

This student project sheet is the result of three semesters of research and analysis by business writing classes.

## how to be Personable Survey Report

## Overview

It is apparent that Generation Z students have different needs that have evolved with today's society. This can leave a student feeling disconnected from their professors, which can negatively affect performance in the classroom. We have analyzed the personability of professors at Clemson based on responses we have collected from surveys and interviews with generation Z students.

## What Students Said

Students defined an effective professor as, " organized, caring, and available."

"Personable professors are passionate about helping their students be successful and willing to share personal experience."

"Professors who relate well with students make the class.

"It's better that the professors are willing to help students, know where the students are, and encourage students to learn and better interact with the professors."

"I enjoy the professor who is excited to teach."

"The teacher sets up short 10 minute meetings just to get to know us better. He's a great teacher and you can tell he really cares about the students."

## How to Improve?

When asked about the relationships students have with their teachers, common themes were a professor is excited to teach and easy to access. These things make a big difference to today's college students, and the vast majority of students interviewed prefer a professor who is relatable to the students. The enthusiasm of professors impacts the students and encourages them to do well in the class. Students can tell when the professors are making an effort, and that increases performance in the classroom.