

Before beginning to build your assessment plan, it is important to understand its components. In the Planning Module, the individual parts of the assessment plan are referred to as “Plan Items”. To the right, are the components that comprise an Annual Assessment plan. This document provides a brief overview of the **Mission Statement Plan Item** and the information you are asked to provide.

Annual Assessment Plan Components:

1. **Mission Statement**
2. Goal (optional)
3. Student Learning Outcome
4. Other Outcome
5. Measure and Result
6. Results Driven Action
7. Executive Summary (optional)
8. Additional Metrics (optional)

MISSION STATEMENT PLAN ITEM PROFILE

WHAT IS IT?

The **Mission Statement** Plan Item provides you the space to articulate your program’s mission. A Mission Statement should be a guiding statement directed to the program/unit that is aligned with the mission of Clemson University, the college and department that the program / unit is affiliated with. It answers the questions: Who are we, what do we do, why do we do it, and for whom do we do it? The information collected in this Plan Item will be copied over from year to year. However, it should be reviewed for accuracy on an annual basis.

WHAT WILL YOU BE ASKED FOR?

Below is a list of fields and their instructions as found in the Planning module.

Mission Statement Identifier

Provide a number/letter identifier to separate multiple Mission Statements from one another. This identification scheme may be consistent across the college, so please check with your college/department-appointed assessment liaison if you are unsure. If your program only has one mission statement, please enter "00".

Mission Statement Title/Theme

Please enter a brief title/theme for the Mission Statement into this portion of the form.

Mission Statement

Please enter your Mission Statement. A Mission Statement should be a guiding statement directed to the program/unit that is aligned with the mission of Clemson University, the college and department that the program / unit is affiliated with. It answers the questions: Who are we, what do we do, why do we do it, and for whom do we do it?

Mission Statement Current Cycle Status (dropdown box)

Please indicate your progress towards entering information for the Mission Statement this cycle. "In Progress" indicates you have started adding information but will return to complete at a future date. "Completed" indicates you are finished entering information for this cycle and it is ready for review. Please note this does not reflect your achievement status towards meeting your outcomes, goals, measures, etc.