



NEED-BASED SCHOLARSHIPS: A LIFE-CHANGING IMPACT TO STUDENTS

You may not be able to pick them out of a crowd, but among the nearly 19,000 students walking around campus, thousands of them are receiving an exceptional education at Clemson University thanks to donors like you who support need-based scholarships. To the recipients of such generosity, the impact is great, because for many, attending Clemson is financially out of reach. To avoid a heavy financial burden, some students may instead settle for a university or college that doesn't have the resources they need to pursue their academic passion or they may have to defer college in order to work and build the funds to go to college.

There are many success stories associated with students who have received our need-based scholarships. Perhaps the one most familiar is that of former Clemson President James F. Barker '70, who at the end of his junior year could not afford tuition to cover his senior year. Realizing his potential and financial obstacles, Clemson administrators and faculty awarded him the Langdon Cheves Scholarship. To this day, Barker acknowledges the importance of that scholarship that allowed him to finish his education. The scholarship changed the course of his life. This is just one example of the positive impact need-based scholarships have on Clemson students, but there are many other stories just like his.

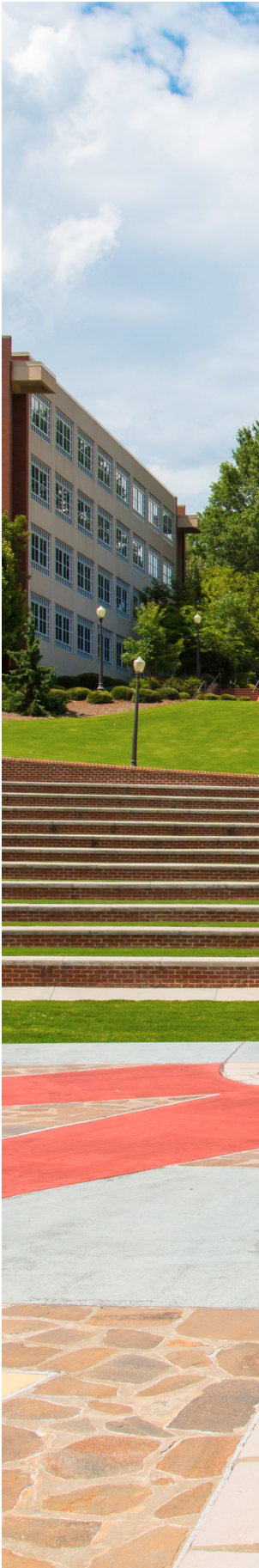
The Need for Support

Need-based scholarships allow Clemson to continue to provide opportunities to deserving students and to recruit and retain the best and brightest. That's why it is crucial for Clemson to increase our need-based scholarship endowment that provides not only long-term support but also annual funds that are available to students immediately.

The Reality

Our economy has experienced some dramatic changes that have impacted many students and parents who struggle to pay full tuition costs. State lottery scholarships and federal Pell Grants are also remaining flat. We need your help in making a Clemson education available to those who want and deserve it. Every gift – large or small – matters.

Joey Mott is a student who wanted to attend Clemson University, and he certainly deserved the chance. But like many other promising students, his future was filled with uncertainties and financial obstacles. A first generation college student with a single mom, Joey needed greater assistance than federal aid could provide. He has relied upon need-based scholarships to fulfill his dream of a college education – one that would prepare him for the future.



Joey – a student in the College of Business – is committed to positively impacting the world, and he is seizing every opportunity available at Clemson to do so. He has served as a resident assistant and has served as a member of several boards and groups – the Marketing Student Advisory Board, the Spiro Institute for Entrepreneurial Leadership Student Advisory Board, the Tiger Ties Mentorship Program and the College of Business Interactive Leadership Education and Development. Joey has also served as a FUSE student ministry volunteer and small group leader at NewSpring Church. Joey’s reality would have been starkly different had he not had the support of need-based scholarships. He is appreciative for such generosity, and Clemson is fortunate to have gained a promising student.

An Example of Costs

Below is an example of the estimated freshman-year cost for an in-state student with the maximum LIFE Scholarship based on 2017-18 costs.

In-state tuition and fees:	\$15,116
Books and supplies:	\$1,346
On-campus room and board:	\$9,592
Transportation and personal:	\$3,520
Laptop (required):	\$1,800
Total estimated cost of attendance per year:	\$31,374
LIFE Scholarship (maximum)	(\$5,000)
Remaining in-state estimated cost after LIFE:	\$26,374
Out-of-state estimated cost:	\$52,316

Student Need and Debt at Graduation is Significant

The average first-year need for an incoming student:	\$21,667
Number of undergraduate students with financial need:	
2014-15:	8,110
2015-16:	8,409
2016-17:	8,695
2017-18:	9,115

Total undergraduate financial aid in the form of loans (2016-17)

Parent loans:	\$30.2 million
Federal student loans:	\$51.7 million
Private student loans:	\$29.1 million

Increase in the maximum amount available through grants vs. increase in tuition: Pell Grants (typically reflects a household income of \$40,000 or less)

Pell Grant	
2000-01:	\$3,300
2017-18:	\$5,920
Clemson tuition	
2000-01:	\$3,390
2017-18:	\$13,752



Scholarships and Financial Aid are Keys to Diversification

One of the top priorities of the ClemsonForward strategic plan is increasing the number of students from underrepresented populations on campus. Scholarship funding is key to attaining this goal.

What would it cost for Clemson to provide need-based grants?

For in-state freshmen:	\$22,747,285
For in-state minority students:	\$4,143,828

Your Gift Matters

Clemson must increase its need-based scholarship endowments that provide long-term support and our annual funds that offer students immediate help. Your contributions will help make a great education available to all that need and deserve the opportunity to attend Clemson University. With your help, Joey Mott could be the next James Barker. The success of these need-based scholarship recipients is not only a reward to Clemson University, but to all who have given towards the endowment.



ClemsonForward will position Clemson for the next 50 years and make an impact on real issues facing the people of our state and nation. Clemson Forever supports the goals of ClemsonForward through its unrelenting mission to strengthen the University by building a solid financial base of private giving, providing exemplary stewardship of those gifts and clearly communicating to donors the impact of their gift and the gratitude of the Clemson Family.

864-656-2121
cufund-L@clemson.edu
clemson.edu/giving