



## BILLING RATES - FY 16/17

DEPARTMENT NAME :  
Office of Creative Services

VICE-PRESIDENT AREA :  
Advancement

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 16/17 RATE	CUSTOMERS BEING SERVED
Freelance Photography	per hour	\$65.00	Internal and External
Digital Photo Shoots	per hour	\$30.00	Internal and External
Equipment Replacement Overhead Fee	each order	\$10.00	Internal and External
CD burns	each	\$3.00	Internal and External
After hours rate per photographer	hour	\$65.00	Internal and External
Outside Back Cover (horiz)	issue	Delete	Alumni, friends and donors of Clemson
Inside Front & Back Covers	issue	\$2,620.00	Alumni, friends and donors of Clemson
Single Page - color	issue	\$2,130.00	Alumni, friends and donors of Clemson
1/2 page (vert) - color	issue	\$1,065.00	Alumni, friends and donors of Clemson
1/2 page (horiz) - color	issue	\$1,065.00	Alumni, friends and donors of Clemson
1/4 page (vert) - color	issue	\$530.00	Alumni, friends and donors of Clemson
Online Rotating Ad	monthly	\$100.00	Alumni, friends and donors of Clemson
Online Square ad	monthly	Delete	Alumni, friends and donors of Clemson
Sponsored Email Banner Ad	monthly	\$300.00	Alumni, friends and donors of Clemson
10% discount offered for annual Clemson World Advertising contracts			
Developing an "app" for areas outside of Public Affairs	each	\$2,750.00	Alumni, friends and donors of Clemson
Localist banner ads - for online calendar	week	\$25.00	Internal