



BILLING RATES - FY 26/27

DEPARTMENT NAME :

Clemson World magazine

VICE-PRESIDENT AREA :

CABS

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 26/27 RATE	CUSTOMERS BEING SERVED
Clemson Worl d Advertising	Full page	\$2,500.00	External and internal
Clemson Worl d Advertising	half page	\$1,300.00	External and internal
Clemson Worl d Advertising	Insisde Back cover	\$3,000.00	External and internal
Monthly email blast	banner ad	\$500.00	External and internal