

Philanthropic Naming Minimums

Clemson University provides opportunities to link, in perpetuity, your name, or the name of someone you select, with the traditions and future of the University.

These opportunities are available through the establishment of a named endowed fund and/or gifts to new and existing facility projects. Minimum funding levels are as follows:

ACADEMIC SUPPORT*

**Naming opportunity level dependent on college, school, department and program. This is approved by the University administration.*

Name of College

Name of School

Name of Department

Name of Center or Institute

ACADEMIC EXCELLENCE

President's Excellence Fund \$1,000,000

To provide an unrestricted named endowment in support of the President for the pursuit of academic excellence.

Provost/Vice President's Excellence Fund \$250,000

To provide an unrestricted named endowment in support of the Provost/Vice President for the pursuit of academic excellence.

Program or Department Enhancement Fund \$100,000

To provide an unrestricted endowment in support of a particular academic program or department, student program or library program.

College/Unit Excellence Fund \$50,000

To provide an unrestricted named endowment for use by the Dean or Unit Administrator for the pursuit of academic excellence.

FIERCELY FOR OUR STUDENTS

Scholarships

[Endowed Scholarship Minimums](#)

Graduate Endowed Fellowships

Presidential Fellowship Program \$1,000,000

To provide an endowment to establish a full fellowship program to attract the nation's top graduate students. This endowment can be restricted to support an academic department.

Fellowships

To provide an endowment for outstanding graduate students. Fellowship endowments range from \$100,000 to \$999,999. This endowment can be restricted to support an academic department.



FIERCELY FOR THE CLEMSON EXPERIENCE

Program Enhancement Fund \$100,000

To provide an unrestricted endowment in support of a particular academic program, student program or library program.

Distinguished Lecture or Seminar Series \$100,000

To provide an endowment to support a series of lectures or special seminars by scholars and public figures.

FIERCELY FOR EXCEPTIONAL FACULTY

Dean's Chair \$5,000,000

To provide a named endowment in support of the dean's position of a particular college.

Endowed Chair \$2,000,000

To provide an endowment to support the activities of a renowned faculty scholar.

Visiting Professorship \$500,000

To provide an endowment to support a faculty scholar who provides expertise to the University for a given period of time.

Distinguished Professorship/Librarianship \$500,000

To provide an endowment for supplemental support for the academic pursuits, recruitment and/or retention of a distinguished faculty scholar or librarian.

Endowed Directorship \$500,000

To provide an endowment to support an academic or student life director within a college or unit.

Endowed Professorship \$250,000

To provide an endowment for supplemental support for the academic pursuits of an outstanding tenure or tenure track faculty scholar.

Faculty/Staff Honorariums and Memorials \$25,000

Reserved for faculty or staff member or an immediate family member of the faculty or staff who wish to establish an endowment for a department.

FIERCELY FOR STATE-OF-THE-ART FACILITIES

Gift Recognition Opportunities

Clemson offers opportunities to name buildings or sections of buildings as well as other campus areas in accordance with Clemson University policy as established by the Board of Trustees. The policy is reviewed every January.

**Naming opportunity level will be determined at the time of discussion based on the current budget, staffing and expenses, and approved by the University administration.*

SUPPORTING NEW FACILITIES

Campus and off-campus projects (e.g., buildings, centers, camps, research facilities) will offer a variety of physical naming opportunities, unique to the most impactful and visible features for each project. Most projects (e.g., Humanities Hall, Advanced Materials Innovation Complex) will have printed materials outlining available naming opportunities based on building costs or market values as recommended by the Office of Development.

Buildings *Minimum to name a new building is 25% of total project cost.*

To provide funds for construction of new facility. Each new building project must be defined to incorporate an endowment for ongoing maintenance.

