



## BILLING RATES - FY 16/17

DEPARTMENT NAME :  
**Social Media Listening Center**

VICE-PRESIDENT AREA :  
**Provost**

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 16/17 RATE	CUSTOMERS BEING SERVED
<b>Topic Profiles</b>			
<i>External</i>			
1 Dedicated Topic Profile	month	\$100.00	External
2 Dedicated Topic Profiles	month	\$200.00	External
3 Dedicated Topic Profiles	month	\$300.00	External
4 Dedicated Topic Profiles	month	\$400.00	External
5 Dedicated Topic Profiles	month	\$500.00	External
<i>Internal</i>			
1 Dedicated Topic Profile	month	\$40.00	Internal
2 Dedicated Topic Profiles	month	\$80.00	Internal
3 Dedicated Topic Profiles	month	\$120.00	Internal
4 Dedicated Topic Profiles	month	\$160.00	Internal
5 Dedicated Topic Profiles	month	\$200.00	Internal
<b>Radian6 Access</b>			
1 User log-in	flat	\$1,000.00	External
2 User log-ins	flat	\$2,000.00	External
3 User log-ins	flat	\$3,000.00	External
4 User log-ins	flat	\$4,000.00	External
5 User log-ins	flat	\$5,000.00	External
<b>Duration of Monitoring</b>			
<i>External</i>			
1 week	week	\$50.00	External
1 month	month	\$125.00	External
2 months	month	\$225.00	External
3 months	month	\$325.00	External
4 months	month	\$425.00	External
5 months	month	\$525.00	External
6 months	month	\$625.00	External
7 months	month	\$725.00	External
8 months	month	\$825.00	External
9 months	month	\$925.00	External
10 months	month	\$1,025.00	External
11 months	month	\$1,125.00	External
12 months	month	\$1,225.00	External
<i>Internal</i>			
1 week	week	\$25.00	Internal
1 month	month	\$100.00	Internal
2 months	month	\$200.00	Internal
3 months	month	\$300.00	Internal
4 months	month	\$400.00	Internal



**BILLING RATES - FY 16/17**

**DEPARTMENT NAME :**  
**Social Media Listening Center**

**VICE-PRESIDENT AREA :**  
**Provost**

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 16/17 RATE	CUSTOMERS BEING SERVED
5 months	month	\$500.00	Internal
6 months	month	\$600.00	Internal
7 months	month	\$700.00	Internal
8 months	month	\$800.00	Internal
9 months	month	\$900.00	Internal
10 months	month	\$1,000.00	Internal
11 months	month	\$1,100.00	Internal
12 months	month	\$1,200.00	Internal
<b>Consultation</b>			
<b>External</b>			
Initial Consultation	hourly	\$125.00	External
Software Demonstration	hourly	\$200.00	External
Training Session	hourly	\$300.00	External
<b>Internal</b>			
Initial Consultation	hourly	\$52.00	Internal
Software Demonstration	hourly	\$52.00	Internal
Training Session	hourly	\$52.00	Internal
<b>Deliverables</b>			
<b>External</b>			
1 widget report	flat	\$100.00	External
2 widget report	flat	\$200.00	External
3 widget report	flat	\$300.00	External
4 widget report	flat	\$400.00	External
5 widget report	flat	\$500.00	External
Comprehensive Report	hourly	\$100.00	External
Detailed Social Summary	hourly	\$100.00	External
Audit Report	hourly	\$300.00	External
<b>Internal</b>			
1 widget report	flat	\$83.00	Internal
2 widget report	flat	\$166.00	Internal
3 widget report	flat	\$249.00	Internal
4 widget report	flat	\$332.00	Internal
5 widget report	flat	\$415.00	Internal
Comprehensive Report	hourly	\$52.00	Internal
Detailed Social Summary	hourly	\$52.00	Internal
Audit Report	hourly	\$52.00	Internal
<b>Miscellaneous</b>			
<b>External</b>			
Access to Command Center	flat	\$350.00	External



**BILLING RATES - FY 16/17**

DEPARTMENT NAME :  
**Social Media Listening Center**

VICE-PRESIDENT AREA :  
**Provost**

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 16/17 RATE	CUSTOMERS BEING SERVED
Mobile SMLC <sup>1</sup>	hourly	\$300.00	External
EMV update fee	month	\$60.00	External
Center Rental (1-4 hours)	hourly	\$250.00	External
Center Rental (4+ hours)	hourly	\$500.00	External
SMLC Technical Support	hourly	\$60.00	External
<b>Internal</b>			
Access to Command Center	flat	\$300.00	Internal
Mobile SMLC <sup>1</sup>	hourly	\$195.00	Internal
EMV update fee	month	\$52.00	Internal
SMLC Technical Support	hourly	\$52.00	Internal