

FRESHMEN YEAR

First Semester	Credits
GC 1010 - Orientation to Graphic Communications	1
GC 1020 - Computer Art and CAD Foundations	2
GC 1050 - Computer Art and CAD Foundations	2
PSYC 2010 - Introduction to Psychology	3
Approved Laboratory Science Requirement ¹	4
Specialty Area Requirement ²	3
	15

Second Semester	Credits
ENGL 1030 - Composition and Rhetoric	3
GC 1040 - Graphic Communications I	4
STAT 2300 - Stat Methods I 3 Credits Or STAT 3090 - Introductory Business Stat Or STAT 3300 - Stat Methods I	3
Mathematics or Natural Science ENSP 2000	3
Elective	2
	15

SOPHOMORE YEAR

First Semester	Credits
ACCT 2010 - Financial Accounting Concepts	3
GC 2070 - Graphic Communications II	4
MGT 2010 - Principles of Management	3
PKSC 1020 - Introduction to Packaging Science	2
Arts and Humanities (Literature) Requirement ³	3
	15

Second Semester	Credits
ACCT 2020 - Managerial Accounting Concepts	3
ECON 2000 - Economic Concepts 3 Credits or ECON 2110 - Principles of Microeconomics	3
GC 2400 - Introduction to Web Design and Development	3
GC 3460 - Ink and Substrates	3
Science and Technology in Society Requirement	3
	15

SUMMER

COOP 2010 - Co-Op Education 0 Credits ⁴ AND GC 3500 - Graphic Communications Internship I ⁴	1
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JUNIOR YEAR

First Semester	Credits
COMM 1500 - Introduction to Human Communication Or COMM 2500 - Public Speaking or approved course	3
GC 3400 - Digital Imaging	4
GC 4060 - Package and Specialty Printing	4
MKT 3010 - Principles of Marketing	3
Elective	2
	16

Second Semester	Credits
Arts and Humanities (Non-Lit.) Requirement ⁵	3
ENGL 3040 - Business Writing Or ENGL 3140 - Technical Writing	3
GC 3800 Junior Seminar	1
GC 4400 - Commercial Printing	4
Specialty Area Requirement ²	3
Elective	1
	16

SUMMER

COOP 2020 - Co-Op Education 0 Credits ⁴ AND GC 4500 - Graphic Communications Internship II ⁴	1
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SENIOR YEAR

First Semester	Credits
GC 4440 - Current Developments and Trends in Graphic Communications	4
MGT 3070 - Human Resource Management or PSYC 3640 - Industrial Psychology or PSYC 3680 - Organizational Psychology	3
Graphic Communication Technical Req. ⁶	6
Specialty Area Requirement ²	3
	16

Second Semester	Credits
GC 4480 - Planning and Controlling Printing Functions	3
GC 4800 - Senior Seminar in Graphic Communications	1
Specialty Area Requirement ²	3
Elective	6
	13

TOTAL CREDITS	122
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