



**BILLING RATES - FY 20/21**

**DEPARTMENT NAME :**  
**Michelin Career Center**

**VICE-PRESIDENT AREA :**  
**Student Affairs**

<b>DESCRIPTION OF COMMODITY OR SERVICE :</b>	<b>UNIT OF BILLING</b>	<b>FY 20/21 RATE</b>	<b>CUSTOMERS BEING SERVED</b>
<b>Career Fair:</b>			
1 event/ For-Profit Reg Fee (1 table)	per event and per employer	\$600.00	External customers: For profit employers
(2 event package/ For-Profit Reg Fee (1 table)	per event and per employer	\$1,200.00	External customers: For profit employers
1 event/ Not-For-Profit Reg Fee (1 table)	per event and per employer	\$200.00	External customers: Not-for-profit employers
2 events package/ Not-For-Profit Reg Fee (1 table)	per event and per employer	\$400.00	External customers: Not-for-profit employers
Additional Reps	per recruiter beyond 5	\$50.00	External customers: For profit and Not-for-profit employers
Additional Table - For-Profit	per table	\$600.00	External customers: For profit employers
Additional Table - Not-For-Profit	per table	\$200.00	External customers: Not-for-profit employers
Cancelation Fee (Up to two weeks prior to the event)	per incident	\$50.00	External customers: For profit and Not-for-profit employers
Electricity for table	per event and per employer	\$25.00	External customers: For profit and Not-for-profit employers
Cancellation Fee - After Fair Interviews	per event and per employer	\$50.00	External customers: For profit and Not-for-profit employers
<b>Education Fair:</b>			
Registration Fee	per employer	\$200.00	External customers: Public and Private Schools and School Districts
Additional Reps	per recruiter, beyond two	\$25.00	External customers: Public and Private Schools and School Districts



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Cancelation Fee (Up to two weeks prior to the event)	per incident	\$50.00	External customers: Public and Private Schools and School Districts
<b>MCC Event Registration Services:</b>			
Event with 150 or less	per event and size of event	\$150.00	Internal customers: faculty and staff departments
Event with 300 or less	per event and size of event	\$225.00	Internal customers: faculty and staff departments
Event with 600 or less	per event and size of event	\$300.00	Internal customers: faculty and staff departments
Event with 900 or less	per event and size of event	\$325.00	Internal customers: faculty and staff departments
Event with 1200 or less	per event and size of event	\$350.00	Internal customers: faculty and staff departments
Event single Kiosk, no print	per event and size of event	\$125.00	Internal customers: faculty and staff departments
Event with 150 or less	per event and size of event	\$75.00	Internal customers: student organizations
Event with 300 or less	per event and size of event	\$125.00	Internal customers: student organizations
Event with 600 or less	per event and size of event	\$175.00	Internal customers: student organizations
Event with 900 or less	per event and size of event	\$200.00	Internal customers: student organizations
Event with 1200 or less	per event and size of event	\$225.00	Internal customers: student organizations
Event single Kiosk, no print	per event and size of event	\$65.00	Internal customers: student organizations



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<b>Testing Fees:</b>			
Testing fee for Strong Interest Inventory	per test	\$15.00	Internal customers: students
Myers Briggs Type Indicator	per test	\$35.00	Internal customers: students
Testing/Counseling	one time fee	\$150.00	External customers: community and alumni clients
<b>Career Guide Advertising Rates:</b>			
Inside Front	each	\$2,850.00	External customers: employers
Inside Back	each	\$2,550.00	External customers: employers
Full Page	each	\$2,150.00	External customers: employers
Half Page	each	\$1,150.00	External customers: employers
Quarter Page	each	\$675.00	External customers: employers
Eighth Page	each	\$395.00	External customers: employers