



MEMORANDUM

TO:

College Liaisons

Jim Stevens, School Dir, AAH
LaToya Maddox, CBO, AAH
Pat Raymark, Chair, BSHS
Regina Carroll, Dir Bus Rel, BSHS/Ed
Stefan Bock, Bus Officer, BSHS
Sally Widener, School Dir, Bus
Carl Hollingsworth, AD, Bus
Todd Petty, Chair, CAFLS
Jesus De La Garza, Chair, CECAS
Kelly Collins, Chief of Staff, CECAS
Jeff Marshall, ADR, Ed
Dave Fleming, Chair, Ed
Lili Gehring, Chief of Strat/Ops, Sci

Academic Deans

Keith Belli, Dean, CAFLS*
Nicholas Vaszonyi, Dean, CAAH*
Leslie Hossfeld, Dean, CBSHS*
Wendy York, Dean, Business*
George Petersen, Dean, Education*
Anand Gramopadhye, Dean, CECAS*
Cynthia Young, Dean, Science*
Christopher Cox, Dean, Libraries*

EVPs

Bob Jones, EVPAA and Provost*
Carla Bennett, AVP Academic Fin/Ops
Tony Wagner, EVP Finance & Ops*
Rick Petillo, CFO
Tyler Saas, AVP Budget, Fin/Analytics

ELT

George Askew, VP PSA*
Tanju Karanfil, VPR*
Brian Voss, VP/CIO*

FROM:

Robert H. Jones, Executive Vice President for Academic Affairs and Provost

DATE:

March 7, 2022

SUBJECT:

REVENUE-BASED BUDGET STEERING COMMITTEE CHARGE

BACKGROUND

In 2020, universities braced themselves as a pandemic swept the globe, changing the landscape of higher education. In 2021, determined to power out of COVID and make big advances, Clemson initiated a deep analysis of progress toward aspirational goals and opportunities ahead. The result, ClemsonElevate, delivers bold ideas and strategic priorities that position Clemson to remain a nationally preeminent institution. This plan outlines key enablers necessary to drive efficiency, leverage resources, and add critical infrastructure. The objective of the Revenue-Based Budget (RBB) Steering Committee is to explore a proposed framework for one of these key enablers, the Clemson University budget model.

RBB STEERING COMMITTEE CHARGE

Investigate and characterize an ideal revenue-based funding model to support Clemson University's strategic priorities and three mission areas: 1) teaching, 2) research, and 3) outreach. The model should position the institution to further strategic objectives and academic ambitions, create a structure for effective decision-making, and provide agility in response to changes in the landscape of higher ed.

APPROXIMATE TIMELINE

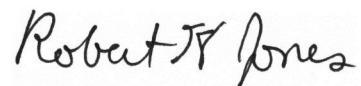
Over the course of a year, the Steering Committee should meet regularly to strategize on core components of a revenue-based budget model for Clemson. Focus should be given to how each component drives incentives.

APR 2022	Kickoff Meeting/Committee Charge
MAY 2022 thru FEB 2023	Recurring Committee Meetings
MAR 10, 2023	Charge Fulfilled

COMMITTEE STRUCTURE

The Steering Committee consists of representation from the academic colleges and executive leadership. Voting members include eight deans, two EVPs, and three ELT members.*

Sincerely,



Robert H. Jones
Executive Vice President for
Academic Affairs and Provost