Creative Services Proposal Request Form
For asks in amounts of $500,000 and above

(Return completed request to cauley@clemson.edu)

Lead development contact:___________________________________________________________
Email: ___________________________________________________________________________
Phone: ___________________________________________________________________________

Has proposal been cleared with Director of Prospect Research? _____ Yes _____ No
Date of request: _______________ Desired due date: _______________ Date of presentation: ____________

Prospect Information
Who is the target audience for this proposal? __________________________________________
_____ An individual/family _____ A corporation/foundation (Has request been routed through the Office of
    Corporate and Foundation Relations? _____ Yes _____ No)
_____ Other
Did the prospect(s) attend Clemson? _____ Yes _____ No
Did s/he graduate from Clemson? _____ Yes _____ No If yes, year of graduation: __________________
Prospect’s relationship with Clemson (board activity, etc.):

Any additional information about prospect (interests, family, career, affiliation with other universities):

Can background notes about this donor be found in Raiser’s Edge? _____ Yes _____ No
Gift Information
Amount of ask: ____________________________
What will this gift fund?

If named scholarship or endowment, what is the title to be?

What is the significance of this ask for this donor?

Which program(s), department(s) or college(s) will this benefit?

How will this gift help Clemson reach its goals?

If proposal will require photography, renderings or imagery, who can provide high-resolution images?
Name: ___________________________________________ Email: ________________________________