Get Started: Media Accessibility

online

PROVIDING BASIC ACCESSIBILITY IMPROVEMENTS
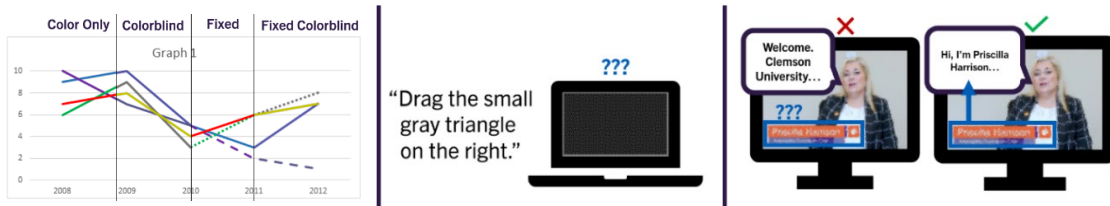
During Recording

For Video and Audio/Podcast Content

☐ [Advanced] Ensure appropriate audio contrast (https://bit.ly/2Q5BNMg).

For Video Content

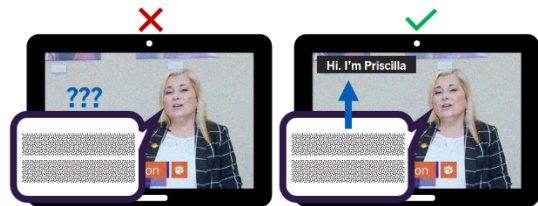☐ Use sufficient color contrast (https://bit.ly/3utqIDP) and avoid flashing (https://bit.ly/3sWCGpf).

☐ Use more than color to convey importance or meaning within visuals.

☐ Avoid providing directions that require the ability to see color, location, shape, and/or size and avoid "this" and "here" descriptions such as "I'll take this and move it here") t.

☐ Provide audible descriptions of important visuals..

After Recording

For Video Content

☐ Add captions. Captions should:
  - o Be accurate translations of speech.
  - o Use correct grammar.
  - o Identify speakers (when more than one).
  - o Indicate important sound effects with brackets (example: [applause])
  - o Appear and disappear within half of a second of corresponding audio.

☐ If important visuals were not described during recording, add audio descriptions (https://bit.ly/2Q2NLX2). Ensemble has a built-in AD creation tool (https://bit.ly/2OpFgVB). If unable to provide audio descriptions, be sure to supply a descriptive transcript.

For Audio-only Content (i.e. Podcasts)

☐ Provide a transcript that meets all but the last bullet in the "Add captions[…]" list above.

GOING FURTHER

For more details on how to provide transcripts, captions, and descriptions, see:

- Clemson Online's Media Accessibility Guide on Accessibility Portal (https://bit.ly/3wYYSBv)

- DCMP Captioning Key (https://dcmp.org/learn/captioningkey)

- DCMP Description Key (https://dcmp.org/learn/descriptionkey)