

## A TRULY INTERDISCIPLINARY APPROACH



MRED students take a site tour of a Greenville apartment development.

Founded in 2004, Clemson University's Master of Real Estate Development (MRED) program is jointly offered by the College of Architecture, Arts and Humanities and the College of Business and Behavioral Science. The two-year, full-time, 57-credit program is housed in the Department of Planning, Development and Preservation with courses in MBA/finance, law, construction science, architecture, city and regional planning, and real estate development. This joint-disciplined approach of both business plus design and building is what makes Clemson's program unique.

The program is highly competitive nationally with a maximum of 20 students admitted annually. The program has attracted students from 26 states and Korea and China; 146 MRED alumni are employed in 21 states and Korea.

### The Need

As a nationally recognized graduate real estate program, the Clemson MRED program continues to seek a diversified, bright applicant pool from across the country and internationally. The program is one of only 10 true real estate development graduate programs. As a differential tuition program and a two-year, full-time curriculum, most of the applicants are leaving professional careers and relocating to the Upstate of South Carolina. To help mitigate these costs and effectively compete against peer programs as well as attract the best of the best students, Clemson's MRED program needs to be able to provide an increased number of fellowships.

### The Impact

Our students receive a transformative educational experience based on full-immersion learning. Upon graduation, their skill sets enable them to make immediate contributions to their employer, and as a result, they are highly marketable. Clemson MRED students are groomed to be project developers and real estate specialists for an array of company sizes. Our alumni are employed by highly regarded firms around the country, the southeast, nationally and internationally, such as Amazon Web Services, Forest City Enterprises, CBL and Associates, CBRE, Crescent

Communities, Cushman and Wakefield, Ernst and Young Real Estate Transactions, Estates Inc., Greystar, JP Morgan Chase, Starwood, Spectrum Capital/Yates Companies and Wells Fargo Bank.

## An Invitation to Invest

We invite you or your business to invest in the future of the Master of Real Estate Development program and the future of Clemson University. An investment in the MRED Program Student Fellowship Initiative will ensure the continuation and growth of this life-changing experience for Clemson University's MRED students.

Our goal is to establish single or multiple endowments totaling \$500,000 to \$1,000,000. A few examples of what your support could provide are:

- \$100,000 and above – A single named Fellowship Endowment or Contribution to the Master Fellowship Endowment (\$20,000 per year for five years – The Founders\*)
- \$50,000 – Contribution to the Master Fellowship Endowment (\$10,000 per year for five years – The Founders\*)
- \$25,000 – Contribution to the Master Fellowship Endowment (\$5,000 per year for five years – Clemson Fellows\*)
- \$10,000 – Contribution to the Master Fellowship Endowment (\$2,000 per year for five years – President's Club\*)
- \$5,000 – Contribution to the Master Fellowship Endowment (\$1,000 per year for five years – President's Club\*)

*\*These annual gift clubs have been designated as Major Gift Clubs.*

*All current members are honored at annual Major Gift Club events and are listed in the Major Gift Clubs membership roster.*



ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

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