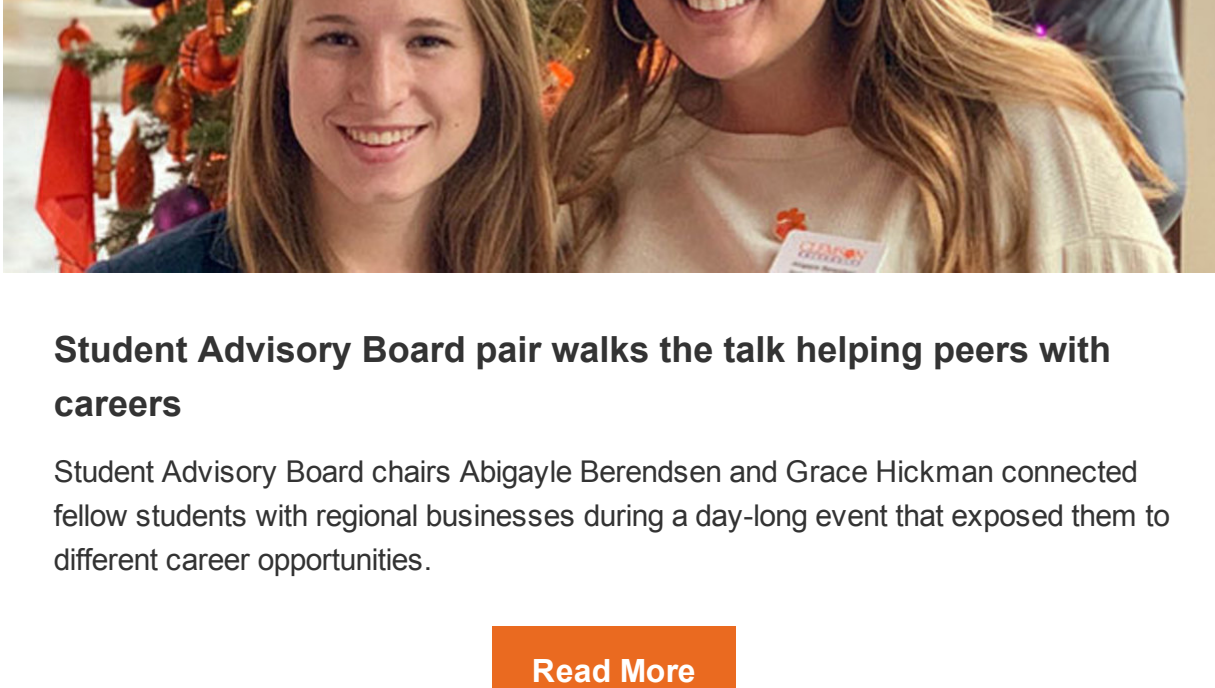


# THE EXCHANGE MONTHLY

JANUARY 2019

## INDUSTRY ENGAGEMENT

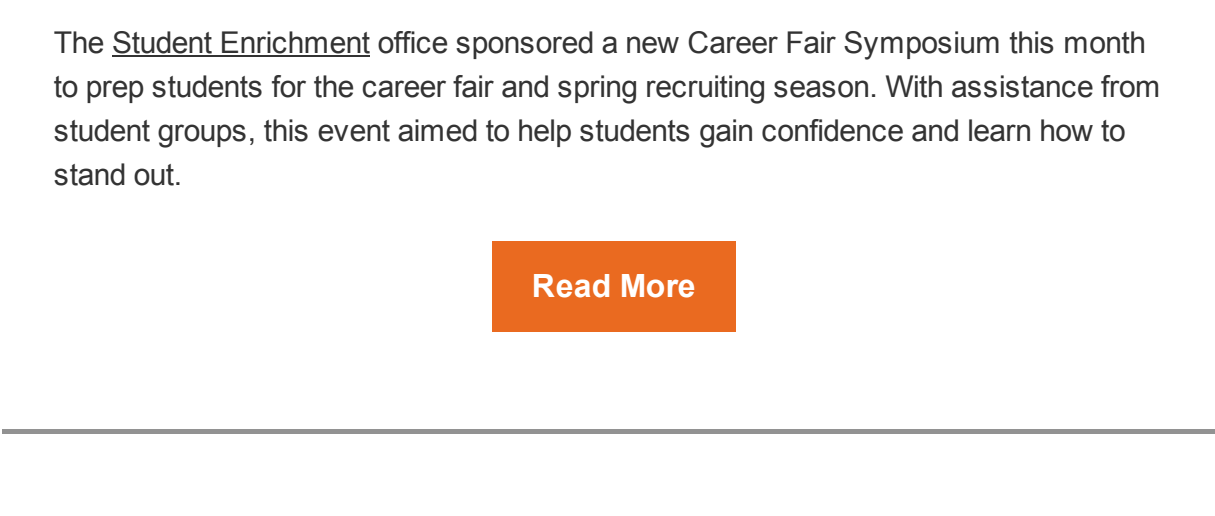


### Student Advisory Board pair walks the talk helping peers with careers

Student Advisory Board chairs Abigail Berendsen and Grace Hickman connected fellow students with regional businesses during a day-long event that exposed them to different career opportunities.

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## STUDENT ENRICHMENT

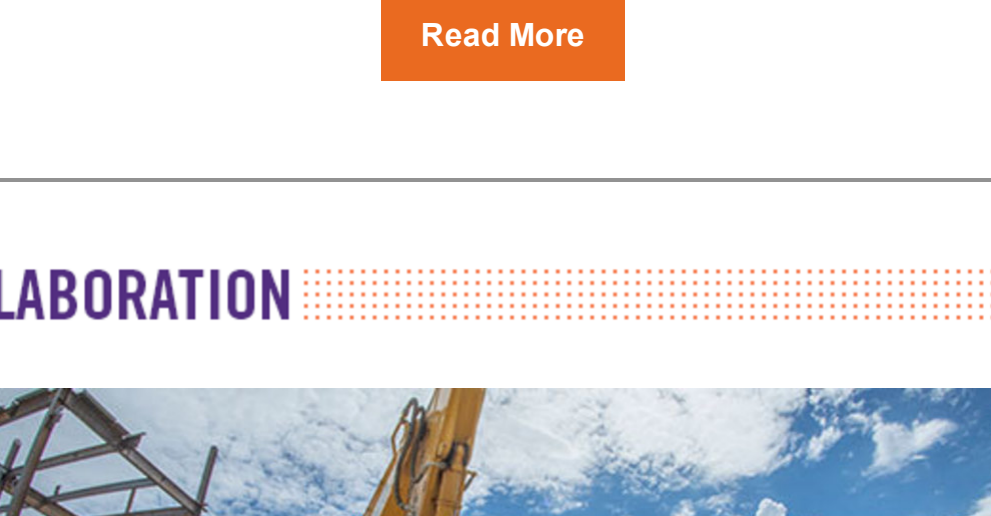


### Career Fair Symposium preps business students for exposure to employers

The [Student Enrichment](#) office sponsored a new Career Fair Symposium this month to prep students for the career fair and spring recruiting season. With assistance from student groups, this event aimed to help students gain confidence and learn how to stand out.

[Read More](#)

## IN THE HEADLINES



### Price disclosure legislation unlikely to lower drug costs

The Trump administration's proposal to require pharmaceutical companies to publish drug prices in TV ads is unlikely to help control prices according to a recent CNN article highlighting research by lead author Jace Garrett, assistant professor of accountancy.

[Read More](#)

## COLLABORATION



### Campus construction creates a learning lab for tomorrow's builders and designers

Teaming up with the University's Facilities department and the general contractors of major projects like the new [College of Business facility](#), professors have been able to offer students real-world, hands-on experiences with the construction process.

[Read More](#)

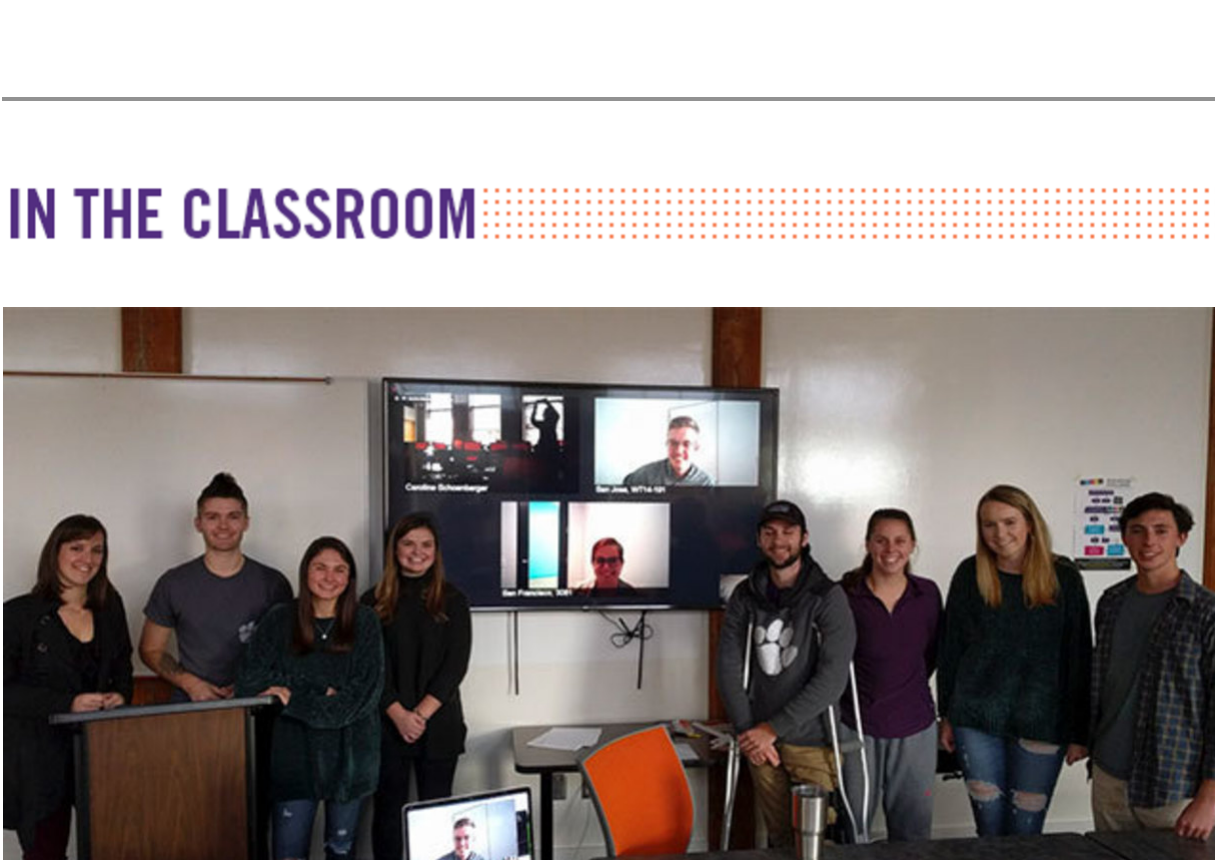
## RESEARCH



### Planting strategy research aims to boost Africa's food output

"Hunger is an issue affecting about 240 million people in Africa," says Ying "Maggie" Zhang, assistant professor of management. "Compounding the problem are climate changes that are forecasted to decrease crop yields 20 percent by mid-century." Zhang's research shows planting strategies that can result in greater yield.

[Read More](#)

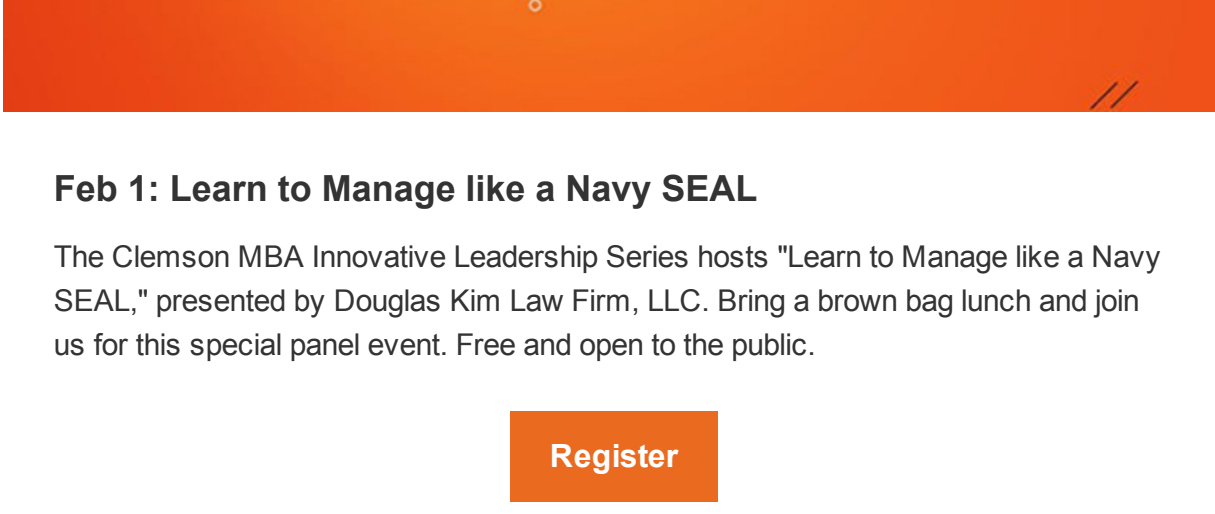


### Accounting study finds student success isn't driven by 'grit'

Three School of Accountancy researchers, Jeremy Vinson, assistant professor; Lydia Schleifer, associate professor; and Jeffrey McMillan, professor, set out to determine if student success was driven by grit. They found that other factors played a bigger role in a student's academic success.

[Read More](#)

## MEET A TIGER



### Meet a Tiger: Patrick Warren

Through multidisciplinary research, Patrick Warren, associate professor of economics, sought to understand the role of Russian propaganda in political discourse. Most recently, he made national headlines when he and his colleague, Darren Linvill, shed light on Russian social media propaganda.

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## IN THE CLASSROOM

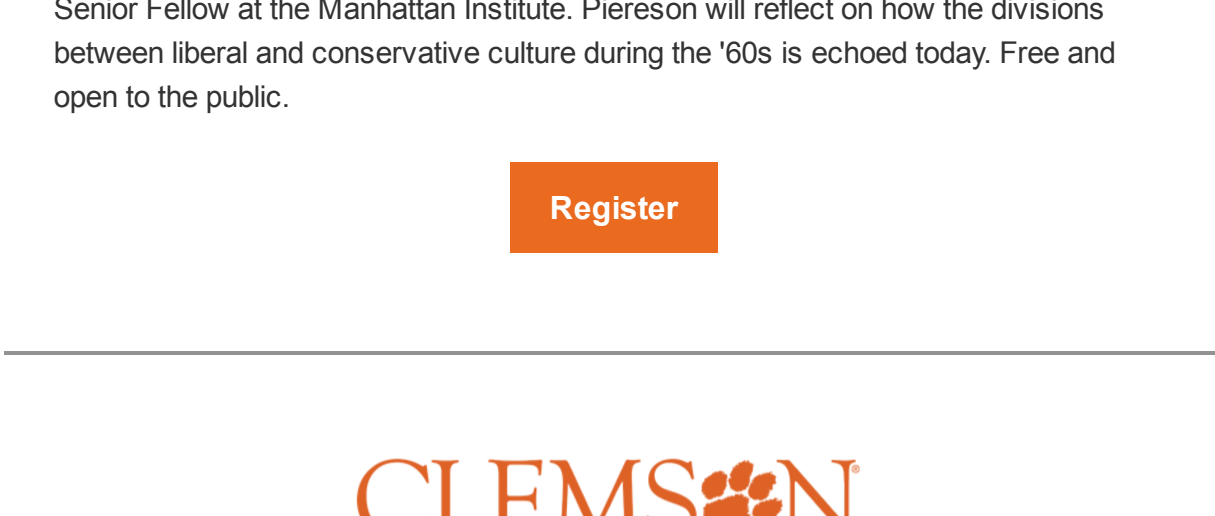


### Graphic Communications students participate in Adobe focus group

Students recently got the opportunity to work with Adobe's newest video editing tool, Premiere Rush. They were tasked with using Adobe Rush to create a video and explore the features, giving them advanced knowledge of the program and insight into how they can utilize it in the future.

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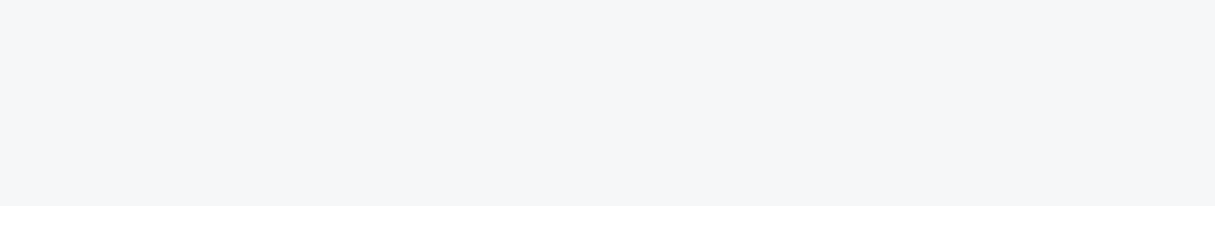
## EVENTS



### Feb 1: Learn to Manage like a Navy SEAL

The Clemson MBA Innovative Leadership Series hosts "Learn to Manage like a Navy SEAL," presented by Douglas Kim Law Firm, LLC. Bring a brown bag lunch and join us for this special panel event. Free and open to the public.

[Register](#)



### Feb 5: Clemson MBA Info Session

Join us at Greenville ONE to learn about the various options, application requirements and schedules available through Clemson's [MBA Program](#), including full-time, part-time, and online options, as well as Business Analytics, and Entrepreneurship and Innovation programs.

[Register](#)



### Feb 6-7: OMET Americas to host "Future of Flexo" open house

Gather with industry print suppliers to explore new technologies. OMET Americas is hosting its first open house at Clemson's [Sonoco Institute of Packaging Design and Graphics](#). This free event will consist of speaker presentations, OMET press demos, networking and free food.

[Register](#)



### Feb 13: From JFK to Trump — The Cultural Legacy of the 1960's

The [Clemson Institute for the Study of Capitalism](#) presents Dr. James Piereson, Senior Fellow at the Manhattan Institute. Piereson will reflect on how the divisions between liberal and conservative culture during the '60s is echoed today. Free and open to the public.

[Register](#)



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Exchange Monthly is published by the College of Business, 170 Sirrine Hall, Clemson University, Clemson, SC 29634

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