMENTS AND SCHOOLS
- Accountancy
- John E. Walker Department of Economics
- Financial Management
- Graphic Communications
- Management
- Marketing
- MBA
- ROTC Aerospace Studies
- ROTC Military Leadership

INNOVATION AND RESEARCH
- BB&T Center for Education and Economic Policy Studies helps people better understand markets in practical and ethical terms.
- Center for Corporate Learning delivers job-specific solutions for today's complex business world.
- Clemson Institute for the Study of Capitalism explores the moral, legal, constitutional, political and economic foundations of capitalism and fosters a serious examination of a free society.
- Erwin Center for Brand Communications was founded in 2012 through a donation by Joe and Gretchen Erwin. The center prepares students for careers in marketing and advertising.
- Information Economy Project supports academic research, policy analysis and popular commentary using economic theory and empirical methods to evaluate the challenges facing policy makers, judges and entrepreneurs throughout the sector.
- The Sonoco Institute of Packaging Design and Graphics is the only university program in the country with a one-of-a-kind multidisciplinary approach to packaging as a core competency.

ENTREPRENEURSHIP
- Arthur M. Spiro Institute for Entrepreneurial Leadership
- Clemson MBA in Entrepreneurship and Innovation (MBAe)
- Greenville ONE Incubator
- Regional Economic Development Center (REDC)
- Small Business Development Center

LEADERSHIP AND PERSONAL DEVELOPMENT
- Executive-in-Residence Program
- Professional Development Workshops
- ILEAD!
- Living-Learning Communities
- Thomas F. Chapman Leadership Scholars Program
- Lunch and Learn Sessions
- Tiger Ties Mentorship Program

LABS FOR STUDENT LEARNING
- Clemson Trading Room
- Manufacturing Management Lab
- Sales Lab

STUDENT SERVICE CENTERS
- Academic Advising Center
- Office of Student Enrichment

BY THE NUMBERS

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CLEMSON
College of BUSINESS