

Before beginning to build your assessment plan, it is important to understand its components. In the Planning Module, the individual parts of the assessment plan are referred to as “Plan Items”. To the right, are the components that comprise an Annual Assessment plan. This document provides a brief overview of the **Measure & Result** Plan Item and the information you are asked to provide.

Annual Assessment Plan Components:

1. Mission Statement
2. Goal (optional)
3. Student Learning Outcome
4. Other Outcome
5. **Measure and Result**
6. Results Driven Action
7. Executive Summary (optional)
8. Additional Metrics (optional)

MEASURE & RESULT PLAN ITEM PROFILE

WHAT IS IT?

The Measure & Result Plan Item is the space you will use to discuss the mechanisms utilized to measure the progress towards meeting your set outcomes. As such, Outcomes should be linked to multiple Measure and Result Plan Items. The item is made up of two distinct sections: measures and results, which can be completed at different parts of the assessment cycle.

Measure

The **Measure** portion of this Plan Item provides you the space to discuss the instruments, tools, and/or mechanisms you use to measure your outcomes and meet your goals. This section also enables to set a target or establish a baseline with which to measure progress over a period of time.

Result

The **Result** portion of this Plan Item enables you to report on the information collected via the Measure. It should be related directly to the target established. They should provide the granular details of progress towards your Outcomes and Goals (if applicable), as well as an analysis and possibly how these specific results drive improvement in the program.

MEASURE

WHAT WILL YOU BE ASKED FOR?

Below is a list of fields and their instructions as found in the Planning module.

Measure & Result Identifier

Provide a number/letter identifier to separate multiple Measures & Results from one another. This identification scheme may be consistent across the college, so please check with your college/department-appointed assessment liaison if you are unsure.

Measure & Result Title/Theme

Please provide a brief name/theme for the source of evidence used to measure progress towards meeting the outcome(s).

Method of Collection (dropdown box)

What type of instrument being used to collect your data?

Frequency of Measure (dropdown box)

Please indicate how often data is being collected through this measure.

Desired Level of Learning (Academic Programs)

Select the desired level of learning from the options provided.

Description of Measure

Please provide a description of the measure being used to collect data. Note that this should relate directly to the result being entered below. Some useful prompts include: How and when is the data collected? What exactly are you measuring? What is the desired level of learning for students (Introduced, Reinforced, Mastered)?

Upload Performance/Evaluation Rubric

Upload or link a performance / evaluation rubric here. A performance rubric identifies levels of student performance for a particular outcome. It may also incorporate a performance scale or rating feature. You are provided the option to either link a document (from your document directory) or upload a Plan Item File (from your computer). Uploads can be single files, or entire folders.

Performance Expectation

Make a clear, measurable statement of expected achievement that would indicate the program is meeting the corresponding outcome statement (e.g., 85% of students will score at least 80% on the multiple-choice exam).

RESULT

WHAT WILL YOU BE ASKED FOR?

Below is a list of fields and their instructions as found in the Planning module.

Results & Analysis

Please provide a summary and analysis of your results for this measure. For instance, you may also include how these specific findings may demonstrate effectiveness and/or drive improvement for your program (Please note, including this information does not replace completion of the Results Driven Action item).

Status of Performance Expectation (dropdown box)

Measure & Result Current Cycle Status

Please indicate your progress towards entering information for this Measure & Result this cycle. "In Progress" indicates you have started adding information but will return to complete at a future date. "Completed" indicates you are finished entering information for this cycle and it is ready for review. Please note this does not reflect your achievement status towards meeting your outcomes, goals, measures, etc.

Campus Labs Baseline Source

This section is intended for programs utilizing the Campus Labs Baseline Module. This does NOT need to be completed if you are not using the Campus Labs Baseline Module. There will be a field for Baseline, Outcomes, and Chalk & Wire source information to be linked. The same instructions apply for all.