

Sarah Elizabeth Jerasa

Curriculum Vitae

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ACADEMIC APPOINTMENTS

2023-Present Assistant Professor, Literacy
Department of Education and Human Development
Clemson University, College of Education

EDUCATION

2023 **Ph.D.** in Curriculum and Instruction, Reading and Literacy Education
The University of Houston

- Dissertation: *Welcome to BookTok: Understanding the Impact of TikTok on Reading Motivation*

2006 **M.A.T.** in Elementary Education
The University of Virginia

- Thesis: *Critical Thinking: How Teacher Questions Affect Student Achievement*

2006 **B.A.** in History
The University of Virginia

PUBLICATIONS - Peer Reviewed Journal Articles

Jerasa, S. & Burriss, S. K. (under review). Writing With, For, and Against the Algorithm: TikTokers' Relationships with AI as Audience, Co-Author, and Censor. *English Teaching: Practice and Critique* (Submitted August 20, 2023)

Aleo, T., **Jerasa, S.**, & Nash, B. (under review). What Would Other Swifties Think?": Multimodal Composing with Communities in Mind. *English Journal* (Submitted August 1, 2023)

Hutchison, L., **Jerasa, S.**, Ahmmed, R., & Holcomb, E. (under review). Reexamining the Dolch Basic Sight Word List: Contemporary Considerations for Culturally Sustaining Approaches to Assess Sight Word Development. *Reading Research Quarterly*. (Submitted July 17, 2023).

Jerasa, S. (under review). Forms of Social Media Participation: #BookTok Community and Reading Motivation. *Computers and Education*. (Submitted May 21, 2023).

Jerasa, S., Ely, L. & Hutchison, L. (Accepted). Examining Our Roles of Literacy Sponsorship for Students' Equitable Book Access. *English Journal* (Submitted March 30, 2023).

Li, M., **Jerasa, S.**, Frijters, J., & Geva, E. (2023). Using phoneme discrimination to help emergent bilinguals with reading disabilities acquire new sounds. *TEACHING Exceptional Children Journal*, (published online)
<https://doi.org/10.1177/00400599231173685>

Jerasa, S., Sundrani, A. & Hutchison, L. (2022). When schools and public libraries come together: How a teacher's role in a Research-Practice Partnership manifests during a mobile library experience. *Journal of Literacy Innovation*. 7(1), 34-50.
<https://journalofliteracyinnovation.weebly.com/uploads/1/5/9/4/15949950/jlispring2022issuefinal.pdf>

Jerasa, S., & Boffone, T. (2021). BookTok 101: TikTok, digital literacies, and out-of-school reading practices. *Journal of Adolescent & Adult Literacy*, 65(3), 219-226.

Boffone, T., & **Jerasa, S.** (2021). Toward a (queer) reading community: BookTok, teen readers, and the rise of TikTok literacies. *Talking Points*, 33(1), 10-16.

PUBLICATIONS - Book Chapters

Jerasa, S. (Accepted). The #BookTok Effect: Unpacking the Impact of Social Media Community Influence and Affective Experiences on Reading. In Loh, C. E. (Ed.). *The Reading Lives of Teens: Research and Practice*. Routledge.

Jerasa S. (2022). A call to action: Developing opportunities for book access in an urban middle school. (2021). In C. White (Ed). *Being culturally responsive: Framing diversity, equity, and social justice education in a local to global context*. Information Age Publishing.

Jerasa, S. (2021). The beauty of petals and thorns: Negotiating identity as writer-teacher. In C. Craig & C. Auzenne-Curl (Eds.), *Developing Knowledge Communities through partnerships for literacy*. Emerald Publishers.

AWARDS AND FELLOWSHIPS

2022	Cullen Fellowship Travel Grant Award, University of Houston Award Amount: \$750.00
2022	Curriculum and Instruction Department Travel Award, University of Houston Award Amount: \$375.00
2022-2023	Basheer A. Hashmi Graduate Scholarship Award, University of Houston Award Amount: \$5,000.00
2021	Cullen Graduate Student Success Fellowship, University of Houston

	Award Amount: \$500.00
2021-2022	College of Education Alumni Association Scholarship Award, University of Houston Award Amount: \$2,500.00
2020-2021	S.D. Jackson Scholarship Endowment Award, University of Houston Award Amount: \$500.00
2019-2023	Graduate Tuition Fellowship, University of Houston
2009	Central Virginia Writing Project Summer Institute, The University of Virginia

INVITED KEYNOTE GUEST LECTURE

Jerasa, S. (2022, October 25). Welcome to #BookTok: Understanding the Impact of TikTok Affinity Spaces on Reading Motivation, Literature and Literacy Research Group at the Inland Norway University of Applied Sciences, Virtual.

CONFERENCE PRESENTATIONS

Jerasa, S., Jones, S., Protacio, S., Jang, B. G. (2023). Revamping and Reconceptualizing Reading Motivation and Engagement: Sociocultural and Critical Approaches [Symposium]. Literacy Research Association (LRA) Annual Conference, Atlanta GA (December 2-6)

Kist, W., Jones, K., **Jerasa, S.,** Aleo, T. (2023). Take out your phones: Using multimedia to teach foundational literacy [Workshop], National Council for Teachers of English (NCTE) Annual Conference, Columbus, OH (November 16-19).

Jerasa, S., Anagnostopoulos, J., Holcomb, E., Ely, L., Treadville, S., Hutchison, L. (2023). Connecting the Science of Teaching Reading with Cultural Responsive Approaches to Support Pre-Service Teachers' Practice in Future Classrooms. [Conference Roundtable], National Council for Teachers of English (NCTE) Annual Conference, Columbus, OH (November 16-19).

Jerasa, S., Jones, K., Aleo, T., Wellington, D., Garg, R., Pulphus, K., Bedingfield, C. (2023). #HackYourStack: Teaching Critical Media Literacies with Multimodal Texts. [Conference Roundtable], National Council for Teachers of English (NCTE) Annual Conference, Columbus, OH (November 16-19).

Jerasa, S., Ely, L., & Hutchison, L. (2023). Literacy sponsorship: Implications for teacher roles, student book choice, and equitable literacy access. [Conference Paper Presentation], American Educational Research Association (AERA) Annual Conference, Chicago, IL. (April 13-16).

Jerasa, S. Curry Iluore, A., Sundrani, S., & Hutchison, L. (2023). Preservice teachers' diverse text selections: Equitable considerations for teacher education. [Conference Paper Presentation], American Educational Research Association (AERA) Annual Conference, Chicago, IL. (April 13-16).

- Mitchell, M. & **Jerasa, S.** (2023). Examining MathTok as a space for learning. [Conference Paper Presentation], American Educational Research Association (AERA) Annual Conference, Chicago, IL. (April 13-16).
- Jerasa, S.** (2022, December 2). TikTok as literacy sponsorship: Examining access, influence, and suppression of digital literacies in social platforms. [Conference Paper Presentation], Literacy Research Association (LRA) Annual Conference, Phoenix, AZ.
- Jerasa, S.** (2022, November 30). Examining reading motivation within TikTok: A survey instrument scale development [Individual Paper Presentation], Literacy Research Association (LRA) Annual Conference, Phoenix, AZ.
- Jerasa, S.** & Boffone, T. (2022, November 19). BookTok 101: Enlightening the ELA classroom with TikTok multimodal literacies [Individual Paper Presentation], National Council for Teachers of English (NCTE) Annual Conference, Anaheim, CA.
- Shelton, L., **Jerasa, S.**, Illuore, A. C., & Sundrani, A. (2022, October 14). How do we break the cycle? Considering how doctoral students develop as equity-minded scholars and mentors within the neoliberal invested academy [Conference Workshop], Imagining America National Gathering, New Orleans, LA.
- Jimerson, L. & **Jerasa, S.** (2021, April 10). Deeper learning and technology integration: Implications for writing assignments and quality student work [Poster Session], American Educational Research Association Annual Conference (AERA), Virtual.
- Sundrani, A. & **Jerasa, S.** (2021, February 6). A novel approach to mathematics: Using math as a form of literacy to communicate, reflect, and tell stories. [Workshop Presentation], National Council of Teachers of Mathematics (NCTM) Annual Conference, Virtual.
- Jerasa, S.** & Sundrani, A. (2020, December 3). When schools and public libraries come together: How mobile library programs increase student book access and conversations in book deserts [Poster Presentation], Literacy Research Association (LRA) Annual Conference, Virtual.
- Alarcon, J.D., Iluore, A. C. & **Jerasa, S.** (2020, October 28-November 1). The look and feel of liberatory education: Leveraging “Responsive Classroom” materials toward culturally responsive teaching [Individual Paper Presentation], American Educational Studies Association (AESA) Annual Conference, San Antonio, TX (Conference Canceled).
- Iluore, A. C. & **Jerasa, S.** (2020, October 8-10). Cultivating deep understanding of the Responsive Classroom model: A document analysis [Individual Paper Presentation],

The National Association for Multicultural Education (NAME) Conference, Virtual.

- Jerasa, S.** (2020, April 18). Mobile libraries in book deserts: How mobile libraries can impact student book engagements and conversations [Individual Paper Presentation], University of California at Berkeley, PLI Mini Online Symposium, Berkeley, CA.
- Jerasa, S., Boutin, L. & Peterson, K.** (2018, November 15-18). Level up! Using and making games to develop writers [Conference Presentation], National Council of Teachers of English National Conference (NCTE), Houston, TX.
- Jerasa, S. & Rosen-King, E.** (2013, November 21-24). Igniting our future: Questioning the past and analyzing our actions through critical literacy and project-based learning [Conference Presentation], National Council of Teachers of English National Conference (NCTE), Boston, MA,
- Jerasa, S.** (2011, April 13-16). A journey of project, place, and problems in mathematics lessons [Conference Presentation], National Council for Teachers of Mathematics National Conference (NCTM), Indianapolis, IN.
- Jerasa, S.** (2010, November 18-21). Teachers as writers: Three diverse perspectives [Conference Presentation], National Council of Teachers of English National Conference (NCTE), Orlando, FL.

SPEAKING ENGAGEMENTS & INTERVIEWS

- Jerasa, S., Corbitt, A., Noel, L., Wellington, D.** (2023, August 9). Ph.Inished: Graduates of the Writing and Literacies SIG Communication Team [Podcast Episode Participant], AERA Writing and Literacies SIG, <https://www.youtube.com/watch?v=g-89gMVR8Ac>.
- Herther, N. (2022, April 4). BookTok part 2: A new era in global book promotion and consumption [Interview]. *Against The Grain Media*, <https://www.charleston-hub.com/2022/04/booktok-part-2-a-new-era-in-global-book-promotion-and-consumption/>
- Jerasa, S.** (2022, April 20). BookTok, reading motivation, and LGBTQ reading communities [Guest Speaker]. Introduction to LGBTQ Studies Course, University of Houston, Houston, TX.
- Aguilera, E., Nightingale-Lee, B., & **Jerasa, S.** (2022, April 13). Tensions of being a junior faculty [Virtual Webinar, moderator], Literacy Research Association (LRA) Scholars of Color Transitioning into Academic Research Institutions (STAR) Program.
- Jerasa, S. & Iluore, A. C.** (2022, March 2). Balancing research and teaching expectations

as Ph.D. students (Guest Speaker). Introduction to Educational Research Course, University of Houston, Houston, TX,

Morris, A., Trevealen, K., Jimerson, L., Burren, R. & **Jerasa, S.** (2020, September 21). How to keep writing instruction authentic in a virtual environment [Virtual Webinar], Texas Council of Teachers of English Language Arts (TCTELA).

RESEARCH EXPERIENCE

2019-2021 Research Assistantship, supervised by Dr. Lanette Jimerson, University of Houston

2009 Central Virginia Writing Project Summer Institute, The University of Virginia

TEACHER EDUCATION EXPERIENCE

Fall 2023 Teaching Reading in the Early Grades (K-3) Clemson University, Clemson, SC

Fall 2023 Content Area Literacy Clemson University, Clemson, SC

Fall 2022 Reading and Language Arts in Elementary Schools, University of Houston, Houston, TX.

Spring 2022 Survey of Literature for Children and Adolescents, University of Houston, Houston, TX.

Spring 2022 Literacy Assessment in Reading and Writing, University of Houston, Houston, TX.

Fall 2021 Literacy Assessment in Reading and Writing, University of Houston, Houston, TX.

2015-2019 Professional Development Coach in Creative Writing, Writers In The Schools, Houston, TX.

K-12 TEACHING EXPERIENCE

2015-2019 Creative Writing Teacher, Writers In The Schools, Houston, TX.

2012-2013

2013-2014 Classroom Teacher, Briargrove Elementary School, Houston, TX

2010-2012 Classroom Teacher, The Project School, Bloomington, IN

2006-2010 Classroom Teacher, Crozet Elementary School, Crozet, VA

PROFESSIONAL PROJECTS

Jerasa, S. & Pennington, V. (Producer and host), (2023, April 10). Written literacies and joy [Podcast episode]. In *Inquiring Minds AERA Writing and Literacies SIG Podcast*.
<https://youtu.be/B-R4xP8Ti6U>

Jerasa, S., Noel, L., & Terrazas, C. (Producer), (2023, March 29). Informational literacies in practice [Podcast episode]. In *Inquiring Minds AERA Writing and Literacies SIG Podcast*. <https://www.youtube.com/watch?v=ehh3Mg6u6GE>

Jerasa, S. & Jones, K. (Producer) (2022, December 9). Contested language [Podcast episode]. In *Inquiring Minds AERA Writing and Literacies SIG Podcast*.
<https://youtu.be/klkFICL9Hag>

Jerasa, S. & Noel, L. (Producer) (2022, July 18). Exploring the writing process as scholars [Podcast episode]. In *Inquiring Minds AERA Writing and Literacies SIG Podcast*.
<https://youtu.be/JDAkeBkgln0>

Jerasa, S. & Hanzel, S. (Producer and host). (2022, April 20). Play Literacies [Podcast episode]. In *Inquiring Minds AERA Writing and Literacies SIG Podcast*.
<https://www.youtube.com/watch?v=iq6Jskm0kWc>

VOLUNTEER & COMMUNITY SERVICE

2022- 2023	Member of Graduate Student Board for Writing and Literacies SIG, American Education Research Association (AERA)
2021-2022	Membership Secretary and Leadership Team for Literacy Research Association (LRA) Doctoral Student Innovative Community Group
2020-2022	Founding Member and Officer, Curriculum and Instruction Doctoral Student Association (CIDSAs), University of Houston
2020-2021	Member of Cougars for Educational Equity Organization, University of Houston, Houston, TX.

JOURNAL EDITORIAL BOARD

2023-Present Reading Horizons, Western Michigan University Publishing

JOURNAL PEER REVIEW SERVICE

2023-Present	Talking Points, NCTE
2022-Present	Computers & Education, Elsevier Publishing
2022-Present	ALAN Review, NCTE
2022-Present	Journal of Literacy Research, Sage Publishing

2022- Present Information and Learning Sciences Journal, Emerald Publishing

ORGANIZATIONAL MEMBERSHIPS

American Educational Research Association (AERA)
National Council for Teachers of English (NCTE)
International Literacy Association (ILA)
Literacy Research Association (LRA)

ACADEMIC CERTIFICATIONS

Texas Educational Agency Teaching Certificate (K-6)
CITI Program Certification

REFERENCES

Dr. Laveria Hutchison, lhutchison@central.uh.edu

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University of Houston
342 Farish Hall
3657 Cullen Blvd, Houston, TX 77204
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3657 Cullen Blvd, Houston, TX 77204
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Dr. Jie Zhang, jzhang72@central.uh.edu

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Purdue University
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100 N. University Street, West Lafayette, IN 47907
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