

**CLEMSON**  
 UNIVERSITY  
**BILLING RATES - FY 23/24**

**DEPARTMENT NAME :**  
**Marketing & Brand Strategy/Video Services**

**VICE-PRESIDENT AREA :**  
**Amy Smith**

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 23/24 RATE	CUSTOMERS BEING SERVED
Studio Production INTERNAL (switched 3 camera production graphics, live streaming and archival recording)	per hour	\$250.00	Campus clients
Studio Production EXTERNAL (switched 3 camera production graphics, live streaming and archival recording)	per hour	\$500.00	External clients
Studio setup fee INTERNAL	per each	\$50.00	Campus clients
Studio setup fee EXTERNAL	per each	\$100.00	External clients
Live Shot for broadcast INTERNAL	per hour	\$375.00	Campus clients
Live Shot for broadcast EXTERNAL	per hour	\$750.00	External TV networks
Live audio studio interconnect INTERNAL	per hour	\$70.00	Campus clients
Live audio studio interconnect EXTERNAL	per hour	\$140.00	External requesters
Audio/Voice over studio recording INTERNAL	per hour	\$80.00	Campus clients
Audio/Voice over studio recording EXTERNAL	per hour	\$160.00	External clients



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<b>DESCRIPTION OF COMMODITY OR SERVICE :</b>	<b>UNIT OF BILLING</b>	<b>FY 23/24 RATE</b>	<b>CUSTOMERS BEING SERVED</b>
Remote Full Scale Field Production (switched production, 4 cameras, standard graphics, live to disk archival recording) INTERNAL	per day	\$2,250.00	Campus clients
Remote Full Scale Field Production (switched production, 4 cameras, standard graphics, live to disk archival recording) EXTERNAL	per day	\$4,500.00	External clients
On location two camera basic switched production INTERNAL	per hour	\$300.00	Campus clients
On location two camera basic switched production EXTERNAL	per hour	\$600.00	External clients
On location live streamig capabilities per production INTERNAL	per each	\$100.00	Campus clients
On location live streamig capabilities per production EXTERNAL	per each	\$200.00	External clients
Remote Full Scale Production Setup Fee per production INTERNAL	per each	\$300.00	Campus clients
Remote Full Scale Production Setup Fee per production EXTERNAL	per each	\$600.00	External clients
On location/studio single camera video recording INTERNAL	per hour	\$125.00	Campus clients
On location/studio single camera video recording EXTERNAL	per hour	\$250.00	External clients
On Location Film-style Field Recording (3 cameras, stablizers, lights, light modifiers) INTERNAL	per hour	\$337.50	Campus clients
On Location Film-style Field Recording (3 cameras, stablizers, lights, light modifiers) EXTERNAL	per hour	\$675.00	External clients
On Location single camera video field recording INTERNAL	per day	\$937.50	Campus clients



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On Location single camera video field recording EXTERNAL	per day	\$1,875.00	External clients
On Location Film-style Field Recording (3 cameras, stabilizers, lights, light modifiers) INTERNAL	per day	\$1,437.50	Campus clients
On Location Film-style Field Recording (3 cameras, stabilizers, lights, light modifiers) EXTERNAL	per day	\$2,875.00	External clients
Video Post-production (editing, color correction, effects, etc.) INTERNAL	per hour	\$125.00	Campus clients
Video Post-production (editing, color correction, effects, etc.) EXTERNAL	per hour	\$250.00	External clients
Audio Post-production INTERNAL	per hour	\$62.50	Campus clients
Audio Post-production EXTERNAL	per hour	\$125.00	External clients
Motion Graphics Production INTERNAL	per hour	\$125.00	Campus clients
Motion Graphics Production EXTERNAL	per hour	\$250.00	External clients
Dubbing/Ingesting/Encoding INTERNAL	per hour	\$42.50	Campus clients
Dubbing/Ingesting/Encoding EXTERNAL	per hour	\$85.00	External clients
Pre-production development/conceptualization INTERNAL	per hour	\$40.00	Campus clients
Pre-production development/conceptualization EXTERNAL	per hour	\$80.00	External clients



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Scriptwriting INTERNAL	per hour	\$60.00	Campus clients
Scriptwriting EXTERNAL	per hour	\$120.00	External clients
Broadcast Engineering Services INTERNAL	per hour	\$62.50	Campus clients
Broadcast Engineering Services EXTERNAL	per hour	\$125.00	External clients