



**BILLING RATES - FY 26/27**

**DEPARTMENT NAME :**

**Communication**

**VICE-PRESIDENT AREA :**

**Provost**

<b>DESCRIPTION OF COMMODITY OR SERVICE :</b>	<b>UNIT OF BILLING</b>	<b>FY 26/27 RATE</b>	<b>CUSTOMERS BEING SERVED</b>
<b>Duration of Monitoring</b>			
Per week	week	\$420.00	External
Per month	month	\$1,550.00	External
Per year	year	\$16,750.00	External
Per week	week	\$210.00	Internal
Per month	month	\$850.00	Internal
Per year	year	\$9,450.00	Internal
<b>Consultation &amp; Support</b>			
Query Build (1-10 within the fiscal year)	flat	\$2,250.00	External
Query Build (10-25 within the fiscal year)	flat	\$2,050.00	External
Query Build (25-50+within the fiscal year)	flat	\$1,760.00	External
Query Build (1-10 within the fiscal year)	flat	\$1,125.00	Internal
Query Build (10-25 within the fiscal year)	flat	\$1,025.00	Internal



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Query Build (25-50+within the fiscal year)	flat	\$880.00	Internal
<b>Industry Partner Deliverables</b>			
Data Collection	flat	\$2,400.00	External
Data Analyzation & Interpretation	hourly	\$600.00	External
Application and Packaging	flat	\$725.00	External
Data Collection	flat	\$1,550.00	Internal
Data Analyzation & Interpretation	hourly	\$505.00	Internal
Application and Packaging	flat	\$590.00	Internal
<b>Research Partner Deliverables</b>			
Data Collection	flat	\$2,400.00	External
Data Analysis	hourly	\$600.00	External
Machine Learning Application	flat	\$725.00	External



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Data Analysis	flat	\$1,550.00	Internal
Data Collection	hourly	\$505.00	Internal
Machine Learning Application	flat	\$590.00	Internal
<b>Partnership Levels (Student led partnerships, only available to external customers)</b>			
White	flat	\$8,250.00	External
Purple - Second year returning customer	flat	\$7,425.00	External
Orange - Third year or more returning customer	flat	\$7,012.50	External
<b>Unit-Level Data Collection Service</b>			
White	flat	\$17,600.00	External
Purple - Second year returning customer	flat	\$15,840.00	External
Orange - Third year or more returning customer	flat	\$14,080.00	External



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<b>Social Media Management</b>			
Content Management per platform	month	\$850.00	External
Content creation per platform	hourly	\$210.00	External
Social strategy development	hourly	\$210.00	External
Content Management per platform	month	\$505.00	Internal
Content creation per platform	hourly	\$155.00	Internal
Social strategy development	hourly	\$155.00	Internal
<b>Miscellaneous</b>			
Center Rental (1-4 hours)	hourly	\$575.00	External
Center Rental (4+ hours)	hourly	\$520.00	External
Mobile SMLC	hourly	\$570.00	External
Center Rental (1-4 hours)	hourly	\$510.00	Internal
Center Rental Full Day	Daily	\$3,775.00	Internal
Mobile SMLC	hourly	\$510.00	Internal

**\* Mileage to and from the location will be charged (.725 per mile) and the customer must provide equipment**