



**Creative Services Proposal Request Form**  
**For asks in amounts of \$500,000 and above**

(Return completed request to [cauley@clemsn.edu](mailto:cauley@clemsn.edu))

Lead development contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Has proposal been cleared with Director of Prospect Research? \_\_\_\_ Yes \_\_\_\_ No

Date of request: \_\_\_\_\_ Desired due date: \_\_\_\_\_ Date of presentation: \_\_\_\_\_

**Prospect Information**

Who is the target audience for this proposal? \_\_\_\_\_

\_\_\_\_ An individual/family \_\_\_\_ A corporation/foundation (Has request been routed through the Office of  
Corporate and Foundation Relations? \_\_\_\_ Yes \_\_\_\_ No)

\_\_\_\_ Other

Did the prospect(s) attend Clemson? \_\_\_\_ Yes \_\_\_\_ No

Did s/he graduate from Clemson? \_\_\_\_ Yes \_\_\_\_ No If yes, year of graduation: \_\_\_\_\_

Prospect's relationship with Clemson (board activity, etc.): \_\_\_\_\_

Any additional information about prospect (interests, family, career, affiliation with other universities):

Can background notes about this donor be found in Raiser's Edge? \_\_\_\_ Yes \_\_\_\_ No

**Gift Information**

Amount of ask: \_\_\_\_\_

What will this gift fund?

If named scholarship or endowment, what is the title to be?

What is the significance of this ask for this donor?

Which program(s), department(s) or college(s) will this benefit?

How will this gift help Clemson reach its goals?

If proposal will require photography, renderings or imagery, who can provide high-resolution images?

Name: \_\_\_\_\_ Email: \_\_\_\_\_