Wendy York became dean of the College of Business in 2018. Previously, she held the position of associate dean at Stanford University’s Graduate School of Business.

While at Stanford, York reorganized multiple units at the business school to bring them into strategic alignment, creating the Centers and Initiatives for Research, Curriculum and Learning Experiences (CIRCLE), which she led for five years. CIRCLE supports faculty research activities, facilitates the creation of innovative curricula, and provides experiential learning opportunities for faculty, students and alumni. Her efforts included creating a new centralized faculty research support services resource to assist quantitative academic research using high-end analytic techniques and cloud computing.

York also has been the managing director of Programs for Executive Education, which engages in providing leadership for executives and corporations, thereby expanding the impact of faculty research and teaching.

Before Stanford, York worked for more than 20 years in for-profit and nonprofit organizations. With more than five years as a venture capitalist, York managed a private portfolio with a market capitalization of $100 million. She also started and/or led four early-stage technology and internet companies, including a database marketing company she founded and then sold to a national advertising agency.

York holds an undergraduate degree in international relations with honors from Stanford University and an MBA with an emphasis on strategy and operations from Harvard Business School.

Looking Ahead: A New Home for Business Education

Scheduled to open at the heart of campus in 2020, the new College of Business building will bring students, faculty and industry together in a collaborative, inspiring space that is forward thinking in its design and daily application. Business students will have the kind of attractive environment that compels them to work, engage, study, ask hard questions, challenge themselves and work together. Our new home will have space to accommodate growth, encompassing more than twice the square footage of Sirrine Hall; allow students and faculty to be centrally located in one building; and incorporate the technological capabilities of this top university, with the capacity to evolve as technology changes. As the building takes shape, bookmark our website (www.clemson.edu/business) and follow us on Facebook, Instagram and Twitter (@clemsonbusiness) to see our progress.

Accomplishments and Rankings

- The John E. Walker Department of Economics ranks No. 8 among U.S. southern universities in faculty research productivity, according to U.S. News & World Report’s “America’s Best Colleges.” Additionally, in a recent National Research Council Assessment of Doctoral Programs, Clemson’s applied economics graduate program ranked No. 2.
- The B.S. in marketing is ranked No. 13 among the nation’s top undergraduate marketing degree programs, and No. 1 in South Carolina, according to College Choice.
- The Department of Management’s Phillip Roth is among the top 1% of organizational behavior researchers in the world. Professor Aleda Roth’s work ranks in the top 1% of production and operations management scholars in the U.S. and seventh worldwide in service management research.
DEPARTMENTS AND SCHOOLS

- Accountancy
- John E. Walker Department of Economics
- Financial Management
- Graphic Communications
- Management
- Marketing
- MBA
- ROTC Aerospace Studies
- ROTC Military Leadership

INNOVATION AND RESEARCH

- BB&T Center for Education and Economic Policy Studies helps people better understand markets in practical and ethical terms.
- Center for Corporate Learning delivers job-specific solutions for today’s complex business world.
- Clemson Institute for the Study of Capitalism explores the moral, legal, constitutional, political and economic foundations of capitalism and fosters a serious examination of a free society.
- Erwin Center for Brand Communications was founded in 2012 through a donation by Joe and Gretchen Erwin. The center prepares students for careers in marketing and advertising.
- Hayek Center for the Business of Prosperity is a hub of research and teaching that explores critical questions surrounding the role of business as a means of improving the human condition.
- Information Economy Project supports academic research, policy analysis and popular commentary using economic theory and empirical methods to evaluate the challenges facing policy makers, judges and entrepreneurs throughout the sector.
- The Sonoco Institute of Packaging Design and Graphics is the only university program in the country with a one-of-a-kind multidisciplinary approach to packaging as a core competency.

ENTREPRENEURSHIP

- Arthur M. Spiro Institute for Entrepreneurial Leadership
- Clemson MBA in Entrepreneurship and Innovation (MBAe)
- Phyfer Innovation Hub at Greenville ONE
- Clemson Venture Accelerator
- Regional Economic Development Center (REDC)
- Small Business Development Center

LEADERSHIP AND PERSONAL DEVELOPMENT

- Executive-in-Residence Program
- Professional Development Workshops
- ILEAD! Certification Program
- Living-Learning Communities
- Thomas F. Chapman Leadership Scholars Program
- Lunch and Learn Sessions
- Tiger Ties Mentorship Program

LABS FOR STUDENT LEARNING

- Clemson Trading Room
- Manufacturing Management Lab
- Sales Lab

STUDENT SERVICE CENTERS

- Academic Advising Center
- Office of Student Enrichment

BY THE NUMBERS

- 4,762 Students
- 184 Faculty
- 37,700 Alumni

ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.