



BILLING RATES - FY 21/22

DEPARTMENT NAME :

Clemson World Magazine

VICE-PRESIDENT AREA :

CABS - Mark Land

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 21/22 RATE	CUSTOMERS BEING SERVED
Clemson World ad - Inside Front Cover	each	\$2,750.00	Internal and External
Clemson World ad - Single Page - color	each	\$2,240.00	Internal and External
Clemson World ad - 1/2 page (vert) - color	each	\$1,120.00	Internal and External
Clemson World ad - 1/2 page (horiz) - color	each	\$1,120.00	Internal and External

NOTE: JMI is handling advertising for Clemson World, with the exception of internal clients (Alumni/Development), still running contracts (Patrick Square and Clemson Downs).