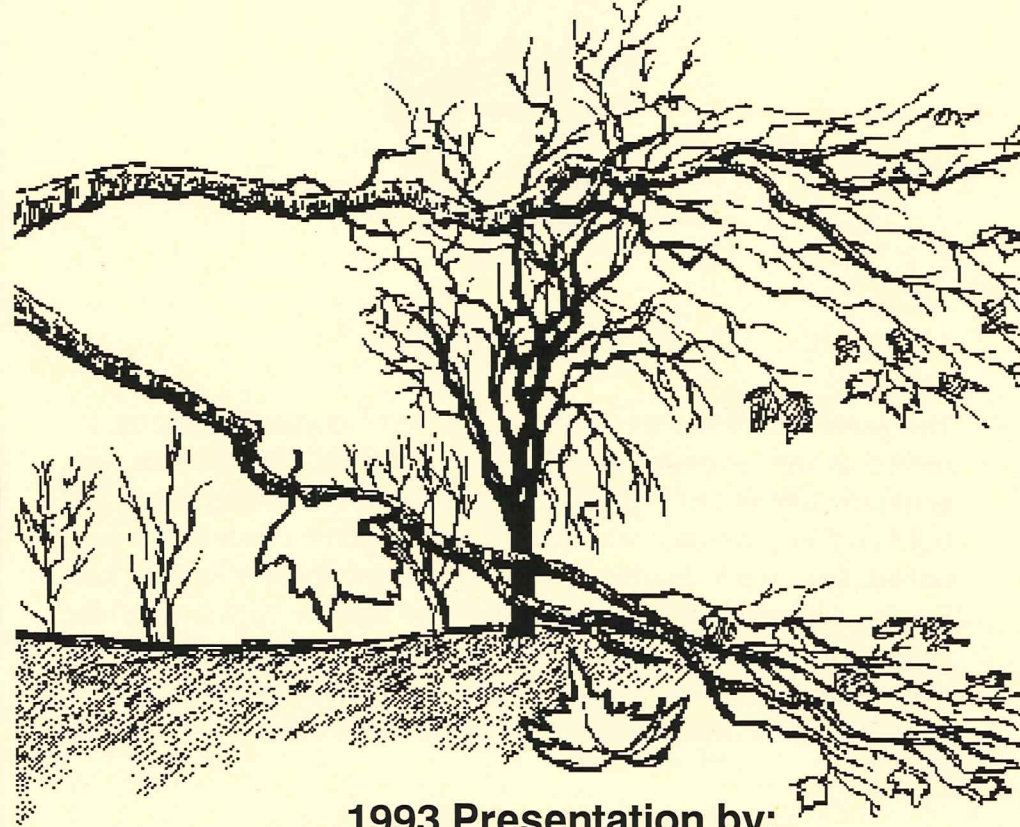


The 1993 George B. Hartzog, Jr.  
Lecture Series



**DEPARTMENT OF PARKS, RECREATION  
AND TOURISM MANAGEMENT**

**1993 Presentation by:**

**The Honorable Roger Kennedy, Director  
National Park Service**

**Wednesday, September 15, 1993**

**Strom Thurmond Institute**

**2:00 pm**



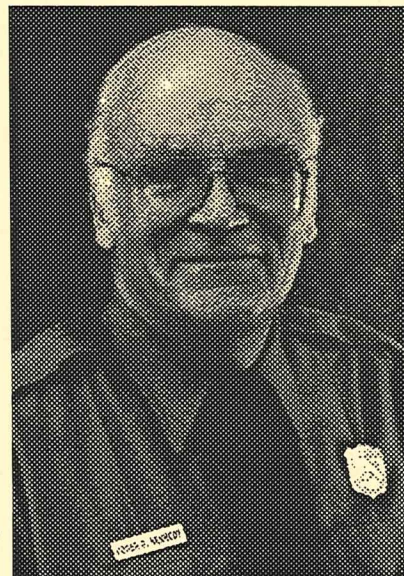
CLEMSON UNIVERSITY



### Hartzog - The Man

The years from 1964 through 1972, when George B. Hartzog, Jr. served as the seventh director of the National Park Service, are generally referred to in the organization as the "Hartzog years." A bold and inspirational leader with an awesome capacity for sustained, hard work, Hartzog had a natural gift for spotlighting key issues. He refreshed the outlook of the agency with a constant stream of new ideas and put those ideas to work. Under his leadership, 62 new parks were added to the national park system resulting in the most accelerated period of growth in Park Service history.

Hartzog's accomplishments in behalf of parks received national attention. His unusually successful, if occasionally unorthodox, bureaucratic style was featured in a *New Yorker* profile by John McPhee. When he stepped down as Park Service director in 1972, the *Washington Post* commented editorially that it would be difficult to think of anyone with livelier ideas about parks or more skill in dealing with Congress.



### Roger Kennedy

President Clinton announced on May 21, 1993 that he had appointed Roger Kennedy as the Director of the National Park Service. As Director, Kennedy will oversee the operation of a system of 367 national park units.

Kennedy served in the U.S. Navy during World War II. He earned his bachelors degree from Yale in 1949 and his law degree from the University of Minnesota in 1952. During the 1950's, he was a Washington correspondent and producer for NBC and had his own two-hour radio show on that network. He served at various times as an attorney in the Department of Justice, as special assistant to the Secretary of Health, Education and Welfare, and as special assistant to the Secretary of Labor. From 1959 to 1968, he was an official at Northwestern National Bank in his hometown of St. Paul Minnesota. He was Vice-President for the Ford Foundation from 1970-79. He became director of the National Museum of American History in Washington, D.C. in 1979. The author of numerous books and articles, he was editorial director for the Smithsonian Guide to Historic America and Rediscovering America. During the past three years, he has hosted several television series including Roger Kennedy's Rediscovering America; Smithsonian Presents.