



BILLING RATES - FY 20/21

DEPARTMENT NAME :
Clemson World Magazine

VICE-PRESIDENT AREA :
CABS - Mark Land

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 20/21 RATE	CUSTOMERS BEING SERVED
Clemson World ad - Inside Front & Back Covers	each	\$2,750.00	Internal and External
Clemson World ad - Single Page - color	each	\$2,240.00	Internal and External
Clemson World ad - 1/2 page (vert) - color	each	\$1,120.00	Internal and External
Clemson World ad - 1/2 page (horiz) - color	each	\$1,120.00	Internal and External
Clemson World ad - 1/4 page (vert) - color	each	\$600.00	Internal and External
Clemson World - Sponsored Email Banner Ad	monthly	\$300.00	Internal and External