ANTICIPATING THE FUTURE:
FORGING A PATH OF INNOVATION

The world of information technology seems to change daily. Those with the ability and resources to take advantage of the latest innovations are recognized as cutting-edge thinkers who not only embrace the future enthusiastically, but chart its course.

For Clemson University, our goal to have top-20 status means we must forge ahead with the most advanced resources. Our ability to access the latest information quickly is crucial to our work and its impact on the world. It is also essential in our ability to attract the best and the brightest students and faculty.

Funding for Crucial Technology

Spiraling inflation and rapidly changing technology demand the funds to acquire the valuable information necessary to fulfilling our mission. The latest information technology and new publishing models are expensive, and their arrival in the library marketplace, unpredictable.

Make an Impact:
The Library of the Future Endowment

Dean Kay Wall established the Library of the Future Endowment to pilot new resources and seize opportunities by sampling new and innovative ideas. This is achieved through faculty and staff who offer proposals for use of the endowment to implement a new service or resource. Approved proposals are then funded for up to three years through the endowment. Successful proposals are then incorporated into the existing library budget. This allows the endowment to “test drive” ideas before redistributing the library’s general funds and offers opportunities designed to improve operations and resources with less risk.
It’s Working

An example of this approach was the acquisition of the Swank Digital Campus for Film Studies students. Since purchase of the product for the entire University community was expensive, private dollars were committed to test the product to determine its value within a defined population before committing its funds for long-term support.

Gifts to Support New Technology and New Ideas

Clemson is dedicated to providing the funds necessary to recruit and retain the most promising students, professors and researchers. Initiatives such as the Library of the Future Endowment make a Clemson education exceptional, build a knowledge-based economy and drive innovation. Students and faculty who will lead 21st century thinking and carry on the intellectual and economic development envisioned by founder Thomas Green Clemson have the potential to change the world.

We invite you to invest in the Library of the Future Endowment. Your gift helps Clemson continue to explore and research the best resources to attract and retain what are, essentially, our own best resources: our students and faculty.