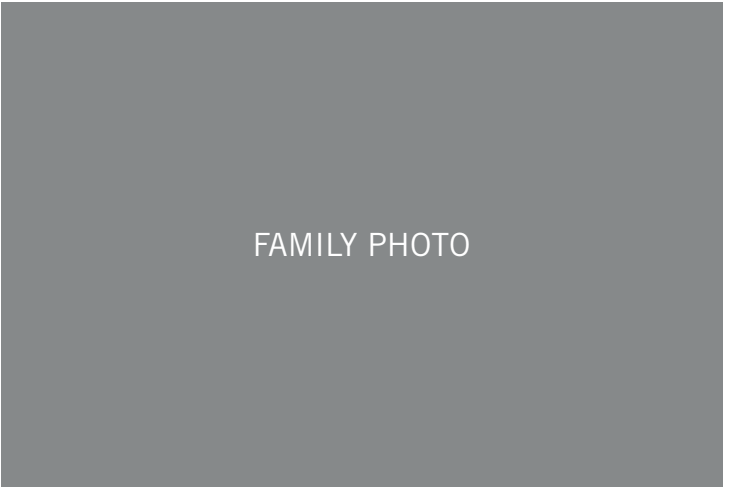


# The <Family Name> Professorship

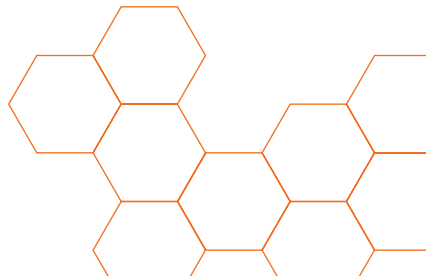
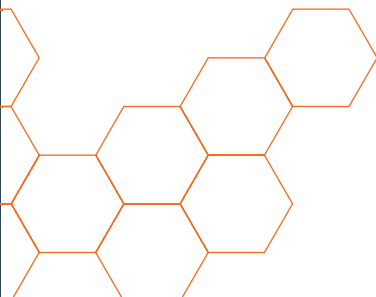
## A PARTNERSHIP WITH CLEMSON UNIVERSITY

AT CLEMSON UNIVERSITY, GREATNESS IS WITHIN OUR GRASP THANKS TO INCREDIBLE LEADERSHIP AND PRIVATE SUPPORT FROM ALUMNI AND FRIENDS.

*<Add space for personal paragraph – highlighting their prior giving, the impact it has made, the close connection to Clemson and our gratitude for their support>*



FAMILY PHOTO



Clemson is now recognized as a research and academic leader thanks to the impressive faculty and staff we have recruited and the work to which they have committed their lives. Our faculty's rigorous research activity has cemented the University as an **R1 CARNEGIE RESEARCH INSTITUTION** — a designation reserved for the nation's most productive academic institutions. Clemson faculty once secured five to seven national and international fellowships per year, but in recent years, that number has consistently exceeded 30 — an indicator that Clemson faculty now compete with the best of the best in their disciplines.

Clemson's academic reputation is at an all-time high. But it is our goal to not only maintain but go beyond where we are now. We need to make significant investments in our faculty by offering more and better incentives to attract and retain the world's top fellows.

Endowments equip Clemson with the means to recruit renowned faculty who spark scholarship that moves society forward. Distinguished professorships and endowed chairs also serve the purpose of honoring Clemson's most successful teachers by name, lending them the prestige that puts them on par with their elite colleagues internationally. In the past, we've lost star faculty to other institutions who offer more notable endowed positions. **WE MUST RAISE THAT BAR IN ORDER TO KEEP THESE LEADERS HERE AT CLEMSON.**



## THE NEED

We seek funding for new incentives for top fellows, researchers and staff that will allow Clemson to foster a diverse and collaborative faculty, including:

- Cluster hires in strategic focus areas deemed the most significant for human advancement like cyberinfrastructure and big-data science, energy, transportation, advanced manufacturing and more;
- A commitment to new faculty hires in all disciplines, including newly named professorships, distinguished professorships and endowed chairs;
- Comprehensive programming to double the size of underrepresented faculty across Clemson; and
- Support to attract nationally renowned directors of cross-disciplinary institutes so Clemson can give structure to collaborations that go beyond the University-as-normal.

## YOUR OPPORTUNITY

Never in Clemson's history has its faculty achieved more in terms of research, scholarship and student engagement. Moving forward, the quality of our faculty will be more crucial to the success of the University than ever before. Investments in Clemson faculty pay back exponentially through external research grants and increased academic reputation of the University. Most importantly, they provide unparalleled learning opportunities, creating continuity of curriculum and program development at the highest level for the Clemson student body.

<Family name>, as part of our Clemson Family, we ask you to consider a gift of \$\_\_\_\_\_ that will elevate our University to the next level, helping us go beyond where we have been before. <Can add a line about their interest/connection with the college they are giving to... "making it a perfect fit for your family to establish the Blank Family Professorship in Name the College"> <Add a quote from the dean or college leadership about the need for professorships.>

Giving future generations of students the same advantage, the same opportunity as those who came before them is in the Clemson DNA. It is at the heart of everyone who loves this University. It has made Clemson the proud, inclusive and accepting institution it is today. It has made Clemson Strong. **WE NEED STRONG INDIVIDUALS — LEADERS WHO SHARE THIS COMMITMENT FOR THE FUTURE OF OUR UNIVERSITY — TO STEP FORWARD AND ACT.** <Name>, we need your strength and leadership to help ensure the future of Clemson.

Clemson is forever grateful for all you have already done for our University. Your continued support will make it possible for us to recruit **THE BRIGHTEST MINDS IN THE WORLD TODAY** and bring them to Clemson. The ripple effect of that action will allow our students to thrive, taking their indomitable Clemson Spirit out into the world and making it a better place.

**AT CLEMSON, COMMITMENT TO QUALITY EDUCATION IS PART OF OUR FOUNDING PURPOSE, AND THAT HAS NEVER WAVERED. YOUR COMMITMENT TO THE NEXT GENERATION STARTS NOW.**

